

Form PTO-1594

(Rev. 10/02)

OMB No. 0651-0027 (exp. 6/30/2005)

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

EL DORADO SALES, INC.

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation-State ARIZONA
- Other _____

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other _____

Execution Date: September 17, 2002

2. Name and address of receiving party(ies)

Name: Easynews, Inc.

Internal

Address: _____

Street Address: P.O. Box 97757

City: Phoenix State: AZ Zip: 85060

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State Arizona
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

2622573

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Connie J. Mableson

Internal Address: Lieberman, Dodge & Gerding

Street Address: 3003 N. Central Ave., Suite 1800

City: Phoenix State: AZ Zip: 85012

6. Total number of applications and registrations involved: _____

1

7. Total fee (37 CFR 3.41).....\$ 40.00

- Enclosed
- Authorized to be charged to ~~expense account~~ credit card

8. Deposit account number: _____

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Connie J. Mableson

Name of Person Signing

Connie J. Mableson

Signature

12-25-04

Date

Total number of pages including cover sheet, attachments, and document: 5

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

ASSIGNMENT AND TRANSFER OF TRADEMARK AND GOODWILL

FOR AND IN CONSIDERATION of the sum of \$1.00 and other good and valuable consideration, the receipt of which is hereby acknowledged, the undersigned, EL DORADO SALES, INC., an Arizona corporation ("Assignor") does hereby sell, transfer, convey, absolutely assign and set over to EASYNEWS, INC., an Arizona corporation, and its successors and assigns ("Assignee"), all right, title and interest in and to the copyright(s) throughout the world in and to the trademark "EASYNEWS" and all goodwill associated therein and thereto as more particularly set forth on Exhibit "A" and in and to the following application for registration:

U.S. Patent and Trademark Office
Registration Number 2622573
Mark: EASYNEWS (Words & Design) (Class 42)

and including all of the right, title and interest of the undersigned Assignor, vested and contingent, in and to the full term of the trademarks therein and thereto, together with all rights of renewal, extensions and continuations therein and thereto in the United States of America and elsewhere throughout the world, and further including any and all causes of action for infringement of the same, past, present and future, and all proceeds from the foregoing accrued and unpaid and hereafter accruing.

Assignor agrees to sign any and all other papers which may be required to effectuate the purpose and intent of this Assignment, and hereby irrevocably authorizes and appoints Assignee his attorney and representative in its name or in his name as his true and lawful attorney-in-fact to take such actions and make, sign, execute, acknowledge and deliver all such documents as may from time to time be necessary to convey to Assignee, its successors and assigns, all rights granted herein.

IN WITNESS WHEREOF, the undersigned has hereunto set his hand and seal as of this 17th day of September, 2002.

ASSIGNOR:

EL DORADO SALES, INC.,
An Arizona corporation

BY: _____

Jeff Minor

Its: President

STATE OF ARIZONA)
) ss.
 County of Maricopa)

The foregoing instrument was acknowledged before me this 17th day of September, 2002, by JEFF MINOR, the President of EL DORADO SALES, INC., an Arizona corporation, on behalf of said corporation.

IN WITNESS WHEREOF, I hereunto set my hand and official seal.

Connie J. Mablesen

 Notary Public

My commission expires:



Notary Public State of Arizona
 Maricopa County
 Connie J Mablesen
 Expires November 16, 2005