

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Wiseup, Inc.		12/14/2004	CORPORATION:

RECEIVING PARTY DATA	
Name:	David Gray
Street Address:	14 W 76th street, #1RE
City:	New York
State/Country:	NEW YORK
Postal Code:	10023
Entity Type:	INDIVIDUAL: UNITED STATES

PROPERTY NUMBERS Total: 1		
Property Type	Number	Word Mark
Registration Number:	2497289	CASEBRIEFS

CORRESPONDENCE DATA	
Fax Number:	(212)447-4485
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Email:	numinadeg@aol.com
Correspondent Name:	David Gray
Address Line 1:	160 W. 71st Street, 11P
Address Line 4:	New York, NEW YORK 10023

NAME OF SUBMITTER:	David Gray
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Total Attachments: 2 source=Assignment#page1.tif source=Notary#page1.tif

OP \$40.00 2497289

TRADEMARK ASSIGNMENT

THIS AGREEMENT is dated as of December 13, 2004.

WHEREAS, WISEUP, INC., a New York corporation, having its office at 160 W. 71st Street, #11P, New York, NY 10023 (hereinafter referred to as "Assignor"), has adopted acquired, used and is using exclusively in its business the following trademark:

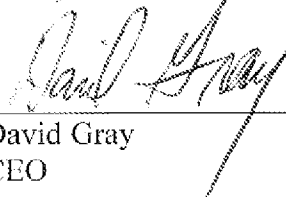
<u>Trademark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
CASEBRIEFS	2,497,289	October 2, 2003

(the "Mark"); and

WHEREAS, DAVID GRAY, an individual with citizenship in the U.S., having an address at 14 W. 76th Street, #1RE, New York, NY 10023 (hereinafter referred to as "Assignee"), is desirous of acquiring all right, title and interest in and to said Mark;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign unto Assignee, its successors and assigns all of its right, title and interest in and to the Mark, including all applications and registrations thereof, together with all the goodwill of the business symbolized by said Mark, and together with the right to sue and collect damages and/or profits for past infringements of said Mark, the intent hereof being to substitute Assignee in the place of the Assignor.

WISEUP, INC.

By: 
David Gray
CEO

