

6.9.04

06-10-2004

6.9.04

Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005) Tab settings



U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

102762534

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Weisleder Associates, Inc.

- Individual(s) Association General Partnership Limited Partnership Corporation-State Other New Jersey Corporation

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: 05/14/04

2. Name and address of receiving party(ies)

Name: Weisleder Associates, Inc.

Internal Address:

Street Address: 53 Tarpon Lane ORC

City: Key Largo State: FL Zip: 33037

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Florida Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) n/a

B. Trademark Registration No.(s) 2100460

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Matthew T. Kelley, Esq.

Internal Address: Gluck, Walrath & Lanciano, LLP

Street Address: 428 River View Plaza, 2nd Floor

City: Trenton State: NJ Zip: 08611

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41): \$ 40

- Enclosed Authorized to be charged to deposit account

8. Deposit account number:

n/a

DO NOT USE THIS SPACE

9. Signature.

Brooke R. Weisleder, President Name of Person Signing

Signature

5/14/04 Date

Total number of pages including cover sheet, attachments, and document: 3

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

06/09/2004 LNUELLER 00000076 2100460

01 FC:8521

40.00 OP

TRADEMARK REEL: 002987 FRAME: 0322

## TRADEMARK ASSIGNMENT

**WHEREAS**, Weisleder Associates, Inc., a corporation organized and existing under the laws of the State of New Jersey, having a principal place of business at 1707 Atlantic Avenue, Manasquan, New Jersey 08736 ("**Assignor**"), is the owner of all right, title and interest to the Trademark set forth in Schedule A annexed hereto as well as any Trademark Registrations and/or Applications related thereto (the "**Assigned Trademarks**"), and all related goodwill; and

**WHEREAS**, Weisleder Associates, Inc., a corporation organized and existing under the laws of the State of Florida, having a principal place of business at 53 Tarpon Lane ORC, Key Largo, Florida 33037 ("**Assignee**"), is desirous of acquiring the Assigned Trademarks and all related goodwill.

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby irrevocably sells, assigns and transfers to Assignee, free and clear of all liens and encumbrances, all right, title and interest in and to the Assigned Trademarks, together with the goodwill of the business symbolized by the Assigned Trademarks, all income, royalties, damages and payments now or hereafter due or payable in respect to the Assigned Trademarks, and all causes of action (in law or in equity) and the right to sue, counterclaim and recover for past, present or future infringement of the Assigned Trademarks and the rights thereto.

**IN WITNESS WHEREOF**, Assignor executes this Assignment as of the date below. The person who signs this Assignment below represents that such person is fully authorized to sign the Assignment on behalf of Assignor.

**Weisleder Associates, Inc.**, a New Jersey corporation

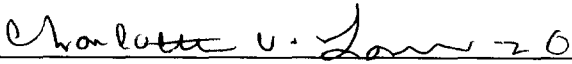
By: 

Name: Brooke R. Weisleder

Title: Pres

Date: 5/14/04

On this 14 day of May, before me personally appeared Brooke Weisleder, known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the forgoing assignment, and acknowledged to me that he executed the same.

  
Notary Public

**Schedule A**

**Trademarks and Trademark Registrations and Applications relating thereto**

<b>Trademark</b>	<b>Registration Number</b>	<b>Date Registered</b>
"When you need help call 1-800-Car-Loan"	2100460	September 23, 1997