

06-16-2004



Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005) Tab settings

RE

102767446

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

John Scott Dinsdale aka J. Scott Dinsdale

- Individual(s) [checked] Association [] General Partnership [] Limited Partnership [] Corporation-State [] Other []

Additional name(s) of conveying party(ies) attached? [] Yes [checked] No

3. Nature of conveyance:

- Assignment [checked] Merger [] Security Agreement [] Change of Name [] Other []

Execution Date: 12/16/2003

2. Name and address of receiving party(ies)

Name: S LLC

Internal

Address:

Street Address: 1710 Decker Canyon Road

City: Malibu State: CA Zip: 90266

- Individual(s) citizenship [] Association [] General Partnership [] Limited Partnership [] Corporation-State [] Other Limited Liability Company (Calif.) [checked]

If assignee is not domiciled in the United States, a domestic representative designation is attached: [] Yes [] No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? [] Yes [checked] No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) 78/048,188; and 78/159,034

B. Trademark Registration No.(s)

Additional number(s) attached [] Yes [checked] No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Gregg Reed, Esq.

Internal Address: Kluger, Peretz, Kaplan & Berlin; 17th Floor

Street Address: 201 S. Biscayne Blvd.

City: Miami State: FL Zip: 33131

6. Total number of applications and registrations involved:

2

7. Total fee (37 CFR 3.41).....\$ 65.00

- Enclosed [checked] Authorized to be charged to deposit account []

8. Deposit account number:

DO NOT USE THIS SPACE

9. Signature.

Gregg Reed

Name of Person Signing

Gregg Reed

Signature

6/16/04

Date

06/15/2004 DBYRNE 00000102 78048188

Total number of pages including cover sheet, attachments, and document: 3

01 FC:8521 02 FC:8522

40.00 MP documents to be recorded with required cover sheet information to: 25.00 DP Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

TRADEMARK REEL: 002990 FRAME: 0339

ASSIGNMENT

I, J. Scott Dinsdale do hereby assign all my worldwide right, title and interest in and to the intellectual property set forth on Exhibit "A", attached hereto and incorporated herein in its entirety, including all trademark holdings associated therewith and all associated goodwill, to S LLC, a California limited liability company. Assignee is a successor in business of the Assignor, or portion thereof, to which the marks pertain, and such business is ongoing and existing.

Dated this 16th day of December, 2003.



J. Scott Dinsdale

Exhibit A

1. The United States Trademark Application No. 78/048,188 for the term "Guaro".
2. The United States Trademark Application No. 78/159,034 for the phrase "Smooth Will Never Be The Same"