

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Notetry Limited		07/30/2004	CORPORATION: UNITED KINGDOM

RECEIVING PARTY DATA	
Name:	Dyson Limited
Street Address:	Tetbury Hill, Malmesbury
City:	Wiltshire
State/Country:	UNITED KINGDOM
Postal Code:	SN16 0RP
Entity Type:	CORPORATION: UNITED KINGDOM

PROPERTY NUMBERS Total: 4		
Property Type	Number	Word Mark
Serial Number:	75364907	DUAL CYCLONE
Serial Number:	75306584	
Registration Number:	2460538	DYSON
Registration Number:	2805919	

CORRESPONDENCE DATA	
Fax Number:	(703)760-7777
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	(703)760-7761
Email:	aspivak@mofo.com
Correspondent Name:	Andrew N. Spivak
Address Line 1:	1650 Tysons Boulevard
Address Line 2:	Suite 300
Address Line 4:	McLean, VIRGINIA 22012

ATTORNEY DOCKET NUMBER:	42466-2403000
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DOMESTIC REPRESENTATIVE	<b>TRADEMARK</b>
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**900016281**

**REEL: 002984 FRAME: 0995**

**CH \$115.00 75364907**

Name:

Address Line 1:

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Hsiao-Ting Cheng

Total Attachments: 2

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USA

TRADE MARK ASSIGNMENT

THIS ASSIGNMENT IS MADE as of the 30<sup>th</sup> day of July Two Thousand and Four

BETWEEN

Notetry Limited of Tetbury Hill, Malmesbury, Wiltshire SN16 0RP, United Kingdom, formerly of Kingsmead Mill, Little Somerford, Wiltshire SN15 5JN, United Kingdom (company registration no. 1959090) (hereinafter called "the Assignor") of the one part

AND

Dyson Limited of Tetbury Hill, Malmesbury, Wiltshire SN16 0RP, United Kingdom (company registration no. 2627406) (hereinafter called "the Assignee") of the other part

WHEREAS the Assignor is the proprietor in respect of the trade mark applications and registrations referred to in Schedule 1 hereto (hereinafter referred to "the said Trade Marks")

AND WHEREAS it has been agreed between the parties that the Assignor shall assign to the Assignee the said Trade Marks

NOW THIS ASSIGNMENT WITNESSETH that in pursuance of the said Agreement and in consideration of the sum of One Hundred Pounds Sterling (£100) now paid to the Assignor by the Assignee (the receipt and sufficiency of which the Assignor hereby acknowledges) the Assignor hereby assigns unto the Assignee all the property, right, title and interest in the Trade Marks including all common law rights connected therewith together with any and all goodwill attached or deemed to be attached to the goods in respect of which the Trade Marks are or will be used and/or registered and together with the right of the Assignee to sue for damages or other remedies in respect of any infringement of such rights prior to the date hereof to hold unto the Assignee absolutely.

SCHEDULE 1

FILE NO.	APPLN/REG NO.	TRADEMARK	CLASS OF GOODS
0067A	75/364,907	DUAL CYCLONE	11,3,7
0068B	75/306,584	CLEAR BIN (cylinder)	7
0066A	2460538	DYSON	11,3,7
0068A	2805919	CLEAR BIN (Upright)	7

IN WITNESS WHEREOF the parties hereto have signed this Assignment document  
the 15<sup>th</sup> day of September 2004.

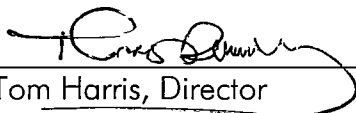
For and on behalf of  
Notetry Limited



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Alan Briggs, Company Secretary

For and on behalf of  
Dyson Limited



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Tom Harris, Director