

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Tropical Isle, Inc.		12/08/2004	CORPORATION: LOUISIANA

RECEIVING PARTY DATA

Name:	721 Bourbon, Inc.
Street Address:	718 Orleans Street
Internal Address:	Suite 10
City:	New Orleans
State/Country:	LOUISIANA
Postal Code:	70116
Entity Type:	CORPORATION: LOUISIANA

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Registration Number:	2273105	GRENADE
Registration Number:	1806334	HAND GRENADE
Registration Number:	1877862	HAND GRENADE
Registration Number:	2635498	HOME OF THE HAND GRENADE
Registration Number:	1942070	HORNY GATOR
Registration Number:	2399634	LATE AS USUAL
Registration Number:	2693413	NEW ORLEANS' MOST POWERFUL DRINK
Registration Number:	2132474	TROPICAL ISLE
Registration Number:	1869872	TROPICAL ITCH

CORRESPONDENCE DATA

Fax Number: (214)515-0411

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (972) 774-4560

OP \$240.00 2273105

900017265

TRADEMARK
REEL: 002998 FRAME: 0536

Email: ggmark@radix.net
Correspondent Name: Gregory H. Guillot, Esq.
Address Line 1: 13455 Noel Road, Suite 1000
Address Line 4: Dallas, TEXAS 75240

NAME OF SUBMITTER:	Gregory H. Guillot
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Signature:	/ggmark/
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Date:	12/29/2004
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Total Attachments: 5
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TRADEMARK ASSIGNMENT

Agreement made this 8th day of December, 2004, by and between Tropical Isle, Inc. ("ASSIGNOR"), a Louisiana corporation, with principal offices at 718 Orleans Street, Suite 10, New Orleans, Louisiana 70116, and 721 Bourbon Inc. ("ASSIGNEE"), a Louisiana corporation, with principal offices at 718 Orleans Street, Suite 10, New Orleans, Louisiana 70116,

WITNESSETH:


WHEREAS, ASSIGNOR, has adopted, used, and is using the marks shown in *Schedule A*, attached hereto, and incorporated herein by reference (the "Marks"); and,

WHEREAS, ASSIGNOR, has registered the Marks with the United States Patent and Trademark Office, as shown in *Schedule B*, attached hereto, and incorporated herein by reference (the "Registrations"); and,

WHEREAS, ASSIGNEE, is desirous of acquiring the Marks, and the registrations therefor;

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR does hereby assign unto ASSIGNEE all right, title, and interest in and to the Marks and the Registrations, together with the goodwill of the business symbolized thereby, the right to sue for past infringements thereof.

TROPICAL ISLE, INC. (ASSIGNOR)

By: 
Earl Bernhardt, President

On this, the 8th day of December, 2004, in New Orleans, Louisiana, before me appeared Earl Bernhardt, the person who signed this instrument, who acknowledged that he signed it as a free act on behalf of Tropical Isle, Inc., with authority to do so, in his capacity as President.


NOTARY PUBLIC

Schedule A – The Marks

GRENADE

HAND GRENADE

HOME OF THE HAND GRENADE

HORNY GATOR

LATE AS USUAL

NEW ORLEANS' MOST POWERFUL DRINK

TROPICAL ISLE

TROPICAL ITCH

SCHEDULE B
[THE REGISTRATIONS]

Tropical Isle, Inc.

Trademark Image Report

Printed: 12/4/2004

Page 1

Country: US

Status: ACTIVE

COUNTRY	REFERENCE#	FILED	APPL#	REGDT	REG#	STATUS	CLASSES
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GRENADE

UNITED STATES	T00005US0	6/11/1998	75/500,432	8/24/1999	2,273,105	REGISTERED	33
33 - Prepared alcoholic cocktails, in International Class 33.							

Hand Grenade

UNITED STATES	T00651US0	2/1/1993	74/354,294	11/23/1993	1,806,334	REGISTERED	33
33 - Prepared alcoholic cocktails.							
UNITED STATES	T00651US1	11/22/1993	74/461,870	2/7/1995	1,877,862	REGISTERED	32
32 - Non-alcoholic mixes, syrups and concentrates used in making alcoholic cocktails and soft drinks in International Class 32.							

HOME OF THE HAND GRENADE

UNITED STATES	T14875US0	1/12/2002	78/102,371	10/15/2002	2,635,498	REGISTERED	043
043 - BAR SERVICES.							

Horny Gator

UNITED STATES	T00653US0	2/24/1994	74/494,118	12/19/1995	1,942,070	REGISTERED	33
33 - Prepared alcoholic cocktails.							

Late As Usual

UNITED STATES	T14811US0	6/29/1999	75/739,057	10/31/2000	2,399,634	REGISTERED	41
41 - Entertainment; namely, live performances by a musical band.							

NEW ORLEANS' MOST POWERFUL DRINK

UNITED STATES	T14874US0	12/28/2001	78/100,159	3/4/2003	2,693,413	REGISTERED	33,32
33 - Prepared alcoholic cocktails							
32 - Non-alcoholic mixes, syrups and concentrates used in making alcoholic cocktails and soft drinks.							

Tropical Isle

UNITED STATES	T00065US0	1/29/1997	75/232,888	1/27/1998	2,132,474	REGISTERED	42
42 - Bar and nightclub services, in International Class 42 (US 100, 107)							

COUNTRY	REFERENCE#	FILED	APPL#	REGDT	REG#	STATUS	CLASSES
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Tropical Itch

UNITED STATES T065*2US0 11/29/1993 74/463,880 12/27/1994 1,869,872 REGISTERED 33

33 - Prepared alcoholic cocktails, in International Class 33 (U.S. 45).

END OF REPORT

TOTAL ITEMS SELECTED = 9