

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	12/31/2004

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Entertainment Publications Operating Company, Inc.		12/17/2004	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Entertainment Publications, Inc.
Street Address:	1414 E. Maple Road
City:	Troy
State/Country:	MICHIGAN
Postal Code:	48083
Entity Type:	CORPORATION: MICHIGAN

PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
Serial Number:	76555570	BE AN ARTIST
Serial Number:	76330221	DINE & SAVE
Serial Number:	76555573	FLYING ADVENTURES
Serial Number:	76555574	JUNGLE EXPLORER
Serial Number:	76482323	MAGAZINE DISCOUNT NETWORK
Serial Number:	76542473	NOW OR NEVER
Serial Number:	76514937	SAVINGS SUBSCRIPTION
Serial Number:	76555571	TOP SECRET SPY
Serial Number:	76555572	TOTALLY WACKY SCIENTIST
Serial Number:	76555569	WORLD EXPLORER

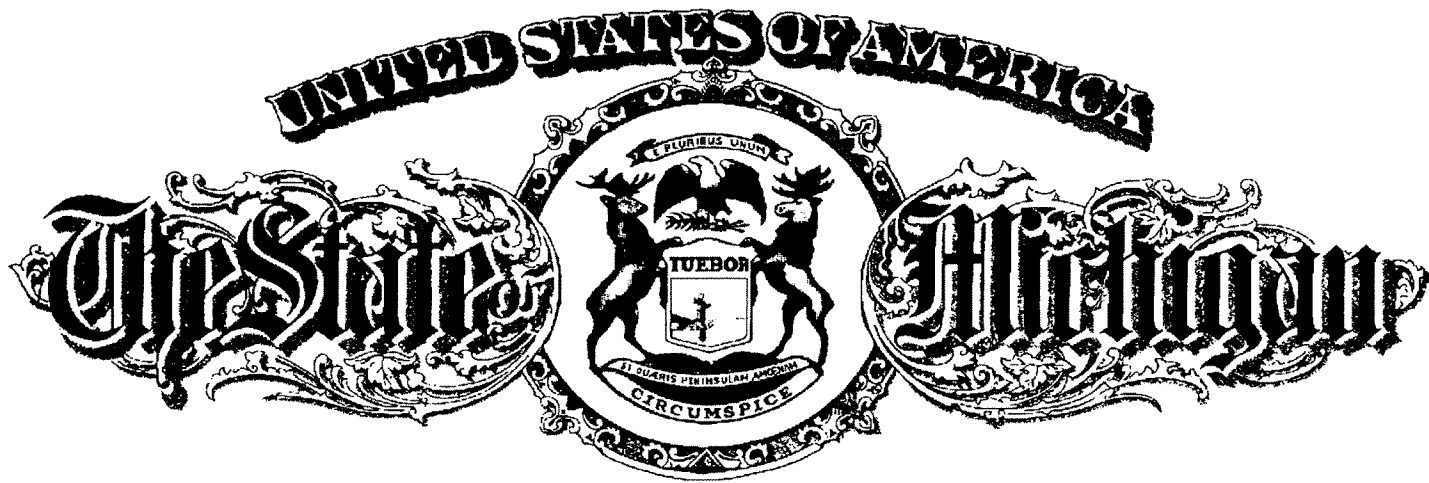
CORRESPONDENCE DATA

CH \$265.00 76555570

Fax Number: (248)566-8505
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 248-566-8504
Email: tmdocketing@honigman.com
Correspondent Name: Honigman Miller Schwartz and Cohn LLP
Address Line 1: 32270 Telegraph Road
Address Line 2: Suite 225
Address Line 4: Bingham Farms, MICHIGAN 48025

NAME OF SUBMITTER:	Michael A. Lisi
Signature:	/Michael A. Lisi/
Date:	12/26/2004

Total Attachments: 4
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Michigan Department of Consumer and Industry Services

Lansing, Michigan

This is to Certify that the annexed copy has been compared by me with the record on file in this Department and that the same is a true copy thereof.

This certificate is in due form, made by me as the proper officer, and is entitled to have full faith and credit given it in every court and office within the United States.



