

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SynerMed Communications		10/29/2004	General Partnership: NEW JERSEY

RECEIVING PARTY DATA	
Name:	Ascend Media Medical and Healthcare, LLC
Street Address:	11600 College Boulevard
City:	Overland Park
State/Country:	KANSAS
Postal Code:	66210
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 26		
Property Type	Number	Word Mark
Registration Number:	1977531	CLINICIAN
Registration Number:	1570471	CLINICIAN
Registration Number:	1552841	CLINICAL COURIER
Registration Number:	2380538	OB*GYN ROUNDS
Registration Number:	2259571	PEDIATRIC ROUNDS
Registration Number:	1761301	PEDIATRIC ROUNDS
Registration Number:	2297781	REPRODUCTIVE HEALTH
Registration Number:	2293773	INTERDISCIPLINARY MEDICINE
Registration Number:	2003770	INTERDISCIPLINARY MEDICINE
Registration Number:	2403024	CURRENT ISSUES IN HEART FAILURE
Registration Number:	2613951	SYNERMED
Registration Number:	2270762	SYNERMED
Registration Number:	1855188	SYNERMED
Registration Number:	1931459	SYNERMED

CH \$665.00 1977531

Serial Number:	75981730	SYNERMED
Serial Number:	76592865	DISEASE STATE COMPENDIUM
Serial Number:	76592337	DE-CLOT.COM
Serial Number:	76589261	PRIMARY CARE ROUNDS
Serial Number:	76502825	IBD ROUNDS
Serial Number:	76573042	UROLOGY ROUNDS
Serial Number:	76566202	CLINICAL CHALLENGES IN ACUTE MYOCARDIAL INFARCTION
Serial Number:	76552964	FAQS IN IC
Serial Number:	76548513	FAQS IN OAB
Registration Number:	2344578	
Registration Number:	2111308	
Registration Number:	2259570	

CORRESPONDENCE DATA

Fax Number: (816)292-2001
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 816-460-5826
Email: ipdocketing@lathropgage.com
Correspondent Name: Peter C. Knops
Address Line 1: 2345 Grand Boulevard, Suite 2300
Address Line 4: Kansas City, MISSOURI 64108-2618

NAME OF SUBMITTER: Aimee Britt

Total Attachments: 7
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TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (the "Assignment"), dated as of October 29, 2004, is entered into by and between Ascend Media Medical and Healthcare, LLC ("Purchaser"), a Delaware limited liability company and wholly-owned subsidiary of Ascend Media Holdings, LLC, a Delaware limited liability company ("Parent"), and SynerMed Communications, a New Jersey general partnership ("Seller").

WHEREAS, prior to closing, pursuant to Section 14.10 of the Purchase Agreement, Parent has assigned to Purchaser all of its rights, interests and obligations (including without limitation its rights under Article XI) under the Purchase Agreement;

WHEREAS, Seller uses or has a bona-fide intent to use, and owns all right, title, and interest in and to the marks shown on the attached Schedule A (the "Marks");

WHEREAS, Seller, Parent and the other Persons listed on the signature pages thereto have entered into an Asset Purchase Agreement, dated as of August 26, 2004 (the "Purchase Agreement," capitalized terms used herein but not defined herein shall have the meanings ascribed to them in the Purchase Agreement), pursuant to which Seller has agreed to sell, transfer and assign to Parent, and Parent has agreed to purchase and acquire from Seller, substantially all of the Assets of Seller relating to the operation of the Business, and in connection therewith, Parent has agreed to assume certain of the liabilities of Seller relating to the Business as described in the Purchase Agreement; and

WHEREAS, Seller desires to sell and assign to Purchaser, and Purchaser desires to accept the sale and assignment of, all of Seller's right, title and interest in and to the Marks, together with the business assets pertaining to the Marks and the goodwill associated with and symbolized by the Marks.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Seller does hereby sell, assign and transfer over to Purchaser and Purchaser hereby accepts the sale and assignment of, all of Seller's right, title and interest in and to the Marks, together with the business assets pertaining to the Marks and the goodwill associated with and symbolized by the Marks, and all registrations and applications therefor, in the United States and all foreign countries, including any renewals and extensions of the registrations that are or may be secured under the laws of the United States and all foreign countries, now or hereafter in effect, together with all income, royalties or payments due or payable with respect to the Marks as of the date hereof and hereafter, including, without limitation, all claims for damages by reason of past, present or future infringement or other unauthorized use of the Marks, with the right to sue for, and collect the same for Purchaser's own use and enjoyment and for the use and enjoyment of its successors, assigns, affiliates or other legal representatives.

Trademark Assignment

NY1:#3374388

**TRADEMARK
REEL: 002994 FRAME: 0202**

IN WITNESS WHEREOF, the undersigned have caused their duly authorized officers to execute this Trademark Assignment on the day and year first above written.

