

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Hayashi for Hair, Inc.		11/02/2003	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA	
Name:	Sharon Hayashi
Street Address:	P.O. Box 809
City:	Freedom
State/Country:	CALIFORNIA
Postal Code:	95019
Entity Type:	INDIVIDUAL: UNITED STATES

Name:	Gianni Fasan
Street Address:	3373 Coldwater Canyon Avenue
City:	Studio City
State/Country:	CALIFORNIA
Postal Code:	91604
Entity Type:	INDIVIDUAL: UNITED STATES

PROPERTY NUMBERS Total: 1		
Property Type	Number	Word Mark
Registration Number:	2164917	NATURA

CORRESPONDENCE DATA	
Fax Number:	(214)978-3099
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	214.978.3064
Email:	roxanne.edwards@bakernet.com
Correspondent Name:	S. Roxanne Edwards c/o Baker & McKenzie
Address Line 1:	2001 Ross Avenue
Address Line 2:	2300 Trammell Crow Center
Address Line 4:	Dallas, TEXAS 75201

OP \$40.00 2164917

ATTORNEY DOCKET NUMBER:

73168838.18

NAME OF SUBMITTER:

S. Roxanne Edwards

Total Attachments: 2

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QUITCLAIM ASSIGNMENT NUNC PRO TUNC

WHEREAS Hayashi for Hair, Inc. (hereinafter "Assignor"), a California corporation, is the record owner of U.S. Registration No. 2,164,917 for the mark NATURA (hereinafter "the Mark");

WHEREAS, Sharon Hayashi, a U.S. citizen with an address of P.O. Box 809, Freedom, CA 95019 and Gianni Fasan, a U.S. citizen with an address of 3373 Coldwater Canyon Avenue, Studio City, California 91604 (hereinafter collectively referred to as "Assignees") are desirous of acquiring whatever rights Assignor owned in the mark and the registration thereof on November 2, 2003 effective as of that date;

NOW, THEREFOR, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, Assignor does hereby assign to Assignees whatever right, title and interest it owns in and to the Mark, the registration thereof, and the goodwill associated with the business symbolized by the mark, without any warranties or representations of any kind or nature, effective as of November 2, 2003.

Dated: 12/16/04

HAYASHI FOR HAIR, INC.

Name: Sharon Hayashi
Title: *pres.*

Dated: _____

Name: Gianni Fasan
Title:

QUITCLAIM ASSIGNMENT NUNC PRO TUNC

WHEREAS Hayashi for Hair, Inc. (hereinafter "Assignor"), a California corporation, is the record owner of U.S. Registration No. 2,164,917 for the mark NATURA (hereinafter "the Mark");

WHEREAS, Sharon Hayashi, a U.S. citizen with an address of P.O. Box 809, Freedom, CA 95019 and Gianni Fasan, a U.S. citizen with an address of 3373 Coldwater Canyon Avenue, Studio City, California 91604 (hereinafter collectively referred to as "Assignees") are desirous of acquiring whatever rights Assignor owned in the mark and the registration thereof on November 2, 2003 effective as of that date;

NOW, THEREFOR, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, Assignor does hereby assign to Assignees whatever right, title and interest it owns in and to the Mark, the registration thereof, and the goodwill associated with the business symbolized by the mark, without any warranties or representations of any kind or nature, effective as of November 2, 2003.

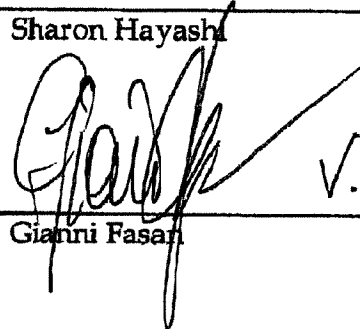
HAYASHI FOR HAIR, INC.

Dated: _____

Name: Sharon Hayashi

Title:

Dated: 12/16/04

 V. Pres.

Name: Gianni Fasan

Title: