

**RECORDATION FORM COVER SHEET
TRADEMARKS ONLY**

Asst. Commissioner for Trademarks
2900 Crystal Drive
Arlington, Virginia 22202

RE: Our File: T- 51965

<p>1. <u>Name (and address) of conveying party(ies)</u></p> <p>3221156 CANADA INC.</p> <p>777 de la Commune Street Montreal, Quebec, Canada H3C 1Y1</p>	<p>2. <u>Name and Address of receiving party(ies)</u></p> <p>MDP Worldwide Entertainment Inc.</p> <p>777 de la Commune Street Montreal, Quebec, Canada H3C 1Y1</p>
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- | | |
|---|---|
| <p><input type="checkbox"/> Individual</p> <p><input type="checkbox"/> Association</p> <p><input type="checkbox"/> General Partnership</p> <p><input type="checkbox"/> Limited Partnership</p> <p><input checked="" type="checkbox"/> Corporation-Canada</p> <p><input type="checkbox"/> Other-</p> | <p><input type="checkbox"/> Individual(s) citizenship</p> <p><input type="checkbox"/> Association</p> <p><input type="checkbox"/> General Partnership</p> <p><input type="checkbox"/> Limited Partnership</p> <p><input checked="" type="checkbox"/> Corporation-Canada</p> <p><input type="checkbox"/> Other -</p> |
|---|---|

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

3. Nature of conveyance:

- | | |
|---|---|
| <p><input checked="" type="checkbox"/> Assignment;</p> <p><input type="checkbox"/> Security Agreement;</p> <p><input type="checkbox"/> Other;</p> | <p><input type="checkbox"/> Merger</p> <p><input type="checkbox"/> Change of Name</p> <p><input type="checkbox"/> Change of Address</p> |
|---|---|

Execution Date: January 30, 1998

4. Application number(s) or registration number(s): 1

A. Trademark Application No.(s) B. Trademark Reg. No.(s)
75/147,873

Additional numbers attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

COLLEN IP
Intellectual Property Law, P.C.
The Holyoke-Manhattan Building
80 South Highland Avenue
Town of Ossining
Westchester County, New York 10562

6. Total number of registrations involved:1

7. Total fee (37 CFR 3.41) \$40.00

- Enclosed
- Authorized to be charged to deposit account
- Already submitted

8. Deposit account number:
03-2465

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Jane F. Collen

Name of person signing



Signature

December 13, 2004

Date

Total number of pages comprising cover sheet, attachments and documents:3 pages

JFC/MC

Enclosures: Assignment document

NOTE: IF THERE IS ANY FEE DUE AT THIS TIME, PLEASE CHARGE IT TO OUR DEPOSIT ACCOUNT NO. 03-2465 AND ADVISE.

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
CONFIRMATORY TRADE-MARK ASSIGNMENT

In consideration of One Dollar (\$ 1.00) and other good and valuable consideration the receipt of which is hereby acknowledged, the undersigned **3221156 CANADA INC.** (previously known as Behaviour Entertainment Inc.), having its principal place of business at 777 de la Commune Street, Montreal, Quebec, H3C 1Y1, hereby confirms having sold, assigned and transferred on December January 30, 1998 unto **MDP WORLDWIDE ENTERTAINMENT INC.** (previously known as Behaviour Communications Inc.), having its principal place of business at 777 de la Commune Street, Montreal, Quebec, H3C 1Y1, its entire rights, title and interest in and to the trade-marks **BEHAVIOUR** and **BEHAVIOUR & design** as per the enclosed illustration in Annex "A", including its entire rights, title and interest in the U.S. application No. 75-147873 relating to the said trade-mark **BEHAVIOUR & design**, as well as its rights, title and interest to the goodwill connected with any use of said trade-marks.

3221156 Canada Inc. undertakes to sign any document and do such things as may be required by MDP Worldwide Entertainment Inc. in order to give effect to the foregoing assignment.

SIGNED at MONTREAL, this 3rd day of October,
2000.

3221156 CANADA INC.

By: *[Signature]*

Name: RICHARD SKALWINSKI

Title: PRESIDENT

[Signature]
Witness