

*MRD
8/18/03*

DR 12-08-2004

LP



102821733

<p>1. NAME OF CONVEYING PARTY:</p> <p>Block Drug Company, Inc. A New Jersey corporation</p>	<p>2. NAME AND ADDRESS OF RECEIVING PARTY:</p> <p>JOHNSON & JOHNSON A New Jersey corporation One Johnson & Johnson Plaza New Brunswick, New Jersey 08933-7001</p>
<p>3. NATURE OF CONVEYANCE:</p> <p><input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger and Change of Name <input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name <input type="checkbox"/> Release of Security Interest</p> <p>3A. EXECUTION DATE: June 9, 2003 3B. EFFECTIVE DATE: June 9, 2003</p>	<p>2A. ASSIGNEE A FOREIGN ENTITY:</p> <p>No: <input checked="" type="checkbox"/></p> <p>2B. DOMESTIC REPRESENTATIVE DESIGNATED:</p> <p>N/A</p>
<p>4A. TRADEMARK APPLICATION NOS.:</p> <p>Ser. No. 75/798,707 - AS PROTECTIVE AS YOU</p> <p>Additional numbers attached? NO</p>	<p>4B. TRADEMARK REGISTRATION NO(S).:</p> <p>Additional numbers attached? NO</p>
<p>MaryPat A. Weyback, Esq. Drinker Biddle & Reath LLP 1500 K Street, N.W., Suite 1100 Washington, D.C. 20005-1209</p>	
<p>6. TOTAL NUMBER OF TITLES: 1</p> <p>7. TOTAL FEE: \$40.00</p> <p>8. CHARGE FEES TO: DEPOSIT ACCT. NO. 50-0573</p> <p>Our Ref: 31139.3202G</p>	<p>9. The undersigned declares to the best of his knowledge and belief that the information on this cover sheet is true and correct and any copy submitted is a true copy of the original document.</p> <p><i>Charge 40.00</i></p> <p>Norm D. St. Landau Date: July 29, 2003 Page 1 of 3</p>

FILED BY FACSIMILE TO: (703)306-5995

July 29, 2003

Andrew P. Fogel

31139.3202G
DC3854661

AUG 18 2003 16:34 FR

17325245575 TO 912028428465

P.06/07

UNITED STATES TRADEMARK ASSIGNMENT

WHEREAS, **BLOCK DRUG COMPANY, INC.**, a New Jersey Corporation, having an address at 257 Cornelison Avenue, Jersey City, New Jersey 07302 (hereinafter called "Assignor"), has adopted and applied for the trademark in the United States Patent and Trademark Office, as identified in Exhibit A.

WHEREAS, **JOHNSON & JOHNSON**, a New Jersey corporation, having its place of business at One Johnson & Johnson Plaza, New Brunswick, New Jersey 08933-7001 (hereinafter called "Assignee"), is desirous of acquiring said trademark and application therefor;

NOW THEREFORE, for good and valuable consideration, said Assignor does hereby sell, assign and transfer unto said Assignee, its successors and assigns, all right, title and interest in and to said trademark and application therefor, the assignment being part of the entire ongoing business with which the mark is intended to be used;

IN WITNESS WHEREOF, the said Assignor has caused these presents to be executed by its duly authorized officer on this *9th* day of *June*, 2003.

ASSIGNOR: **BLOCK DRUG COMPANY, INC.**

BY:

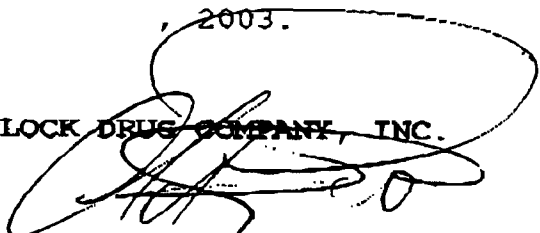

Name: *Christopher A. Sidoti*
Title: *Assistant Secretary*

EXHIBIT A

TRADEMARK

APPLICATION NO.

AS PROTECTIVE AS YOU

75/798,707