

TRADEMARK ASSIGNMENT

WHEREAS, CONOPCO, INC. dba LEVER BROTHERS COMPANY, a New York corporation, having its principal place of business at 390 Park Avenue, New York, New York 10022 (hereinafter "ASSIGNOR"), has adopted and is using the marks SWEET HARMONY, Registration No. 2,848,115; WASH TO WASH FRESHNESS, Registration No. 2,851,631; and GO AHEAD. GET DIRTY., Registration No. 2,851,625 which are registered in the United States Patent and Trademark Office.

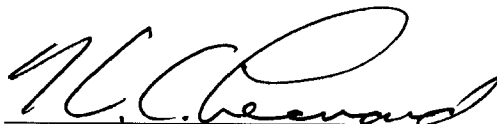
WHEREAS, CHESEBROUGH-POND'S INC., a Delaware corporation, having a place of business at 501 Silverside Road, Wilmington, Delaware 19809 (hereinafter "ASSIGNEE"), is desirous of acquiring ownership of said marks and the registrations thereof.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign to ASSIGNEE, all its right, title and interest in and to said marks the registrations therefor, together with the goodwill of the business symbolized by said marks.

IN TESTIMONY WHEREOF, ASSIGNOR has caused this assignment to be executed effective as of the 8th day of June, 2004.

CONOPCO, INC. dba
LEVER BROTHERS COMPANY

Date: June 8, 2004

By: 
Kenneth C. Leonard
Assistant Secretary