

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Land Rover		12/03/2004	Unlimited Company under the laws of England and Wales: UNITED KINGDOM

RECEIVING PARTY DATA	
Name:	Ford Motor Company
Street Address:	The American Road
City:	Dearborn
State/Country:	MICHIGAN
Postal Code:	48126
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 1		
Property Type	Number	Word Mark
Registration Number:	2146975	FREESTYLE

CORRESPONDENCE DATA	
Fax Number:	(248)358-3351
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	2483584400
Email:	akramer@brookskushman.com
Correspondent Name:	Anessa Owen Kramer
Address Line 1:	1000 Town Center
Address Line 2:	22nd Floor
Address Line 4:	Southfield, MICHIGAN 48075

ATTORNEY DOCKET NUMBER:	10013157
NAME OF SUBMITTER:	Anessa Owen Kramer

Total Attachments: 1  
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CH \$40.00 2146975

## ASSIGNMENT OF TRADEMARK

WHEREAS, Land Rover, an unlimited company organized under the laws of England and Wales with its principal place of business at Banbury Road, Gaydon, Warwick, Warwickshire, United Kingdom CV35 ORR ("Assignor"), is the owner of the following mark and registration thereof in the United States Trademark Office:

<u>Registration/Serial No.</u>	<u>Mark</u>
2,146,975	FREESTYLE

WHEREAS, Ford Motor Company, a Delaware corporation with a principal place of business at The American Road, Dearborn, Michigan 48126 ("Assignee"), is desirous of acquiring said mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto the said Assignee all right, title and interest in and to the said marks, together with the goodwill of the business symbolized by the marks, and the above identified applications and registrations thereof.

Land Rover, Assignor

Dated: 30 December  
2004

By:



Sue Pearson  
Assistant Secretary