FORM PTO-1594 (R _? v. 6-93)	RECO	06-28	-2004	'ÆET		IT OF COMMERCE							
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· · · · · · · · · · · · · · · · · · ·		10277			ocuments or copy	tnereot.							
1. Name of conveying party(ies):			2. Name and ad										
CONOPCU, INC. dba LEVER BROTHERS COMPANY			Name: CHESEBROUGH - POND'S INC.										
			Internal Address:										
☐ Individual(s) ☐ Association ☐ General Partnership ☐ Limited Partnership ☑ Corporation-State NEW YORK			Street Address: 501 SILVERSIDE ROAD										
			City: WILMINGTON State: DE ZIP: 19809										
□ Other			•										
Additional name(s) of conveying party(Individual(s) citizenship Association General Partnership Limited Partnership X Corporation-State DELAWARE Other If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes ANO Yes ANO												
3. Nature of conveyance:													
Assignment □ Merger Security Agreement □ Change of Name Other □ Other □ 200 #													
					Execution Date: JUNE 8, 2004			(Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes					
					4. Application number(s) or part	tent number(s):				n No.(s)			
A. Trademark Application No.(s)			B. Trademar	k Registratio	n No.(s)								
			2, 848 115 2, 851, 631										
			2, 85	51,631 71,625	ı	2							
	Ad	ا Iditional numbers at	حىرى ached? □ Yes ک a€ No	1,623		တ							
5. Name and address of party			6. Total number	of application	ns and								
5. Name and address of party to whom correspondence concerning document should be mailed:			registrations involved:										
Name: ROWENA D	E LEON	•											
Internal Address: UNILEVER HPC			7. Total fee (37 CFR 3.41)\$ 90,00										
Internal Address:			□ Enclosed										
		·											
			Authorize	o to be charg	ged to deposit ac								
Street Address: 33 BENEDICT PLACE			- -										
			8. Deposit acco										
City: GREENWICH S	tate: CT	ZIP: 06830		3-159.	5	<u> </u>							
	(Attach duplicate copy of this page if paying by deposit account)												
		DO NOT US	E THIS SPACE			50 00 00 00 00							
9. Statement and signature.						2003 40 00 00 00 00 00 00 00 00 00 00 00 00							
To the best of my knowledge the original document.	e and belief, the	foregoing inform	ation is true and cor	rrect and any	attached copy is	s a true copy of							
ROWENA DELEON		Laureno	Lele Jun	-	6/2	3/04							
Name of Person Signing	- Andrews		Signature		2	B Date							
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of Patents & Trademarks, Box A Washington, D.C. 20231

TRADEMARK

REEL: 002998 FRAME: 0263

TRADEMARK ASSIGNMENT

WHEREAS, CONOPCO, INC. dba LEVER BROTHERS COMPANY, a New York

corporation, having its principal place of business at 390 Park Avenue, New York, New York

10022 (hereinafter "ASSIGNOR"), has adopted and is using the marks SWEET HARMONY.

Registration No. 2,848,115; WASH TO WASH FRESHNESS, Registration No. 2,851,631; and

GO AHEAD. GET DIRTY., Registration No. 2,851,625 which are registered in the United

States Patent and Trademark Office.

WHEREAS, CHESEBROUGH-POND'S INC., a Delaware corporation, having a place

of business at 501 Silverside Road, Wilmington, Delaware 19809 (hereinafter "ASSIGNEE"), is

desirous of acquiring ownership of said marks and the registrations thereof.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby

acknowledged, said ASSIGNOR does hereby assign to ASSIGNEE, all its right, title and interest

in and to said marks the registrations therefor, together with the goodwill of the business

symbolized by said marks.

IN TESTIMONY WHEREOF, ASSIGNOR has caused this assignment to be executed

effective as of the 8th day of June, 2004.

CONOPCO, INC. dba

LEVER BROTHERS COMPANY

Date: fune 8, 2004

Kenneth C. Leonard

Assistant Secretary

TRADEMARK REEL: 002998 FRAME: 0264

RECORDED: 06/23/2004