

Form PTO-1594 (Rev. 06/04)  
OMB Collection 0651-0027 (exp. 6/30/2005)

U.S. DEPARTMENT OF COMMERCE  
United States Patent and Trademark Office

### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

**1. Name of conveying party(ies)/Execution Date(s):**

CONTINUING MEDICAL EDUCATION,  
INCORPORATED

- Individual(s)
- General Partnership
- Corporation-State (CALIFORNIA)
- Other

- Association
- Limited Partnership

Citizenship (see guidelines) California

Execution Date(s) June 30, 2004

Additional names of conveying parties attached?  Yes  No

**3. Nature of conveyance:**

- Assignment (Redacted)
- Security Agreement
- Other
- Merger
- Change of Name
- AGREEMENT ATTACHED

**2. Name and address of receiving party(ies)**

Additional names, addresses, or citizenship attached?  Yes  No

Name: CMP HEALTHCARE MEDIA LLC

Internal Address: \_\_\_\_\_  
Address: \_\_\_\_\_

Street Address: 600 Harrison Street

City: San Francisco

State: CA

Country: USA Zip: 94107

- Association
- General Partnership
- Limited Partnership
- Corporation
- Other

Citizenship \_\_\_\_\_  
Citizenship \_\_\_\_\_  
Citizenship Delaware  
Citizenship \_\_\_\_\_  
Citizenship \_\_\_\_\_  
If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

**4. Application number(s) or registration number(s) and Identification or description of the Trademark.**

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

SEE ATTACHMENT A ATTACHED

Additional sheet(s) attached?  Yes  No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

**5. Name & address of party to whom correspondence concerning document should be mailed:**

Name: JOSEPH GEISMAN, ESQ.

Internal Address: c/o LOEB & LOEB LLP

Street Address: 10100 SANTA MONICA BLVD.  
SUITE 2200

City: LOS ANGELES

State: CA Zip: 90067

Phone Number: 310 282 2079

Fax Number: 310 282 2200

Email Address: jgeisman@loeb.com

**6. Total number of applications and registrations involved:**

49

**7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 1,240.00**

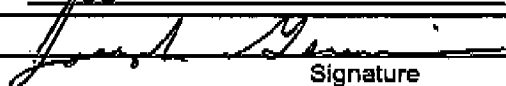
- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

**8. Payment Information:**

a. Credit Card Last 4 Numbers \_\_\_\_\_  
Expiration Date \_\_\_\_\_

b. Deposit Account Number 12-1820  
Authorized User Name Loeb & Loeb LLP

**9. Signature:**



Signature

JOSEPH GEISMAN

Name of Person Signing

December 23, 2004

Date

Total number of pages including cover sheet, attachments, and document:  7

Documents to be recorded (including cover sheet) should be faxed to (703) 308-5995, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

CH \$1240.00 121820 75426739

**Attachment A****CMP HEALTHCARE MEDIA LLC  
(Assignment)**

<b>TRADEMARK</b>	<b>Serial No. / Filing Date</b>	<b>Registration No. Reg. Date</b>	<b>Country</b>
ABOUT CANCER AND TREATMENT	75/425,739 1/29/1998		USA
ABSTRACTS IN HEMATOLOGY & ONCOLOGY	76/113,463 8/21/2000	2,610,872 8/20/2002	USA
ADVANCES IN ONCOLOGY	73/575,487 12/30/1985	1,438,425 4/28/1987	USA
ADVANCES IN ONCOLOGY	74/310,250 9/1/1992	1,807,457 11/30/1993	USA
ADVANCES IN ONCOLOGY	78/431,814 6/8/2004		USA
ADVANCES IN ONCOLOGY	78/431,675 6/8/2004		USA
ADVANCES IN ONCOLOGY	78/431,669 6/8/2004		USA
ALLOPLANT	74/539,924 6/20/1994	2,038,062 2/18/1997	USA
ALLOPLANT			Russia
ARTHRITIS TRENDS	76/168,972 11/21/2000	2,586,852 6/25/2002	USA
BEHAVIORAL HEALTH TRENDS	76/169,289 11/21/2000	2,593,216 7/9/2002	USA
CANCER CONSULTATION	73/469,253 3/8/1984	1,304,401 11/6/1984	USA
CANCER CONSULTATION	73/531,836 4/12/1985	1,439,646 5/12/1987	USA
CIN	75/266,941 3/31/1997		USA

**CMP HEALTHCARE MEDIA LLC  
(Assignment)**

<b>TRADEMARK</b>	<b>Serial No. / Filing Date</b>	<b>Registration No. Reg. Date</b>	<b>Country</b>
CIN and Design	75/465,332 4/9/1998	2,275,763 9/7/1999	USA
CLINICAL CASES IN DERMATOLOGY	74/237,837 1/15/1992	1,836,431 5/10/1994	USA
COAB CLINICAL ONCOLOGY ADVISORY BOARD	72/289,456 8/21/2003		USA
CONSULTANT	72/134,407 12/20/1961	737,576 9/11/1962	USA
DIABETES TRENDS	76/169,288 11/21/2000	2,586,854 6/25/2002	USA
DIALOGUE WITH THE EXPERTS	75/092,999 4/23/1996	2,151,709 4/21/1998	USA
DRUG BENEFIT TRENDS	73/828,505 9/29/1989	1,598,550 5/29/1990	USA
GASTROINTESTINAL TRENDS	76/168,976 11/21/2000	2,586,853 6/25/2002	USA
GERIATRIC TIMES	76/336,358 11/9/2001	2,703,947 4/8/2003	USA
HIV: ADVANCES IN RESEARCH AND THERAPY	74/237,836 1/15/1992	1,786,312 8/3/1993	USA
HMO/PPO TRENDS	73/688,815 10/9/1987	1,543,115 6/6/1989	USA
INFECTIONS IN SURGERY	73/815,274 7/27/1989	1,605,495 7/10/1990	USA
INFECTIONS IN UROLOGY	76/113,462 8/21/2000	2,627,328 10/1/2002	USA
INFECTIONS IN MEDICINE	76/113,461 8/21/2000	2,616,695 9/10/2002	USA

