

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	CORRECTIVE ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CORRECTIVE ASSIGNMENT		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Belae Brands, Inc.		03/29/2003	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Esscentual Brands, LLC		
<b>Street Address:</b>	6530 S. Yosemite ST, STE 250		
<b>City:</b>	Greenwood Village		
<b>State/Country:</b>	COLORADO		
<b>Postal Code:</b>	80111		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Serial Number:	76433329		
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(303)685-4869		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(303) 685-4800		
<b>Email:</b>	szemanick@jcfkk.com		
<b>Correspondent Name:</b>	Stephen A. Zemanick		
<b>Address Line 1:</b>	1050 17th ST, STE 1500		
<b>Address Line 4:</b>	Denver, COLORADO 80265		
<b>NAME OF SUBMITTER:</b>	Stephen A. Zemanick		
<b>Signature:</b>	/Stephen A. Zemanick/		
<b>Date:</b>	12/20/2004		
<b>Total Attachments: 1</b> source=241215 Affidavit#page1.tif			

OP \$40.00 76433329

**Affidavit by Esscentual Brands, LLC  
Attesting to the Assignment of U.S. Trademark Application Serial No. 76/433,329  
by Belae Brands, Inc. to Esscentual Brands, LLC as of March 29, 2003**

Mail Stop Assignment Recordation Services  
Director of the U.S. Patent and Trademark Office  
P.O. Box 1450  
Alexandria, VA 22313-1450

I, Paul Hansen, as Chief Financial Officer of Esscentual Brands, LLC, do hereby attest to the following on behalf of Esscentual Brands, LLC:

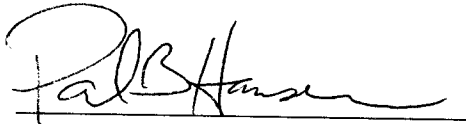
By Trademark Assignment dated March 29, 2003 (enclosed herewith), Belae Brands, Inc., assigned to Esscentual Brands, LLC, among other things, all right, title and interest in and to the word mark "TROPICAL SECLUSION" together with the goodwill of the business symbolized by such mark, U.S. trademark application serial no. 76/433,329 for such mark, and all claims arising out of or relating to the use or ownership of such mark.

Although the March 29, 2003 Trademark Assignment properly identified the "TROPICAL SECLUSION" mark by name, it contained a typographical error which improperly identified the U.S. trademark application serial number as 76/443,329 instead of the proper serial number of 76/433,329.

The March 29, 2003 Trademark Assignment containing the typographical error described in the immediately preceding paragraph was submitted to and recorded by the Assignment Division of the U.S. Patent and Trademark Office on June 4, 2003 at Reel/Frame numbers 002747/0557 and has been recorded against U.S. trademark application serial number 76/443,329 for the word mark "EDELMAN."

Pursuant to the recordation cover sheet and the recordation fee enclosed herewith, Esscentual Brands, LLC respectfully requests that the original recordation no longer be associated with U.S. trademark application serial number 76/443,329 (for "EDELMAN") and be corrected such that it is now associated with U.S. trademark application serial number 76/433,329 (for "TROPICAL SECLUSION").

By:



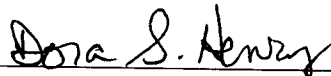
Name: Paul Hansen  
Title: Chief Financial Officer

Date:

12/15/04

Subscribed and sworn to before me on this 15 day of Dec., A.D. 2004

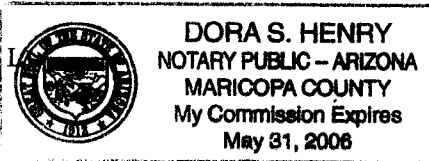
Notary's Signature:



My commission Expires on:

May 31, 2006

(S E A I



{00163389.DOC 2}

RECORDED: 12/20/2004

TRADEMARK  
REEL: 002995 FRAME: 0135