

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Gianni Fasan		12/16/2004	INDIVIDUAL: UNITED STATES
Sharon Hayashi		12/16/2004	INDIVIDUAL: UNITED STATES

RECEIVING PARTY DATA

Name:	Natura Cosméticos, S.A.
Street Address:	Rodovia Regis Bittencourt, s/n Km. 293 Polvilho
City:	Itapecerica da Serra
State/Country:	BRAZIL
Postal Code:	06850-000
Entity Type:	CORPORATION: BRAZIL

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2164917	NATURA

CORRESPONDENCE DATA

Fax Number: (214)978-3099
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 214.978.3064
 Email: roxanne.edwards@bakernet.com
 Correspondent Name: S. Roxanne Edwards c/o Baker & McKenzie
 Address Line 1: 2001 Ross Avenue
 Address Line 2: 2300 Trammell Crow Center
 Address Line 4: Dallas, TEXAS 75201

ATTORNEY DOCKET NUMBER:	73168838.18
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DOMESTIC REPRESENTATIVE

Name: Baker & McKenzie
 Address Line 1: 2001 Ross Avenue
 Address Line 2: 2300 Trammell Crow Center

OP \$40.00 2164917

Address Line 4: Dallas, TEXAS 75201

NAME OF SUBMITTER:

S. Roxanne Edwards

Total Attachments: 2

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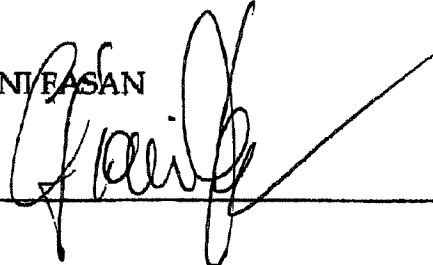
QUITCLAIM OF TRADEMARK

WHEREAS, Sharon Hayashi, a U.S. citizen with an address of P.O. Box 809, Freedom, CA 95019 and Gianni Fasan, a U.S. citizen with an address of 3373 Coldwater Canyon Avenue, Studio City, California 91604 (hereinafter collectively referred to as "Assignors") are the proprietors of U.S. Registration No. 2,164,917 for the mark NATURA (hereinafter "the Mark");

WHEREAS, Natura Cosmetics, S.A., a Brazilian corporation with a business address of Rodovia Regis Bittencourt, s/n° Km. 293 Polvilho, Itapecerica da Serra BRAZIL 06850-000 (hereinafter referred to as "Assignee") is desirous of acquiring whatever rights Assignors own in the mark and the registration thereof;

NOW, THEREFOR, for the good and valuable consideration of \$35,000 USD, the receipt and adequacy of which is hereby acknowledged, Assignors do hereby quitclaim, transfer and assign to Assignee whatever right, title and interest they own in and to the Mark and the registration thereof, including the goodwill associated with the business symbolized by the mark, without any warranties or representations of any kind or nature.

Dated: 12/16/04

GIANNI FASAN


SHARON HAYASHI

Dated: _____

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GIANNI FASAN

Dated: _____

SHARON HAYASHI

Dated: 12/16/04