In testimony whereof, I have hereunto set my hand, in the City of Lansing, this 21st day of December, 2004

Andrew S. Mettelf , Director

Bureau of Commercial Services

MICHIGAN DEPARTMENT OF LABOR & ECONOMIC GROWTH
BUREAU OF COMMERCIAL SERVICES

Date Received
DEC 20 2004

(FOR BUREAU USE ONLY)

FILED

DEC 20 2004

This document is effective on the date filed, unless a subsequent effective date within 90 days after received date is stated in the document.

Administrator
BUREAU OF COMMERCIAL SERVICES

Name Christopher J. Kawa, Legal Assistant		
Address Honigman Miller Schwartz and Cohn, 2290 First National Building		
City Detroit, MI 48226	State	Zip Code

EFFECTIVE DATE: December 31, 2004
Expiration date for new assumed names: December 31, ~~2007~~
Expiration date for transferred assumed names appear in Item 6

Document will be returned to the name and address you enter above.
If left blank document will be mailed to the registered office.

CERTIFICATE OF MERGER
For use by Parent and Subsidiary Profit Corporations
(Please read information and instructions on the last page)

Pursuant to the provisions of Act 284, Public Acts of 1972, the undersigned corporation executes the following Certificate:

1. a. The name of each constituent corporation and its identification number is:

Entertainment Publications Operating Company, Inc.	634467
Entertainment Publications, Inc.	171392

b. The name of the surviving corporation and its identification number is:

Entertainment Publications, Inc.	171392
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c. For each subsidiary corporation, state:

Name of corporation	Number of outstanding shares in each class	Number of shares owned by the parent corporation in each class
Entertainment Publications Operating Company, Inc.	1,000 Common	1,000 Common

d. The manner and basis of converting the shares of each constituent corporation is as follows:

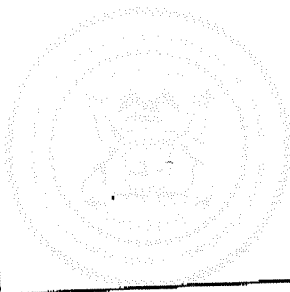
On the effective date of the merger, each share of Common Stock of Subsidiary outstanding immediately before the effective date shall, without the surrender of stock certificates or any other action, be canceled and have no further force or effect, and on the effective date of the merger, each share of Class A Common Stock, Class B Common Stock and Preferred Stock of Parent outstanding immediately before the effective date shall remain outstanding and continue to represent one outstanding share of the same class of stock of the Surviving Corporation.

e. The amendments to the Articles or a Restatement of the Articles of Incorporation of the surviving corporation to be effected by the merger are as follows:

None

f. Other provisions with respect to the merger are as follows:

None



2. The merger is permitted by the state or country under whose law it is incorporated and each foreign corporation has complied with that law in effecting the merger.

3. ~~(Delete if not applicable)~~
The consent to the merger by the ~~shareholders of the subsidiary~~ corporation was obtained pursuant to its Articles of Incorporation. (Such consent is necessary if the Articles of Incorporation require approval of the merger by the vote of the holders of more than the percentage of the shares owned by the parent corporation.)

4. ~~(Delete if not applicable)~~
The consent to the merger by the ~~shareholders of the parent~~ corporation was obtained. (Such consent is necessary if its Articles of Incorporation require shareholder approval of the merger, the plan of merger amends its Articles of Incorporation, or a subsidiary is to be the surviving corporation.)

5. (Complete only if an effective date is desired other than the date of filing)

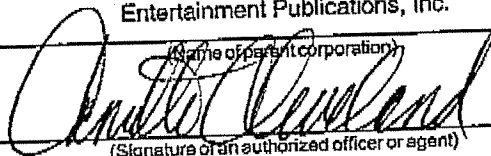
The merger shall be effective on the 31st day of December, 2004.

Signed this 17th day of December, 2004

Entertainment Publications, Inc.

(Name of parent corporation)

By



(Signature of an authorized officer or agent)

CAMILLE CLEVELAND, VP & SECRETARY

(Type or Print Name)

