

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Barry Shier		12/14/2004	INDIVIDUAL:

RECEIVING PARTY DATA	
Name:	JDK Select, Inc.
Street Address:	5420 W. Sahara Avenue
Internal Address:	Suite 200
City:	Las Vegas
State/Country:	NEVADA
Postal Code:	89146
Entity Type:	CORPORATION: NEVADA

PROPERTY NUMBERS Total: 5		
Property Type	Number	Word Mark
Serial Number:	78324326	SIN CITY BEER
Serial Number:	78324310	SIN CITY BREWING COMPANY
Serial Number:	78324314	SIN CITY BREWING COMPANY
Serial Number:	78324318	SIN CITY BREWING COMPANY
Serial Number:	78324322	SIN CITY BREWING COMPANY

CORRESPONDENCE DATA	
Fax Number:	(702)792-9002
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	702-792-3773
Email:	pto@quirkandtratos.com
Correspondent Name:	Quirk & Tratos
Address Line 1:	3773 Howard Hughes Parkway
Address Line 2:	Suite 500N
Address Line 4:	Las Vegas, NEVADA 89109

ATTORNEY DOCKET NUMBER:	7326.00004/5/7/8/9
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NAME OF SUBMITTER:

Jason D. Firth, Esq.

Total Attachments: 4

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ASSIGNMENT OF MARK

Barry Shier, an Individual with his principal residence as 1641 Enclave Court, Las Vegas, NV 89134 (hereinafter "Assignor"), has adopted, owns and is using the Marks listed below on or in connection with the goods and/or services covered in the pending applications listed below.

<u>Trademark</u>	<u>Serial No.</u>	<u>Filing Date</u>
SIN CITY BEER	78/324,326	November 6, 2003
SIN CITY BREWING COMPANY	78/324,310	November 6, 2003
SIN CITY BREWING COMPANY	78/324,314	November 6, 2003
SIN CITY BREWING COMPANY	78/324,318	November 6, 2003
SIN CITY BREWING COMPANY	78/324,322	November 6, 2003

JDK Select, Inc., a Nevada Corporation, with its principal place of business as 5420 W. Sahara Avenue, Suite 200, Las Vegas, NV 89146 ("Assignee"), desires to acquire the Marks and pending applications.

Assignee desires to obtain the Marks, pending applications, and ongoing business of Assignor in relation to the Marks.

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee all right, title and interest in and to the Marks and pending applications, together with the goodwill represented by the Marks, and the right to bring action for past infringement of the Marks.

Date: 12/14/04

Barry Shier
Barry Shier

TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is entered by and between Barry Shier (SHIER), an individual, and JDK Select, Inc (ASSIGNEE), a Nevada Corporation.

RECITALS

WHEREAS, SHIER claims ownership of the following trademark applications (the "Applications");

1. SIN CITY BEER, Application Serial No. 78/324,326, in class 32 for beer and non-alcoholic beer
2. SIN CITY BREWING COMPANY, Application Serial No. 78/324,310, in class 25 for wearing apparel, namely, shirts, t-shirts, polo shirts, golf shirts, tank tops, vests, blouses, sweaters, parkas, turtlenecks, pullovers, skirts, shorts, jeans, slacks, pants, robes, nightshirts and nightgowns, pajamas, rompers, socks, coveralls, mittens, gloves, undergarments, jerseys, leotards, hosiery, booties, slippers, scarves, belts, neckties, suspenders, headbands, hats, caps, visors, blazers, rain ponchos, jackets, wind resistant jackets, warm-up suits, jogging suits, sweatshirts, sweatpants, beach wear, namely shoes, boots, sandals, sneakers, and athletic shoes.
3. SIN CITY BREWING COMPANY, Application Serial No. 78/324,314, in class 32 for beer and non-alcoholic beer.
4. SIN CITY BREWING COMPANY, Application Serial No. 78/324,318 in class 35 for distributorship services for alcoholic and non-alcoholic beverages.
5. SIN CITY BREWING COMPANY, Application Serial No. 78/324,322, in class 40 for brewery services.

WHEREAS, SHIER wishes to assign to ASSIGNEE all of his rights, title, and interests to the Applications and the rights associated therewith;

WHEREAS, ASSIGNEE is desirous of acquiring all right, title and interest to the Applications and the rights associated therewith:

NOW, THEREFORE, in consideration of the foregoing and the mutual promises and covenants set forth below, the receipt and adequacy of which the parties hereby acknowledge, SHIER and ASSIGNEE agree as follows:

1. Assignment of Trademark Rights

1.1 SHIER does hereby assign, grant, transfer and otherwise convey to

ASSIGNEE, all of SHIER's rights, titles and interests in and to the Applications (and the registration that will result therefrom), including all of the federal and common law rights associated therewith.

1.2 ASSIGNEE will assume the sole financial and legal responsibility for prosecuting the Applications towards federal registration, and SHIER will promptly execute and deliver to ASSIGNEE the short-form assignments for recordation with the United States Patent and Trademark Office.

1.3 In exchange for the assignment, ASSIGNEE will pay SHIER eight thousand dollars (\$8,000) on signature of the agreement.

1.4 SHIER will provide ASSIGNEE with the short-form assignments pursuant to Section 1.2 within three (3) days of the receipt of payment described in Section 1.3.

1.5 SHIER will, at ASSIGNEE's expense, supply ASSIGNEE or its assigns with all information, documentation and/or evidence necessary to register, maintain and enforce the Applications.

1.6 SHIER represents and warrants to ASSIGNEE that he has not previously assigned, licensed or transferred the Applications or rights thereunder to any third party.

2. Miscellaneous

2.1 The parties represent and warrant to the other that their own officer or other duly authorized representative executing this Assignment has the full power and authority to do so on their behalf.

2.2 This Assignment shall be construed without regard to the rule or presumption requiring construction against the party who drafted this Assignment or caused it to be drafted. Neither party shall be deemed to be a drafting party.

2.3 This Assignment shall be subject to, governed by, and construed according to the laws of the State of Nevada, or, where applicable, federal statutory and common law. Any disputes regarding or relating to this Assignment shall be adjudicated in a court of competent jurisdiction in Clark County, Nevada.

3. Confidentiality

3.1 Neither party shall disclose the financial terms of this Agreement to any third party, other than its financial or legal advisors, except that a party may disclose the terms of this Agreement where required by law, provided that such party uses reasonable efforts to obtain confidential treatment or similar protection to the fullest extent available to avoid public disclosure of the terms of this Agreement.

4. Entirety

4.1 This Agreement constitutes the entire agreement between the parties with respect to this subject matter and supersedes any and all prior or simultaneous representations, discussions, negotiations and agreements, whether oral or written.

IN WITNESS WHEREOF, the Parties hereto have executed this Agreement on the dates set forth below effective as of the Effective Date.

Barry Shier, an individual

Barry Shier
Barry Shier

Date: 12/14/04

JDK Select, Inc. (Nevada)

Richard Johnson
Richard Johnson, President

Date: 12/5/04