

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
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| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |
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| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Chi-Chi's, Inc. | | 12/08/2004 | CORPORATION: DELAWARE |

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| RECEIVING PARTY DATA | |
| Name: | Jimmy Buffett |
| Street Address: | 424-A Fleming Street |
| City: | Key West |
| State/Country: | FLORIDA |
| Postal Code: | 33040 |
| Entity Type: | INDIVIDUAL: UNITED STATES |

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|---------------------------|---------|------------------------|
| PROPERTY NUMBERS Total: 3 | | |
| Property Type | Number | Word Mark |
| Registration Number: | 1926809 | MARGARITAVILLE |
| Registration Number: | 1530199 | MARGARITAVILLE |
| Registration Number: | 1640858 | MARGARITAVILLE CANTINA |

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|--------------------------------------------------------------------------------------|-----------------------------------|
| CORRESPONDENCE DATA | |
| Fax Number: | (678)553-2212 |
| <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | |
| Phone: | 678-553-2255 |
| Email: | atltrademark@gtlaw.com |
| Correspondent Name: | Jamie Nordhaus Shipp, Esq. |
| Address Line 1: | 3290 Northside Parkway, Suite 400 |
| Address Line 2: | Greenberg Traurig |
| Address Line 4: | Atlanta, GEORGIA 30327 |

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| ATTORNEY DOCKET NUMBER: | 32777-023700 |
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| NAME OF SUBMITTER: | Loring Kemp |
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Total Attachments: 2
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CH \$90.00 1926809

EXHIBIT C

TRADEMARK ASSIGNMENT

WHEREAS, Chi-Chi's, Inc., a Delaware corporation, having a principal business address care of Prandium, Inc., 2701 Alton Parkway, Irvine, California 92606 ("Assignor") is the owner of the trademarks and service marks set forth on the attached Schedule C-1, which is incorporated herein by reference (hereinafter, the "Marks"); and

WHEREAS, Jimmy Buffett, a Florida resident, having a principal business address of 424-A Fleming Street, Key West, Florida 33040 ("Assignee") is desirous of acquiring all of Assignor's worldwide right, title and interest in and to the Marks, and any and all similar trademarks, service marks, and other designations, including the registrations and applications for registration therefor, together with the goodwill of the business in connection with which the Marks, and any and all similar trademarks, service marks, and other designations, are used and which is symbolized thereby, along with the right to pursue claims and recover damages and profits for past infringements thereof;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby, effective as of the date set out below, sell, assign, transfer, convey and deliver (and agrees further to sell, assign, transfer, convey and deliver) unto Assignee all worldwide right, title and interest in and to the Marks, and any and all similar trademarks, service marks, and other designations, including all registrations and applications for registration therefor and any common law rights therein in the United States, Canada, and throughout the world, together with the goodwill of the business in connection with which the Marks, and any and all similar trademarks, service marks, and other designations, are used and which is symbolized thereby, along with the right to pursue all claims and recover all damages and profits for past infringements thereof and all other related causes of action in connection therewith.

CHI-CHI'S, INC.

Anthony Baril
By: Anthony Baril
Its: President

Date: 12-8-04

State of California
County of Orange

On this 8th day of December, 2004, before me personally came Anthony Baril, to me known to be the person described in the foregoing instrument, who signed the foregoing instrument in my presence and declared the same to be of his free act and deed, on the day and year last above written.

By: Karen Rodriguez
Notary Public

[Affix notary stamp and seal]

My Commission Expires 1-15-2005



SCHEDULE C-1

| <u>MARK</u> | <u>COUNTRY</u> | <u>REGISTRATION OR APPLICATION NUMBER</u> |
|------------------------------------|-----------------------------|--------------------------------------------------|
| MARGARITAVILLE | Canada | 0671780 |
| MARGARITAVILLE CANTINA & Design | Canada | 0655705 |
| SENRITAVILLE | Canada | TMA412426 |
| MARGARITAVILLE | United States of America | 1926809 |
| MARGARITAVILLE (Stylized) | United States of America | 1530199 |
| MARGARITAVILLE CANTINA & Design | United States of America | 1640858 |