To the best of my knowledge and/belief, the foregoing information is true and correct and any attached copy is a true copy of the

original document.

TOTAL NUMBER OF PAGES COMPRISING COVER SHEET:

ASSIGNMENT OF TRADEMARKS

WHEREAS, American Financial Group, Inc., on behalf of itself and its subsidiaries and affiliates has agreed to assign the trademarks identified on Exhibit A (the "Trademarks") to Infinity Property and Casualty Corporation ("IPCC"), the successor to the business to which the Trademarks pertain, pursuant to the terms of that certain letter dated December 11, 2003.

WHEREAS, Great American Insurance Company ("Assignor"), a subsidiary of American Financial Group, Inc., is the owner of the Trademarks.

WHEREAS, IPCC has requested that Great American Insurance Company assign the Trademarks to Infinity Insurance Company ("Assignee"), a subsidiary of IPCC.

WHEREAS, Infinity Insurance Company, is desirous of acquiring title to the Trademarks and to the goodwill appurtenant thereto.

NOW, THERFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor does hereby assign to the said Assignee all right, title and interest in and to the Trademarks, trademark registrations and the goodwill symbolized thereby.

Assignor agrees to execute any additional documents that may be required to effect transfer of title of the Trademarks in the appropriate trademark office.

IN WITNESS WHEREOF, the undersigned has executed this Assignment on this 14th day of April 2004.

GREAT AMERICAN INSURANCE COMPANY

Ronald C. Hayes, Assistant Vice President and **Assistant Secretary**

STATE OF OHIO

SS:

COUNTY OF HAMILTON

BEFORE ME, the Subscriber, a Notary Public an and for said County and State. personally appeared Ronald C. Hayes, Assistant Vice President and Assistant Secretary of Great American Insurance Company, the corporation which executed the foregoing instrument, who acknowledged he did sign said instrument as such officer on behalf of said corporation, and by authority of its Board of Directors, and that the execution of said instrument is his free and voluntary act and deed individually and as such officer, and the free and voluntary act and deed of said corporation.

IN TESTIMONY WHEREOF, I have hereunto subscribed my name and affixed Motarial Seal this / day of April, 2004.

Notary Public

TRADEMARK REEL: 002993 FRAME: 0112

Exhibit A

Trademarks Registered with the United States Patent and Trademark Office

TRADEMARK
RECORDED: 06/10/2004 REEL: 002993 FRAME: 0113