

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Lafarge Road Marking, Inc.		10/11/2004	CORPORATION: DELAWARE

RECEIVING PARTY DATA	
Name:	Dynamic Surface Applications, Ltd.
Street Address:	1375 E Ninth St
Internal Address:	Ninth Floor
City:	Cleveland
State/Country:	OHIO
Postal Code:	44114
Entity Type:	limited liability company: OHIO

PROPERTY NUMBERS Total: 1		
Property Type	Number	Word Mark
Registration Number:	2320295	THORMA-JOINT

CORRESPONDENCE DATA	
Fax Number:	(330)376-4577
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Email:	tlink@ralaw.com
Correspondent Name:	Terrence H. Link II
Address Line 1:	222 S Main St
Address Line 4:	Akron, OHIO 44308

ATTORNEY DOCKET NUMBER:	112843.0001 (DYNAMIC)
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NAME OF SUBMITTER:	Terrence H. Link II
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Total Attachments: 4 source=tmassign2_1#page1.tif source=tmassign2_2#page1.tif source=tmassign2_3#page1.tif source=tmassign2_4#page1.tif

CH \$40.00 2320295

TRADEMARK ASSIGNMENT AGREEMENT

TRADEMARK ASSIGNMENT AGREEMENT (this "Agreement"), dated as of October 11, 2004, by and between Lafarge Road Marking, Inc. ("Seller") and Dynamic Surface Applications, Ltd. ("Purchaser"). Each of the foregoing parties is referred to herein individually as a "Party" and together as the "Parties." Capitalized terms used but not otherwise defined herein shall have the meanings ascribed thereto in the Asset Purchase Agreement (as defined below).

WITNESSETH:

WHEREAS, the Parties are parties to that certain Asset Purchase Agreement dated as of the date hereof (the "Asset Purchase Agreement") pursuant to which Purchaser is to acquire all of Seller's right, title and interest in and to certain assets, including the Trademarks listed on Schedule I hereto (the "Assigned Trademarks").

NOW, THEREFORE, in consideration of the Purchase Price provided for in, and the other terms and conditions of, the Asset Purchase Agreement, the receipt and sufficiency of which is hereby acknowledged, each Party hereby agrees as follows:

1. Assignment. Seller hereby irrevocably sells, conveys, transfers, assigns and delivers to Purchaser, and Purchaser hereby purchases and accepts from Seller, all of Seller's right, title and interest in and to the Assigned Trademarks, and all goodwill associated with the Assigned Trademarks and symbolized thereby. This Agreement is in accordance with and is subject to all of the terms and conditions set forth in the Asset Purchase Agreement (which Asset Purchase Agreement shall govern in the event of a conflict between the terms hereof and those set forth in the Asset Purchase Agreement).

2. Cooperation and Recordation. The Parties agree that Purchaser may record this Agreement (but not the Asset Purchase Agreement) in the United States Patent and Trademark Office, and shall be responsible for all expenses and costs associated therewith. Seller hereby authorizes and requests that the Commissioner of Patents and Trademarks of the United States issue to, and record in the name of, Purchaser all right, title, and interest in and to the Assigned Trademarks.

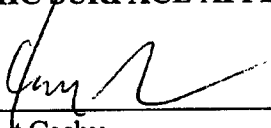
3. Counterparts. This Agreement may be executed in two or more counterparts, each of which shall be deemed to constitute an original, but all of which together shall constitute one and the same document.

* * *

IN WITNESS WHEREOF, the Parties have executed this Agreement effective as of the date first written above.

DYNAMIC SURFACE APPLICATIONS, LTD.

By: _____


Harry Cashy
Authorized Signatory

LAFARGE ROAD MARKING, INC.

By: _____

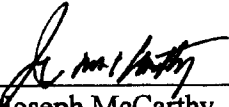
Joseph McCarthy
Authorized Signatory

IN WITNESS WHEREOF, the Parties have executed this Agreement effective as of the date first written above.

DYNAMIC SURFACE APPLICATIONS, LTD.

By: _____
Harry Cashy
Authorized Signatory

LAFARGE ROAD MARKING, INC.

By:  _____
Joseph McCarthy
Authorized Signatory

SCHEDULE I

Docket:	Country	Status	Serial No.	Filed	Reg. No.	Registered	Mark:
13016	US	Issued	75/464141	4/7/1998	2320295	2/22/2000	THORMA-JOINT
13025	CA	Renewed	476905	10/15/1981	TMA274667	12/10/1982	SPEEDBANDER
13036CA	CA	Issued	713069	9/17/1992	TMA415860	8/29/1993	BJS
	US				1775592		BJS ¹
14523	US	Pending	78/176251	10/19/2002			PIT'CAL'S ²
14873	US	Pending	78/259354	6/6/2003			RETROBRITE ³
13026	CA	Registered	475,403	9/14/81	TMA269518	5/28/82	PRISMOSEAL
	US				1247896		OVERSEAL ⁴ BANDING
	CA				TMA288776		OVERSEAL ⁵ BANDING
	CA				TMA474771		OVERSEAL BANDING

¹Application Abandoned.

²Application Abandoned.

³Application Abandoned.

⁴Application Abandoned.

⁵Application Abandoned.