

FORM PTO-1618A
Expires 06/30/99
OMB 0651-0027

U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK

RECORDATION FORM COVER SHEET
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TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type <input checked="" type="checkbox"/> New <input type="checkbox"/> Resubmission (Non-Recordation) Document ID # <input type="text"/> <input type="checkbox"/> Correction of PTO Error Reel # <input type="text"/> Frame # <input type="text"/> <input type="checkbox"/> Corrective Document Reel # <input type="text"/> Frame # <input type="text"/>	Conveyance Type <input checked="" type="checkbox"/> Assignment <input type="checkbox"/> License <input type="checkbox"/> Security Agreement <input type="checkbox"/> Nunc Pro Tunc Assignment Effective Date Month Day Year <input type="text"/> <input type="checkbox"/> Merger <input type="checkbox"/> Change of Name <input type="checkbox"/> Other <input type="text"/>
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Conveying Party ☐ Mark if additional names of conveying parties attached

Name Execution Date
Month Day Year

Formerly

☐ Individual ☐ General Partnership ☐ Limited Partnership ☒ Corporation ☐ Association
☐ Other

☒ Citizenship/State of Incorporation/Organization

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Name

DBA/AKA/TA

Composed of

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☐ Individual ☐ General Partnership ☐ Limited Partnership ☐ If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
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Mail documents to be recorded with required cover sheet(s) information to:
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TRADEMARK

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FORM PTO-1618B
Expires 08/30/99
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U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number 212-588-9600

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PagesEnter the total number of pages of the attached conveyance document
including any attachments.

1

Trademark Application Number(s) or Registration Number(s)☐ Mark if additional numbers attachedEnter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).**Trademark Application Number(s)****Registration Number(s)**

78346655

Number of Properties

Enter the total number of properties involved.

1

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$ 40.00

Method of Payment:

Enclosed ☐Deposit Account ☒

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

06-0735

Authorization to charge additional fees:

Yes ☒No ☐**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any
attached copy is a true copy of the original document. Charges to deposit account are authorized, as
indicated herein.

Howard F. Mandelbaum

12/10/2004

Name of Person Signing

Signature

Date Signed

ASSIGNMENT OF TRADEMARK

TO ALL WHOM IT MAY CONCERN:

Be it known that for and in consideration of the sum of One Dollar and other valuable consideration, the receipt of which is hereby acknowledged, PAISLEY CONSULTING, INC., a corporation of Minnesota, by these presents does sell, assign, and transfer unto INFORMATION BUILDERS, INC., a corporation of New York, having a place of business at 2 Penn Plaza, New York, NY 10021-2898, the entire right, title and interest in and to the trademark FOCUS and the United States application for registration thereof, Serial No. 78/346,655, together with that part of the good will of the business connected with the use of and symbolized by said mark.

And for the same consideration, PAISLEY CONSULTING, INC. further assigns to INFORMATION BUILDERS, INC. all of his right, title, and interest to all damages and profits for past infringement of said trademark.

PAISLEY CONSULTING, INC.

By 

December 2, 2004