

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Spartan Stores, Inc.		12/08/2004	CORPORATION: MICHIGAN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Prevo's Family Markets, Inc.		
<b>Street Address:</b>	850 76th St. SW		
<b>City:</b>	Grand Rapids		
<b>State/Country:</b>	MICHIGAN		
<b>Postal Code:</b>	49518		
<b>Entity Type:</b>	CORPORATION: MICHIGAN		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	78408827	YOU'RE IN GLEN'S NEIGHBORHOOD	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(616)222-2479		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	616-752-2479		
<b>Email:</b>	trademarks@wnj.com		
<b>Correspondent Name:</b>	Warner Norcross & Judd LLP		
<b>Address Line 1:</b>	111 Lyon St NW		
<b>Address Line 2:</b>	900 Fifth Third Center		
<b>Address Line 4:</b>	Grand Rapids, MICHIGAN 49503		
<b>ATTORNEY DOCKET NUMBER:</b>	31221.87945		
<b>NAME OF SUBMITTER:</b>	R. Scott Keller		
<b>Total Attachments: 1</b>			
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**TRADEMARK ASSIGNMENT**

WHEREAS, Spartan Stores, Inc., a Michigan corporation ("Spartan") is the owner of record of the mark YOU'RE IN THE GLEN'S NEIGHBORHOOD (the "Mark") and United States Trademark Application Serial No. 78/408827 (the "Application");

WHEREAS, Prevo's Family Markets, Inc., a Michigan corporation ("Prevo's") is a wholly owned subsidiary of Spartan and thus Spartan and Prevo's constitute a single source;

WHEREAS, the parties desire that Prevo's be the owner of record of the Mark and Application.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Spartan does hereby assign unto Prevo's all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, including the Application.

SPARTAN STORES, INC.

By: Sally Lake

Sally Lake VP Marketing  
(Print Name) (Title)

12/8/04  
Date

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