

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Donna Karan Company		12/22/2004	Limited Liability Company: NEW YORK
RECEIVING PARTY DATA			
Name:	Urban Zen, LLC		
Street Address:	570 Seventh Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10018		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2204168	WOMAN TO WOMAN	
CORRESPONDENCE DATA			
Fax Number:	(415)772-6268		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	415 772 6881		
Email:	ericci@hewm.com		
Correspondent Name:	Beth M. Goldman /Elayne G. Ricci		
Address Line 1:	333 Bush Street		
Address Line 4:	San Francisco, CALIFORNIA 94105-2878		
NAME OF SUBMITTER:	Beth M. Goldman		
Signature:	/Beth M. Goldman/		
Date:	12/23/2004		

Total Attachments: 1

900017156

**TRADEMARK
 REEL: 002997 FRAME: 0062**

OP \$40.00 2204168

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is made by The Donna Karan Company, LLC, a limited liability company of New York, having a place of business at 550 Seventh Avenue, New York, New York, 10018 ("Donna Karan Company"), in favor of Urban Zen, LLC, a limited liability company of Delaware, of which Donna Karan, the individual, is the sole member, having a place of business at 570 Seventh Ave, New York, New York 10018 ("Urban Zen").

WHEREAS, Donna Karan Company owns all right, title and interest in and to the following trademark registration, (the "Trademark Registration"), and the goodwill associated therewith:

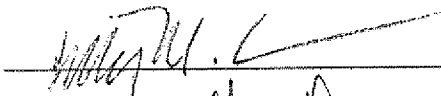
<u>Mark</u>	<u>U.S. Reg. No.</u>
WOMAN TO WOMAN	2,204,168

WHEREAS, Donna Karan Company desires to assign the Trademark Registration and the goodwill associated therewith pursuant to that certain letter agreement dated December 22, 2004 between Donna Karan International (and its subsidiaries and affiliates including Donna Karan Company) and Urban Zen;

WHEREAS, Urban Zen desires to accept such assignment.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Donna Karan Company assigns to Urban Zen, all of its right, title and interest in the Trademark Registration, together with the goodwill associated therewith including, without limitation, its right to sue for and collect damages for infringements or other violations of the same.

The Donna Karan Company LLC

By: 
Name: Jeffrey M. Aronsson
Title: Chief Executive Officer

Dated: As of December 22, 2004