

6/15/04

06-29-2004

Form PTO-1594 (Rev. 10/02) OMB No. 0651-0027 (exp. 6/30/2005) Tab settings



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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Biowear, Inc. [ ] Individual(s) [ ] Association [ ] General Partnership [ ] Limited Partnership [x] Corporation-State [ ] Other Additional name(s) of conveying party(ies) attached? [ ] Yes [ ] No

2. Name and address of receiving party(ies) Name: Bring It On, LLC Internal Address: Rocky Branch Plaza Street Address: 20528-B Boiling Springs Highway City: Boiling Springs State: SC Zip: 29316 [ ] Individual(s) citizenship [ ] Association [ ] General Partnership [ ] Limited Partnership [ ] Corporation-State [x] Other Limited Liability Company If assignee is not domiciled in the United States, a domestic representative designation is attached: [ ] Yes [ ] No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? [ ] Yes [ ] No

3. Nature of conveyance: [x] Assignment [ ] Merger [ ] Security Agreement [ ] Change of Name [ ] Other Execution Date: 06/02/2004

4. Application number(s) or registration number(s): A. Trademark Application No.(s) B. Trademark Registration No.(s) 1,950,073 Additional number(s) attached [ ] Yes [ ] No

5. Name and address of party to whom correspondence concerning document should be mailed: Name: James Stone Craven Internal Address: CRAVEN & REID, LLC Street Address: 12 E. Stone Avenue City: Greenville State: SC Zip: 29609

6. Total number of applications and registrations involved: 1 7. Total fee (37 CFR 3.41) \$ 40.00 [x] Enclosed [ ] Authorized to be charged to deposit account 8. Deposit account number: JUN 15 AM 7:13 PR/FINANCE

DO NOT USE THIS SPACE

9. Signature. James Stone Craven Name of Person Signing [Signature] Signature 6/11/2004 Date [4] Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

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TRADEMARK REEL: 002999 FRAME: 0060

## TRADEMARK ASSIGNMENT

WHEREAS, BIOWEAR, INC. (hereinafter, "BIOWEAR"), a corporation of the state of Illinois having a principal business address of 28085 Ashley Circle Suite A, Libertyville, Illinois, 60048, has adopted, and is using the Trademark **BRING IT ON** (hereinafter referred to as "said mark") Registration No. 1,950,073 registered in the United States Patent and Trademark Office as set forth on attached Schedule A; and

WHEREAS, BRING IT ON, LLC (hereinafter "BRING IT ON"), a limited liability company of the State of South Carolina having a principal business address of Rocky Branch Plaza, 20528-B Boiling Springs Highway, Boiling Springs, South Carolina, 29316 is desirous of acquiring any and all rights BIOWEAR may have in and to the said mark and the registration thereof, together with the goodwill of the business in connection with which the said mark is used and which is symbolized by the said mark, along with the right to recover for damages and profits for past infringements thereof; the trademarks and the goodwill associated with the mark,;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said BIOWEAR, hereby assigns to BRING IT ON its entire right, title and interest in and to the said mark and the registration therefor for the United States and throughout the world together with the goodwill of the business in connection with which the said mark is used and which is symbolized by the said mark, along with the right to recover for damages and profits for past infringement thereof.

BIOWEAR, agrees to execute and deliver at the request of BRING IT ON, all papers, instruments and assignments, and to perform any other reasonable acts BRING IT ON may require in order to vest all of BIOWEAR's rights, title, and interest in and to the said mark in and to BRING IT ON and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by BRING IT ON, to the extent such evidence is in the possession and control of BIOWEAR, without further compensation but at the expense of BRING IT ON.

BIOWEAR, INC.

By:



STATE OF ILLINOIS )  
 ) SS:  
COUNTY OF LAKE )

BEFORE ME PERSONALLY appeared said Thomas Barkley of BIOWEAR, INC., and acknowledged the foregoing instrument to be his free act and deed this 2nd day of June, 2004.

Michael W. Black (SEAL)

Notary Public for Illinois



My Commission Expires: 10-10-08

SCHEDULE A

Registrant: Biowear, Inc.

Reg. No. 1,950,073

Reg. Date: January 23, 1996

Mark: BRING IT ON

Goods: clothing and apparel namely tee-shirts, shorts, sweatshirts, sweat pants, pull-overs, jogging suits, sweaters, shirts, pants, underwear, boxer shorts, socks, jackets, wind resistant jackets, scarfs, gloves, raincoats, overcoats, shoes, hats and accessories, namely, sweat bands, visors, belts, and headbands in International Class 25.

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

TRANSMITTAL LETTER,

Name of Applicant: ~~XXXXXX~~ Assignee: **BRING IT ON, LLC**

Trademark: **BRING IT ON**  
 Registration No. 1,950,073

International Class(es):

TO THE ASSISTANT COMMISSIONER FOR TRADEMARKS:

Transmitted herewith is **Recordation Cover Sheet, Trademark Assignment**

A check in the amount of **\$40.00** is attached.

- Please charge Deposit Account No. \_\_\_\_\_ in the amount of \_\_\_\_\_  
 A duplicate copy of this sheet is enclosed.
- The Commissioner is hereby authorized to charge payment of any fees associated with this application or credit any overpayment to Deposit Account No. \_\_\_\_\_  
 A duplicate copy of this sheet is enclosed.

**Certificate of Mailing by Express Mail**

I certify that this transmittal letter, the enclosed application and fee is being deposited on _____ with the U.S. Postal Service "Express Mail Post Office to Addressee" service under 37 C.F.R. 1.10 and is addressed to the Assistant Commissioner for Trademarks, 2900 Crystal Drive, Arlington, Virginia 22202-3513.
_____ <i>Signature of Person Mailing Correspondence</i>
_____ <i>Typed or Printed Name of Person Mailing Correspondence</i>
_____ <i>"Express Mail" Mailing Label Number</i>

**Certificate of Mailing by First Class Mail**

I certify that this transmittal letter, the enclosed application and fee is being deposited on <b>06/11/2004</b> with the U.S. Postal Service as first class mail under 37 C.F.R. 1.8 and is addressed to the Assistant Commissioner for Trademarks, 2900 Crystal Drive, Arlington, Virginia 22202-3513.
_____ <i>Signature of Person Mailing Correspondence</i>
<b>Brandy L. Tillis</b> <i>Typed or Printed Name of Person Mailing Correspondence</i>

Brandy L. Tillis  
 Signature

Dated: **June 11, 2004**

# IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

## TRANSMITTAL LETTER

Name of Applicant: ~~XXXXXXX~~ Assignee: **BRING IT ON, LLC**

Trademark: **BRING IT ON**  
Registration No. 1,950,073

International Class(es):

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<i>Signature of Person Mailing Correspondence</i>
<b>Brandy L. Tillis</b>
<i>Typed or Printed Name of Person Mailing Correspondence</i>

Brandy L. Tillis  
Signature

Dated: **June 11, 2004**