



102759030

To the Honorable Commissioner of Patents and Trademarks. Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):
 Beringer Blass Wine Estates Company
 610 Airpark Road
 Napa, California 94558-0005

Individual(s) USA Association
 General Partnership Partnership
 Corporation-Delaware
 Other

Additional name(s) of conveying party(ies) attached?
 yes no

2. Name and address of receiving party(ies)?
 Kangaroo Ridge Wine Company, Pty. Limited
 Basedow Road, Tanunda
 5352 SA
 Australia

Individual(s) citizenship
 Association
 General Partnership
 Limited Partnership
 Corporation-Australia
 Other

Additional name(s) & address(es) attached?
 yes no

Appointment of Domestic Representative attached? yes

MAY 20 2004

3. Nature of Conveyance:

Assignment Merger
 Security Agreement Change of Names
 Other

Execution Date: May 13, 2004

4. Application number(s) or registration number(s): 76/581,414

If this document is being filed together with a new application, the execution date of the application is:

Trademark Application No.(s)	B. Trademark Registration No.(s)
Additional numbers attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	

5. Name and address of party to whom correspondence concerning document should be mailed:
 Gary D. Krugman
 SUGHRUE, MION, PLLC
 2100 Pennsylvania Avenue, N.W.
 Suite 800
 Washington, D.C. 20037-3213

6. Total number of applications and registration involved: 1

7. Total Fee (37 CFR 3.41): \$40.00
 Enclosed. Please charge any underpayment in connection with this Assignment to Deposit Account No. 19-4880.
 Authorized to be charged to Deposit Account

8. Deposit Account No. 19-4880

DO NOT WRITE IN THIS SPACE

9. Statement and Signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Gary D. Krugman 5-20-04
 Name May 20, 2004

TOTAL NUMBER OF PAGES COMPRISING COVER SHEET, ATTACHMENTS AND DOCUMENT:

OMB No. 0651-0011 (exp. 4/94)

Do not detach this portion

Mail documents to be recorded with required cover sheet information to:
 Commissioner of Patents and Trademarks
 Box Assignments
 Washington, D.C. 20231

06/03/2004 BBYRNE 00000077 76581414
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ASSIGNMENT

WHEREAS, Beringer Blass Wine Estates Company, a Delaware corporation with a business address of 610 Airpark Road, Napa, California 94558-0005 has adopted and intended to use the mark THE AUSSIE in commerce and has filed an intent to use application to register the mark, which application has been assigned Serial No. 76/581,414; and

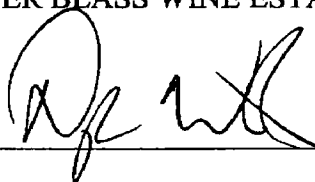
WHEREAS, Beringer Blass Wine Estates Company is assigning the mark in the above-identified application as part of the entire business or portion thereof to which the mark pertains as required by 15 U.S.C. §1060; and

WHEREAS, Kangaroo Ridge Wine Company, Pty. Limited, an Australian corporation with a business address of Basedow Road, Tanunda, 5352, SA, Australia, the successor of the ongoing and existing business, or portion thereof, of Beringer Blass Wine Estates Company to which the mark pertains, is desirous of acquiring said trademark and the pending intent to use application therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Beringer Blass Wine Estates Company does hereby assign to Kangaroo Ridge Wine Company, Pty. Limited all right, title and interest in and to the trademark THE AUSSIE and the good will of the business symbolized thereby.

BERINGER BLASS WINE ESTATES COMPANY

By: _____



Name: Douglas W. Roberts

Title: Vice President, and Secretary

Date: May 13, 2004

Assignment.DOC

TRADEMARK
REEL: 002986 FRAME: 0921

APPOINTMENT OF DOMESTIC REPRESENTATIVE

In re the matter of:

1. U.S. Application Serial No. 76/581,414

Mark: THE AUSSIE

Applicant: Kangaroo Ridge Wine Company, Pty. Limited (by assignment)

Douglas Roberts, c/o BERINGER BLASS WINE ESTATES COMPANY, whose postal address is 610 Airpark Road, P. O. Box 4500, Napa, California 94558-0005 United States of America, is hereby designated Applicant's representative upon whom notice or process in proceedings affecting the mark may be served.

KANGAROO RIDGE WINE COMPANY, PTY.
LIMITED

By:



Name: OWEN JOHN MALONE

Title: VICE PRESIDENT, INTELLECTUAL PROPERTY

Date: May 14th, 2004