

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Nintendo Co., Ltd.		12/02/2004	CORPORATION: JAPAN
RECEIVING PARTY DATA			
Name:	Nintendo of America Inc.		
Street Address:	4820 - 150th Avenue NE		
City:	Redmond		
State/Country:	WASHINGTON		
Postal Code:	98052		
Entity Type:	CORPORATION: WASHINGTON		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2894174	GIFTPIA	
CORRESPONDENCE DATA			
Fax Number:	(206)224-0779		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	206-682-8100		
Email:	efiling@cojk.com		
Correspondent Name:	Jerald E. Nagae, Reg. No. 29,418		
Address Line 1:	1420 Fifth Avenue		
Address Line 2:	Suite 2800		
Address Line 4:	Seattle, WASHINGTON 98101-2347		
ATTORNEY DOCKET NUMBER:	NOAM-2-28340		
NAME OF SUBMITTER:	Yumi Segawa, Paralegal		
Total Attachments: 1 source=28340Assignment#page1.tif			

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ASSIGNMENT OF REGISTERED TRADEMARK

WHEREAS, Nintendo Co., Ltd., a Japanese corporation, having the business address of 11-1 Kamitoba Hokotate-cho Minami-ku, Kyoto Japan 601-8501 (hereinafter the "Assignor"), adopted and used the mark GIFTPIA which was registered in the United States Patent and Trademark Office, Registration No. 2,894,174 dated October 19, 2004; and

WHEREAS, Nintendo of America Inc., a Washington corporation, having the business address of 4820 - 150th Avenue NE, Redmond Washington 98052 (hereinafter the "Assignee"), is desirous of acquiring said mark and the registration thereof;

NOW, THEREFORE, for sufficient, good, and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby sell, assign and transfer unto Assignee its entire right and title to and interest in said trademark and said registration, together with the goodwill of the business associated with the trademark.

Executed at Kyoto, Japan, this 2nd day of December, 2004.

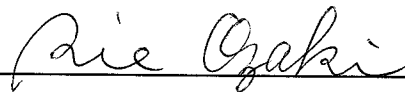
Nintendo Co., Ltd.



Printed Name: Eiichi Suzuki

Title: Managing Director

WITNESSED:



Printed: Name: Rie Ozaki

Date: December 2, 2004

JEN:ys

LAW OFFICES OF
CHRISTENSEN O'CONNOR JOHNSON KINDNESS^{LC}
1420 Fifth Avenue
Suite 2800
Seattle, Washington 98101
206.682.8100