**CMP HEALTHCARE MEDIA LLC  
(Assignment)**

<b>TRADEMARK</b>	<b>Serial No. / Filing Date</b>	<b>Registration No. Reg. Date</b>	<b>Country</b>
IN TOUCH THE LATEST INFORMATION ABOUT CANCER AND TREATMENT	75/425,739 1/29/1998		USA
MASTERS IN CARDIOLOGY	73/610,783 7/22/1986	1,431,930 3/10/1987	USA
MASTERS IN DERMATOLOGY	73/610,784 7/22/1986	1,431,099 3/3/1987	USA
MASTERS IN GASTROENTEROLOGY	74/243,150 2/4/1992	1,764,430 4/13/1993	USA
MASTERS IN OBSTETRICS AND GYNECOLOGY	73/610,782 7/22/1986	1,431,929 3/10/1987	USA
MASTERS IN PEDIATRICS	73/610,992 7/23/1986	1,431,932 3/10/1987	USA
MASTERS IN PSYCHIATRY	73/610,798 7/22/1986	1,431,931 3/10/1987	USA
MASTERS IN UROLOGY	73/544,344 6/21/1985	1,413,312 10/14/1986	USA
ONCOLOGY	74/078,428 7/16/1990	1,668,091 12/10/1991	USA
ONCOLOGY ONLINE	74/597,936 11/14/1994	1,987,742 7/16/1996	USA
ONCOLOGY NEWS INTERNATIONAL	74/310,640 9/3/1992	1,768,298 4/27/1993	USA
PSYCHIATRIC TIMES	1050399 10/8/2001		India
PSYCHIATRIC TIMES	570832 10/15/2002	789508 4/30/2003	Mexico

**CMP HEALTHCARE MEDIA LLC  
(Assignment)**

<b>TRADEMARK</b>	<b>Serlal No. / Filing Date</b>	<b>Registration No. Reg. Date</b>	<b>Country</b>
PSYCHIATRIC TIMES	570833 10/16/2002	789509 4/30/2003	Mexico
PSYCHIATRIC TIMES	73/626,663 10/24/1986	1,455,247 9/1/1987	USA
PSYCHIATRIC ISSUES IN EMERGENCY CARE SETTINGS	76/394,170 4/10/2002	2,652,965 11/19/2002	USA
SPORTS IN PRIMARY CARE	76/254,487 5/9/2001	2,522,555 12/25/2001	USA
THE JOURNAL OF RESPIRATORY DISEASES	73/593,537 4/15/1986	1,457,377 9/15/1987	USA
THE AIDS READER	74/355,414 2/4/1993	1,828,235 3/29/1994	USA
THE JOURNAL OF MYOCARDIAL ISCHEMIA	74/290,749 7/2/1992	1,777,502 6/15/1993	USA
THE JOURNAL OF CRITICAL ILLNESS	74/318,626 9/29/1992	1,879,689 2/21/1995	USA
THE JOURNAL OF CRITICAL ILLNESS	73/584,028 2/21/1986	1,436,937 4/14/1987	USA
THE JOURNAL OF MUSCULOSKELETAL MEDICINE	74/319,084 9/29/1992	1,854,606 9/20/1994	USA
THE JOURNAL OF MUSCULOSKELETAL MEDICINE	73/593,536 4/15/1986	1,435,111 3/31/1987	USA
WHAT'S YOUR DIAGNOSIS?	74/131,119 1/17/1991	1,759,788 3/23/1993	USA

## CONTRIBUTION AGREEMENT

**THIS CONTRIBUTION AGREEMENT** (this "Agreement"), entered into as of June 30, 2004 (the "Contribution Date"), by and among Continuing Medical Education, Incorporated, a California Corporation, ("CME") and CMP Healthcare Media LLC, a Delaware Limited Liability Company, ("CMP").

WHEREAS, CME desires to transfer substantially all of the assets used in its publishing business (the "Business") including, among others, the assets described in Schedule 1 attached hereto (the "Assets") to CMP as a contribution to the capital of CMP and CMP has agreed to accept that contribution, subject to the terms and conditions of this Agreement; and

**REDACTED**

NOW, THEREFORE, in consideration of the foregoing, and for other good and valuable consideration, the receipt and sufficiency of which is hereby mutually acknowledged, the parties hereby agree as follows:

### ARTICLE 1

#### CONTRIBUTION OF ASSETS

Section 1.01. Contribution of the Asset to CMP. Subject to the terms and conditions of this Agreement, on the Contribution Date, CME hereby assigns, transfers, and conveys to CMP as a capital contribution, all of CME's right, title, and interest in and to the Assets.

**REDACTED**

IN WITNESS WHEREOF, the parties hereto have duly executed this Agreement as of the day and year first above written.

**CONTINUING MEDICAL EDUCATION, INC.**

  
By: Annmarie Fowler  
Title: Assistant Secretary

**CMP HEALTHCARE MEDIA LLC**

  
By: Scott Mozarsky  
Title: Vice President