ASCEND MEDIA MEDICAL AND HEALTHCARE, LLC

By: _____
Name:
Title:

SYNERMED COMMUNICATIONS

By: SynerMed, Inc., its General Partner

By: _____
Name:
Title:

By: Media in Medicine, Inc., its General Partner

By: *Richard Kizzick*
Name:
Title: *President*

STATE OF *N.J.*)
COUNTY OF *Morris*)

ss:

On this *9* day of *Oct*, 2004, before me, the undersigned, a Notary Public in and for the State of *NJ*, duly commissioned and sworn, personally appeared *Richard Kizzick* to me known who, being by me duly sworn, did depose and say that he resides at *Village Rd New Vernon*; that he is the *President* of *Media in Medicine* the General Partner of SynerMed Communications, the general partnership described in and that executed the foregoing instrument; and that he signed his name thereto under authority of the board of directors of said corporation.

WITNESS my hand and seal hereto affixed the day and year first above written.

Adella Menger
NOTARY PUBLIC in and for
the State of *NJ*
My Commission expires:

NY1.#3374388

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ADELLA MENGER

Trademark Assignment

NOTARY PUBLIC OF NEW JERSEY

MY COMMISSION EXPIRES JAN. 9, 2006

SCHEDULE A

TRADEMARKS/SERVICE MARKS AND/OR TRADE NAMES

I. U.S. Registered Marks

Registrant: SynerMed Communications

Trademark	Registration Number	Registration Date	Declaration of Use Date	Renewal Date	Other
CLINICIAN	1,977,531	06/04/96		06/04/06	
CLINICIAN	1,570,471	12/05/89		12/05/09	
CLINICAL COURIER	1,552,841	08/22/89		08/22/09	
MEDICAL MONITOR	2,257,263	06/29/99	06/29/05	06/29/09	
OB*GYN ROUNDS	2,380,538	08/29/00	08/29/06	08/29/10	
PEDIATRIC ROUNDS	2,259,571	07/06/99	07/06/05	07/06/09	
PEDIATRIC ROUNDS	1,761,301	03/30/93		03/30/13	
REPRODUCTIVE HEALTH	2,297,781	12/07/99	12/07/05	12/07/09	
INTERDISCIPLINARY MEDICINE	2,293,773	11/16/99	11/16/05	11/16/09	
INTERDISCIPLINARY MEDICINE	2,003,770	09/24/96		09/24/06	
CURRENT ISSUES IN HEART FAILURE	2,403,024	11/07/00	11/07/06	11/07/10	
SYNERMED	2,613,951	09/03/02	09/03/08	09/03/12	
SYNERMED	2,270,762	08/17/99	08/17/05	08/17/09	
SYNERMED	1,855,188	09/20/94		09/20/04	
SYNERMED	1,931,459	10/31/95		10/31/05	

Trademark Assignment

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II. U.S. Pending Trademark Applications

Applicant: SynerMed Communications

Trademark	Application Number	Filing Date	
SYNERMED	75-981,730	06/01/00	SOU OR EOT* 07/22/04
DIALOGUES IN INFECTIOUS DISEASE	76-589,267	04/29/04	new application
DIALOGUES IN PRIMARY CARE	76-589,266	04/29/04	new application
DISEASE STATE COMPENDIUM	76-592,865	05/18/04	new application
DE-CLOT.COM	76-592,337	05/17/04	new application
PRIMARY CARE ROUNDS	76-589,261	04/29/04	new application
IBD ROUNDS	76-502,825	03/26/03	statement of use processing complete
UROLOGY ROUNDS	76-573,042	01/28/04	new application
CLINICAL CHALLENGES IN ACUTE MYOCARDIAL INFARCTION	76-566,202	12/09/03	response to office action due 12/25/04
FAQS IN IC	76-552,964	10/02/03	response to office action due 10/29/04
FAQS IN OAB	76-548,513	10/02/03	response to office action due 10/27/04

* Deadline for filing Statement of Use or Extension of Time

Trademark Assignment

NY1:#3374388

**TRADEMARK
REEL: 002994 FRAME: 0207**

III. Registered Graphics

Registrant: SynerMed Communications

Trademark	Registration Number	Registration Date	Expiration Date	Renewal Date
Lung Design	2,344,578	04/25/00	04/25/06	04/25/10
Caduceus Design	2,111,308	11/04/97		11/04/07
Caduceus Design	2,259,570	7/6/99	7/6/05	7/6/09

IV. Foreign Trademarks

Country	Trademark	Owner	Registration Number	Registration Date	Renewal Date
Canada	CLINICAL COURIER	Synermed Communications	TMA603,564	03/01/04	03/01/19
CTM (European Community Trademark)	CLINICAL COURIER	Synermed Communications	2108140	07/31/02	02/14/11
CTM (European Community Trademark)	CLINICIAN	Synermed Communications	2108157	08/29/03	02/14/11

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