

FORM PTO-1618A  
Expires 06/30/99  
OMB 0651-0027

U.S. Department of Commerce  
Patent and Trademark Office  
**TRADEMARK**

## RECORDATION FORM COVER SHEET TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

### Submission Type

- ☒ New
- ☐ Resubmission (Non-Recordation)  
Document ID #
- ☐ Correction of PTO Error  
Reel #  Frame #
- ☐ Corrective Document  
Reel #  Frame #

### Conveyance Type

- ☒ Assignment ☐ License
- ☐ Security Agreement ☐ Nunc Pro Tunc Assignment  
Effective Date  
Month Day Year
- ☐ Merger
- ☐ Change of Name
- ☐ Other

### Conveying Party

☐ Mark If additional names of conveying parties attached

Execution Date  
Month Day Year

Name

12/22/04

Formerly

- ☐ Individual ☐ General Partnership ☐ Limited Partnership ☒ Corporation ☐ Association
- ☐ Other
- ☒ Citizenship/State of Incorporation/Organization

### Receiving Party

☐ Mark If additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)   
City

State/Country

Zip Code

- ☐ Individual ☐ General Partnership ☐ Limited Partnership
- ☒ Corporation ☐ Association
- ☐ Other

☒ If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

- ☒ Citizenship/State of Incorporation/Organization

FOR OFFICE USE ONLY

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:  
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20503

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REEL: 002999 FRAME: 0976

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U.S. Department of Commerce  
Patent and Trademark Office  
TRADEMARK

## Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name  Stewart L. GitlerAddress (line 1)  HOFFMAN, WASSON & GITLER, P.C.Address (line 2)  2461 South Clark StreetAddress (line 3)  Suite 522 - Crystal Center 2Address (line 4)  Arlington, Virginia 22202

## Correspondent Name and Address

Area Code and Telephone Number  (703) 415-0100Name  Stewart L. GitlerAddress (line 1)  HOFFMAN, WASSON & GITLER, P.C.Address (line 2)  2461 South Clark StreetAddress (line 3)  Suite 522 - Crystal Center 2Address (line 4)  Arlington, Virginia 22202

## Pages

Enter the total number of pages of the attached conveyance document  
including any attachments.#  2

## Trademark Application Number(s) or Registration Number(s)

☐ Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

## Trademark Application Number(s)

<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

## Registration Number(s)

<input type="text"/> 2266931	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>

## Number of Properties

Enter the total number of properties involved.

#  1

## Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$  40.00

Method of Payment:

Enclosed ☐Deposit Account ☒

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#  08-2455

Authorization to charge additional fees:

Yes ☒No ☐

## Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Stewart L. Gitler

Name of Person Signing

Signature

12-29-2004

Date Signed

TRADEMARK

REEL: 002999 FRAME: 0977

TRADEMARK ASSIGNMENT

WHEREAS, Helen of Troy Texas Corporation., a corporation organized under the laws of the State of Texas, USA having offices at One Helen of Troy Plaza, El Paso, Texas (hereinafter "ASSIGNOR"), is owner of the following trademark:

SOFTOUCH      U.S. Trademark Registration Number 2,266,931

and

WHEREAS, HELEN OF TROY LIMITED, a Barbados company, having offices at 13 8<sup>TH</sup> Avenue, Belleville, P.O.Box 836E, St. Michael, Barbados (hereinafter "ASSIGNEE"), is desirous of acquiring said trademark.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign to ASSIGNEE all right, title and interest in and to said trademark, together with the goodwill of the business symbolized by said trademark.

IN TESTIMONY WHEREOF, ASSIGNOR has caused this agreement to be executed effective as of this 22<sup>nd</sup> day of DECEMBER, 2004.

Helen of Troy Texas Corporation

By: 

Name: Vincent D. Carson

Title: Vice President

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Mark: SOFTOUCH

Registration No: 2,266,931

Registration Date: August 3, 1999

APPOINTMENT OF  
DOMESTIC REPRESENTATIVE

Commissioner for Trademarks  
2900 Crystal Drive  
Arlington, VA 22202-3513

Sir:

Registrant appoints Stewart L. Gitler, a member of the  
Bars of New York, the District of Columbia and Virginia, whose  
postal address is:

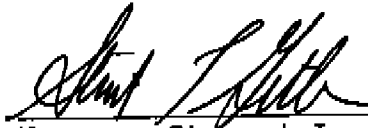
HOFFMAN, WASSON & GITLER, P.C.  
2461 South Clark Street  
Crystal Center 2 - Suite 522  
Arlington, Virginia 22202

to be its domestic representative upon whom notice or process in  
proceedings affecting the mark may be served.

Helen of Troy Limited

12-29-2004

Date



Name : Stewart L. GITLER  
Title: Attorney for Registrant

Attorney's Docket: T-6230.DOM/bh