

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Sports Instruments USA, Inc.		12/08/2004	CORPORATION: CALIFORNIA

## RECEIVING PARTY DATA

Name:	Bell Sports, Inc.
Street Address:	6225 N. State Hwy. 161
Internal Address:	Suite 300
City:	Irving
State/Country:	TEXAS
Postal Code:	75038
Entity Type:	CORPORATION: CALIFORNIA

## PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2541842	E.C.G.

## CORRESPONDENCE DATA

Fax Number: (214)777-0099

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: 214-777-4217

Email: nroberts@krcl.com

Correspondent Name: Kane Russell Coleman &amp; Logan, P.C.

Address Line 1: 1601 Elm Street

Address Line 2: 3700 Thanksgivng Tower

Address Line 4: Dallas, TEXAS 75201

ATTORNEY DOCKET NUMBER:

28950.20.0

NAME OF SUBMITTER:

Normalea Roberts

Total Attachments: 1

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OP \$40.00 2541842

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TRADEMARK  
REEL: 002994 FRAME: 0266

## TRADEMARK ASSIGNMENT

For good and valuable consideration, receipt of which is hereby acknowledged, Sports Instruments USA, Inc., a corporation of the State of California, having offices at 2064 Prospector Ave., Suite 201, Park City, Utah 84060, does hereby grant, transfer and assign to Bell Sports, Inc., a corporation of the State of California, having offices at 6225 N. State Hwy. 161, Suite 300, Irving, Texas 75038, its successors, assigns and legal representatives, the entire right, title and interest in and to the following United States Trademark Registration, together with the goodwill of the business symbolized by said mark, and the registration thereof.

Registration No.

2,541,842

Issue Date

February 19, 2002

Mark

E.C.G.

EXECUTED this 8<sup>th</sup> day of December, 2004.

SPORTS INSTRUMENTS USA, INC.,  
a California corporation

By: \_\_\_\_\_

Its: \_\_\_\_\_

State of California

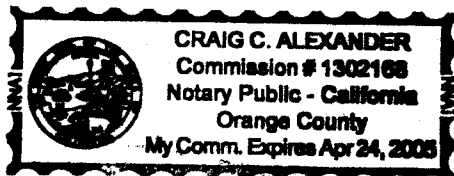
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County of Orange

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On this 8<sup>th</sup> day of December, 2004, personally appeared before me John R. Read, to me known and known to me to be the President of Sports Instruments USA, Inc., the assignor above named, and acknowledged that he executed the foregoing instrument on behalf of said Assignor and pursuant to authority duly received for the purpose therein expressed.



S. C. Alexander  
Notary Public

Craig C. Alexander  
Printed or Typed Name of Notary Public

My Commission Expires: 04/24/2005