

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Attar Incorporated		02/23/2004	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Kamsut, Inc.		
Street Address:	2260 Townsgate Road		
City:	Westlake Village		
State/Country:	CALIFORNIA		
Postal Code:	91361		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	76377641	KAMA SUTRA	
CORRESPONDENCE DATA			
Fax Number:	(310)826-6991		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	310-979-3444		
Email:	cgross@raklaw.com		
Correspondent Name:	Clark Gross		
Address Line 1:	12424 Wilshire Boulevard, Ste. 1200		
Address Line 4:	Los Angeles, CALIFORNIA 90025		
NAME OF SUBMITTER:	Clark Gross		
Signature:	/clark gross/		
Date:	12/22/2004		

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Total Attachments: 2
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ASSIGNMENT

This Assignment is made this 23 day of Feb, 2004, by Artar Incorporated, a California corporation, having a business address at 755 Lakefield Rd # 5 Westlake Village Ca 91361 ("Assignor") to Kamsut, Inc., a California corporation, having a place of business at 2260 Townsgate Road, Westlake Village, CA 91361 ("Assignee").

WHEREAS, Assignor has filed a trademark application with the United States Patent and Trademark Office to register the mark KAMA SUTRA, in International Class 16 for "paper notions, namely, bookmarks of paper, calendars, diaries and journals having blank or partially printed bound pages, greeting cards and postcards, note paper, paper for wrapping and packaging gift items, gift bags of paper, napkins, place mats, and party decorations and ornaments of paper for the table; picture postcards, pillow books, namely, journals kept by the pillow in which to record stray thoughts, impressions and information collections of notes, having blank or partially printed pages; ribbons and bows of paper for wrapping gifts, writing pads for desktops, writing paper and envelopes," Application Serial No. 76/377,641.

WHEREAS, Assignee, desires to acquire the entire right, title and interest in and to the above-identified mark and the application therefore, together with that portion of the business to which the mark pertains as to the goods set forth in Application Serial No. 76/377,641.

NOW, THEREFORE, in consideration of the foregoing recitals and of other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee, the entire right, title and interest in and to the aforementioned mark and the application thereof, together with that portion of the business to which the mark pertains as to the goods set forth in Application Serial No. 76/377,641.

IN WITNESS WHEREOF, Assignor has executed this Assignment on this 23 day of FEB. 2003. 2004

Assignor
 Attar Incorporated
 By: Madelyn Fajardo
 Name: Madelyn Fajardo
 Title: President

State of California)
) ss
 County of VENTURA)

Subscribed and sworn to before me this 23 day of FEBRUARY ²⁰⁰⁴ ~~2003~~, by Madelyn Fajardo.

Peter Mackel
 Notary Public

