

6/17/04

06-09-2004

Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005) Tab settings

RECC TF



102761524

S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Jones Media Networks, Ltd.

- Individual(s) Association General Partnership Limited Partnership Corporation-State Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: 5/26/2004

2. Name and address of receiving party(ies)

Name: Delilah Media Group, L.P.

Internal Address: c/o Brian N. Hail, Esq.

Street Address: 1201 Elm Street, Suite 1700

City: Dallas State: TX Zip: 75270

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

2004 JUN -7 AM 8:25 OPR/FINANCE

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) 2,149,143;

2,149,463

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Brian N. Hail, Esq.

Internal Address:

Street Address: 1201 Elm Street, Suite 1700

City: Dallas State: TX Zip: 75270

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41) \$ 65.00

- Enclosed Authorized to be charged to deposit account

8. Deposit account number:

DO NOT USE THIS SPACE

9. Signature.

Brian N. Hail, Esq.

BHail

6/3/04

Name of Person Signing

Signature

Date

06/08/2004 DBYRNE 00000044 2149143

Total number of pages including cover sheet, attachments, and document: 3

01 FC:8521 02 FC:8522

40.00 25.00

documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

ASSIGNMENT OF REGISTERED SERVICE MARKS

WHEREAS, JONES MEDIA NETWORKS, LTD. ("Assignor"), a corporation organized under the laws of the State of Colorado, United States of America, with a place of business at 9697 E. Mineral Avenue, Englewood, Colorado 80112, has adopted, used and is using through it or related companies, and owns the entire right, title and interest in and to the service marks DELILAH and DELILAH AFTER DARK, as evidenced by registration numbers 2,149,463 and 2,149,143, respectively, as filed with the United States Patent and Trademark Office (the "Marks"), and owns the related common law rights, and owns the goodwill of the business appurtenant to the Marks; and

WHEREAS, DELILAH MEDIA GROUP, L.P. ("Assignee"), a Texas limited partnership, United States of America, is desirous of acquiring the entire right, title and interest in and to the Marks, including the common law rights related thereto, and all rights in the goodwill of the business appurtenant thereto;

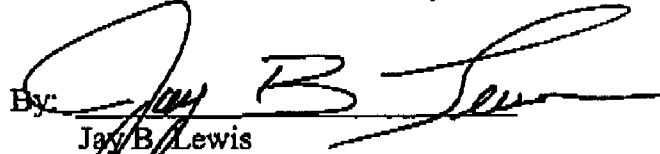
NOW, THEREFORE, for good and valuable consideration, the validity and receipt of which is hereby acknowledged, Assignor hereby irrevocably sells, assigns and transfers unto Assignee the entire right, title and interest in and to the Marks, together with all claims for damages by reason of infringement of same, with the right to sue and collect for its own use and enjoyment, and for the use and enjoyment of its successors, assigns and other legal representatives.

Assignor hereby waives any right to seek or obtain provisional, equitable or injunctive relief with respect to this Assignment and acknowledges and agrees that this Assignment cannot be terminated or rescinded. Assignor hereby agrees to take any and all reasonable actions and execute and deliver any and all documents reasonably necessary or convenient to consummate the transactions and assignments contemplated hereby. Assignor hereby appoints Assignee its attorney in fact to take all such actions and

execute and deliver all such documents contemplated hereby, which appointment Assignor acknowledges is irrevocable and coupled with an interest.

IN WITNESS WHEREOF, this Assignment has been duly executed on behalf of Assignor this 26th day of May, 2004.

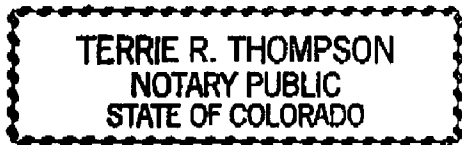
JONES MEDIA NETWORKS, LTD.


By: 
Jay B. Lewis
Group Vice President

STATE OF COLORADO)
) ss:
COUNTY OF ARAPAHOE)

The foregoing instrument was acknowledged before me this 26th day of May, 2004, by Jay B. Lewis, Group Vice President of Jones Media Networks, Ltd., a Colorado corporation, on behalf of the corporation.

WITNESS my hand and official seal.

(SEAL)

TERRIE R. THOMPSON
NOTARY PUBLIC
STATE OF COLORADO
My Commission Expires 11/13/2004


Notary Public

9697 East Mineral Avenue
Englewood, Colorado 80112

My Commission Expires: November 13, 2004

47591