

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Laurence Urdang, Inc.		12/09/2004	CORPORATION: CONNECTICUT
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Word, Inc.		
<b>Street Address:</b>	4907 N. Washtenaw Ave.		
<b>City:</b>	Chicago		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60625		
<b>Entity Type:</b>	CORPORATION: WISCONSIN		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2212825	VERBATIM	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(919)493-2047		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Email:</b>	jlw@walkerlambe.com		
<b>Correspondent Name:</b>	Jennifer Westerhaus		
<b>Address Line 1:</b>	3708 Mayfair St., Suite 100		
<b>Address Line 4:</b>	Durham, NORTH CAROLINA 27707		
<b>NAME OF SUBMITTER:</b>	Donna Ray Chmura		
<b>Signature:</b>	/Donna Ray Chmura/		
<b>Date:</b>	12/21/2004		
<b>Total Attachments: 2</b>			
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## ASSIGNMENT OF TRADEMARK AND RELATED REGISTRATION

*THIS ASSIGNMENT OF TRADEMARK AND RELATED REGISTRATION* (this "Assignment"), dated as of 9/11/97 *eo. 9.06.* 'from LAURENCE URDANG, INC., a Connecticut corporation ("Assignor"), to Word, Inc., a corporation organized and existing under the laws of Wisconsin ("Assignee").

### WITNESSETH:

WHEREAS, Assignor and Assignee have heretofore entered into that certain Asset Purchase Agreement, dated as of 24 November 1997 (the "Purchase Agreement"), which Purchase Agreement is incorporated herein by this reference for all purposes, providing for the sale to Assignee of certain assets of Assignor, as more particularly described therein (the "Assets"); and

WHEREAS, in accordance with the Purchase Agreement, Assignor desires to assign to Assignee all right, title and interest in and to the trademark, "VERBATIM," and related United States Trademark Registration No. 2,212,825 (collectively, the "Trademark"), together with any and all goodwill of the business associated with the Trademark; and

WHEREAS, Assignee desires to acquire the Trademark and all goodwill of the business associated therewith from Assignor; and

WHEREAS, Assignor and Assignee desire to confirm of record the assignment of the Trademark to Assignee;

NOW, THEREFORE, in consideration of the covenants and agreements in the Asset Purchase Agreement, the mutual covenants and agreements herein, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee hereby agree as follows:

1. Assignor hereby assigns to Assignee all right, title and interest in and to the Trademark, together with (i) the goodwill and the business symbolized by the Trademark and (ii) all causes of action, claims and demands, and other rights for, or arising from, any infringement, including past infringements, of the Trademark.

2. Assignor further agrees without further consideration to cause to be performed such other lawful acts and to be executed such further assignments and other lawful documents as Assignee may from time to time reasonably request to effect fully this Assignment and to permit Assignee to be duly recorded as the registered owner of the Trademark and all other rights hereby conveyed.

[The remainder of this page is intentionally left blank.]

IN WITNESS WHEREOF, the parties have caused this Agreement to be duly executed by their respective authorized officers, all as of the day and year first above written.

ASSIGNOR:

ASSIGNEE:

LAURENCE URDANG, INC.

WORD, INC.

By: Laurence Urdang  
Laurence Urdang  
Title: President

By: Erin McKean  
Erin McKean  
Title: President

STATE OF California  
COUNTY OF Merced

I, Erin McKean, a Notary Public in and for the County of Merced, State of California, do hereby certify that Laurence Urdang personally appeared before me this day and acknowledged the due execution of this Settlement Agreement and Release and the placing of his signature and initials hereon.

WITNESS my hand and notarial seal this the 14 day of October, 2004.

Erin McKean  
Notary Public

My Commission Expires: 11/30/08

**LORRAINE MCLAIN**

NOTARY PUBLIC

My Commission Expires: 11/30/08

STATE OF Illinois  
COUNTY OF Cook

I, Erin McKean, a Notary Public in and for the County of Cook, State of Illinois, do hereby certify that Erin McKean personally appeared before me this day and acknowledged the due execution of this Settlement Agreement and Release and the placing of his signature and initials hereon.

WITNESS my hand and notarial seal this the 16 day of October, 2004.

Erin McKean  
Notary Public

My Commission Expires: 09/29/06

