

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|---|--|-----------------------|-------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| PassageMaker Magazine, Inc. | | 11/15/2004 | CORPORATION: NEW JERSEY |
| RECEIVING PARTY DATA | | | |
| Name: | Trader Publishing Company | | |
| Street Address: | 100 W. Plume Street | | |
| City: | Norfolk | | |
| State/Country: | VIRGINIA | | |
| Postal Code: | 23510 | | |
| Entity Type: | PARTNERSHIP: VIRGINIA | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 2528535 | PASSAGEMAKER | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (404)815-6555 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 4048156500 | | |
| Email: | TMADMIN@KILPATRICKSTOCKTON.COM | | |
| Correspondent Name: | William H. Brewster | | |
| Address Line 1: | 1100 Peachtree Street | | |
| Address Line 2: | Suite 2800 | | |
| Address Line 4: | Atlanta, GEORGIA 30309 | | |
| ATTORNEY DOCKET NUMBER: | T2140.067630 | | |
| NAME OF SUBMITTER: | Valetta A. Northcutt | | |
| Total Attachments: 1 source=passagemaker assignment#page1.tif | | | |

OP \$40.00 2528535

ATTACHMENT 13

ASSIGNMENT OF UNITED STATES TRADEMARK

KNOW ALL MEN BY THESE PRESENTS, that PassageMaker Magazine, Inc., a New Jersey corporation ("Seller"), has adopted, used and is using the following marks (the "Trademarks") which are registered in the United States Patent and Trademark Offices:

| <u>Trademark</u> | <u>Registration No.</u> | <u>Registration Date</u> |
|------------------|-------------------------|--------------------------|
| PASSAGEMAKER | 2,528,535 | January 8, 2002 |

Seller hereby assigns and transfers to TRADER PUBLISHING COMPANY, a Virginia general partnership ("Purchaser") all of Seller's right, title and interest in and to the Trademarks, together with the good will of the business symbolized by the Trademarks, and the above-identified registrations thereof.

This instrument is executed and delivered pursuant to, and for the consideration provided in an Asset Purchase Agreement dated as of November 15, 2004.

IN WITNESS WHEREOF, this instrument has been signed on behalf of Seller as of the date above written.

PASSAGEMAKER MAGAZINE, INC.,
a New Jersey corporation

By:

Laurence A. Parlative
Name: Laurence A. Parlative
Title: President

Attest:

Name: WILLIAM PARLATIVE
Title: Secretary

STATE OF MD
CITY/COUNTY OF AA, to wit:

I, Leanne Mounts, a Notary Public, do hereby certify that on this ___ day of November, 2004, personally appeared before me, _____ who, being by me first duly sworn, declared that (he) (she) is the _____ of PassageMaker Magazine, Inc., that (he) (she) signed the foregoing document as _____ of the corporation, and that the statements herein contained are true.

Sworn to me this 15th day *Leanne Mounts* Notary Public

My Commission Expires: Nov., 2004

I-608294.9

Commission exp. 10/31/07

