

06-14-2004

6-14-04

Form PTO-1594
(Rev. 10/02)
OMB No. 0651-0027 (exp. 6/30/2005)



U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

Tab settings ⇨ ⇨ ⇨ ▼

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

6-14-04

1. Name of conveying party(ies):

Rise International Group, L.L.C.

- Individual(s)
- General Partnership
- Corporation-State
- Other Delaware -Limited Liability Company
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

Execution Date: 5/20/2004

2. Name and address of receiving party(ies)

Name: Awesome Products, Inc.

Internal Address: _____

Street Address: 6370 Altura Blvd

City: Buena Park State: CA Zip: 90620

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State California
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) _____

B. Trademark Registration No.(s) 1,759,370;
1,763,952; 2,026,620; 2,028,764

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Jeanette L. Ojeda, Esq.

Internal Address: _____

Williams Mullen Hofheimer Nusbaum

Street Address: _____

999 Waterside Dr., Ste 1700

City: Norfolk State: VA Zip: 23510

6. Total number of applications and registrations involved: _____

4

7. Total fee (37 CFR 3.41).....\$ 115.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number: _____

DO NOT USE THIS SPACE

9. Signature.

L. D. Hardas, President
Name of Person Signing

Signature

6/2/04

Date

Total number of pages including cover sheet, attachments, and document: **2**

06/14/2004 6TON11 00000009 1759370

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

01 FC:8521
02 FC:8522

40.00 OP
75.00 OP

TRADEMARK
REEL: 002988 FRAME: 0336

U.S. TRADEMARK ASSIGNMENT

This U.S. Trademark Assignment ("Assignment") is made and entered into effective as of this 20 day of May, 2004, by Rise International Group, L.L.C., a Delaware limited liability company, ("Assignor") for the benefit of Awesome Products, Inc., a California corporation ("Assignee").

WHEREAS, Assignor is the owner of the trademark "VIBRANCE" and the following United States registrations therefore: U.S. Registration Nos. 1,759,370 (VIBRANCE and Design), 1,763,952 (VIBRANCE), 2,026,620 (VIBRANCE ORGANIC CARE STRONG HEALTHY HAIR FROM ROOT TO TIP and Design), and 2,028,764 (VIBRANCE ORGANIC CARE); and

WHEREAS, Assignee desires to acquire and Assignor desires to assign all of Assignor's rights, title, and interest in the referenced trademarks.


NOW THEREFORE, in consideration of the premises and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby transfer, convey, and assign to Assignee all right, title, and interest in and to said trademarks and registrations thereof together with the goodwill, if any, of the business symbolized by the trademarks.

IN WITNESS WHEREOF, Assignor has executed this Assignment as of the date first above written.

ASSIGNOR:

RISE INTERNATIONAL GROUP, L.L.C.,
a Delaware limited liability company

By: INTER AMERICAN COSMETICS,
INC., a Delaware corporation, its sole
Member and Manager

By: 
Name: Paul Silberfarb
Title: President