

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	12/22/2003

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
NYT Management Services		12/22/2003	TRUSTEE: MASSACHUSETTS

RECEIVING PARTY DATA

Name:	NYT Management Services, Inc.
Street Address:	2202 Westshore Boulevard
City:	Tampa
State/Country:	FLORIDA
Postal Code:	33067
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 33

Property Type	Number	Word Mark
Registration Number:	1382251	ASK BETH
Registration Number:	2710474	BOSTONWORKS
Registration Number:	2710475	BOSTONWORKS
Registration Number:	2763198	BOSTONWORKS
Registration Number:	2871082	CELEBRATE COMMUNITY
Registration Number:	2871080	CELEBRATE COMMUNITY
Registration Number:	866400	CONFIDENTIAL CHAT
Registration Number:	1072223	FLORIDA WEST
Registration Number:	2535310	GLOBE DIRECT
Registration Number:	2616207	GLOBE DIRECT
Registration Number:	2593958	JOBAPALOOZA
Registration Number:	2587710	JOBAPALOOZA
Registration Number:	2297215	ON Q

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Registration Number:	1138361	SARASOTA HERALD-TRIBUNE
Registration Number:	2325048	STAR TONE
Registration Number:	1784512	STARLINE
Registration Number:	2153254	SUN ONE
Registration Number:	514508	SUNDAY TELEGRAM
Registration Number:	1574954	TELEGRAM & GAZETTE
Registration Number:	199556	THE BOSTON GLOBE
Registration Number:	721044	THE BOSTON GLOBE
Registration Number:	2353593	THE BOSTON GLOBE JAZZ & BLUES FESTIVAL
Registration Number:	199549	BOSTON SUNDAY GLOBE
Registration Number:	1072649	THE PRESS DEMOCRAT
Registration Number:	1104749	THE PRESS DEMOCRAT
Serial Number:	78374965	BOSTONUNCOMMON
Serial Number:	78442862	IDEAS BOSTON
Serial Number:	78376771	THE CLOTHES WE WEAR
Registration Number:	2177656	THE SONOMA TRAVELER
Registration Number:	1872868	TIMES DATA
Registration Number:	2055246	TV MENU
Registration Number:	513805	WORCESTER TELEGRAM
Registration Number:	2840365	YOUR WORLD, UNFOLDING DAILY.

CORRESPONDENCE DATA

Fax Number: (215)965-1210
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: (215) 965-1200
Email: dballantyne@akingump.com
Correspondent Name: Akin Gump, et al, Attn: Jordan A. LaVine
Address Line 1: 2005 Market Street
Address Line 2: One Commerce Sq., 22nd Floor
Address Line 4: Philadelphia, PENNSYLVANIA 19103-7013

NAME OF SUBMITTER:	Jordan A. Lavine
Signature:	/Jordan A. LaVine/
Date:	01/04/2005

Total Attachments: 4
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AGREEMENT AND PLAN OF MERGER

merging

NYT MANAGEMENT SERVICES

with and into

NYT MANAGEMENT SERVICES, INC.

AGREEMENT AND PLAN OF MERGER, dated as of December 22 , 2003 (this "Agreement"), between NYT MANAGEMENT SERVICES, a Massachusetts Business Trust (the "Trust"), and NYT MANAGEMENT SERVICES, INC., a Delaware corporation (the "Corporation").

RECITALS

A. The Trust is a business trust duly organized, validly existing and in good standing under the laws of the State of Massachusetts.

B. The Corporation is a corporation duly organized, validly existing and in good standing under the laws of the State of Delaware.

C. The Trust and the Corporation desire that NYT Management Services merge with and into the Corporation (the "Merger"), with the Corporation surviving, upon the terms and subject to the conditions herein set forth and in accordance with the laws of the State of Delaware.

D. This Agreement and Plan of Merger and the Merger have been duly approved by the Trustee and the Beneficial Owners of NYT Management Services in accordance with Ch. 182 Section 2 of the Massachusetts General Laws (the "MGL").

E. This Agreement and Plan of Merger and the Merger have been duly approved by the Board of Directors and the Stockholders of NYT Management Services, Inc. in accordance with the requirements of Section 254 of the Delaware General Corporation Law (the "DGCL").

NOW, THEREFORE, the parties hereto hereby agree as follows:

ARTICLE I

THE MERGER

SECTION .01 *The Merger.*

(a) The date upon which the Merger shall become effective shall be the date on which the Certificate of Merger reflecting the Merger is filed with the Secretary of State of the State of Delaware, at the time specified therein (the "Effective Time").

(b) At the Effective Time, the Trust shall be merged with and into the Corporation, whereupon the separate existence of the Trust shall cease, and the Corporation shall be the surviving business entity of the Merger (the "Surviving Entity") in accordance with Section 254 of the DGCL.

(c) The Merger shall have the effects set forth in Section 254 of the DGCL.

(d) At the Effective Time, the Certificate of Incorporation and the By-laws of the Corporation shall be the Certificate of Incorporation and By-Laws of the Surviving Entity.

(e) The directors and officers of the Corporation immediately prior to the Effective Time shall be the directors and officers of the Surviving Entity until their respective successors are duly elected and qualified.

SECTION 1.02 *Conversion of Securities.* At the Effective Time, the equity interest of NYT Capital, Inc. in the Corporation existing immediately prior to the effective time will be eliminated, by virtue of the Merger and without any action on the part of the holder thereof, without any payment of any consideration therefor. All equity in the Trust will be converted into shares of the Surviving Entity such that each percentage of ownership of each holder in the Trust immediately prior to the Effective Time shall be converted into one share in the Surviving Entity.

ARTICLE II

THE SURVIVING CORPORATION

SECTION 2.01 *Surviving Corporation.* The name of the Surviving Entity shall be "NYT MANAGEMENT SERVICES, INC." The corporate existence of Corporation as the Surviving Entity shall continue unaffected and unimpaired by the Merger.

SECTION 2.02 *Effects of the Merger.* Upon becoming effective, the Merger shall have the effects set forth in the DGCL. Without limiting the generality of the foregoing, and subject thereto, at the Effective Time, all properties, rights, privileges, powers and the franchises of the Trust shall vest in the Surviving Entity, and all debts, liabilities and duties of the Trust shall become the debts, liabilities and duties of the Surviving Entity without further act

or deed; and the title to any real estate, or any interest therein, vested in either the Trust or the Surviving Entity shall be deemed to occur by operation of law, and no consent or approval of any other person shall be required in connection with any such transfer or vesting unless such consent or approval is specifically required by express provision in a contract, agreement, decree, order or other instrument to which the Trust or the Surviving Entity is a party or by which it is bound.

ARTICLE III

TERMINATION

SECTION 3.01 *Termination.* This Agreement may be terminated and the Merger may be abandoned at any time prior to the Effective Time by mutual written consent of (i) the Trust and (ii) the Corporation.

ARTICLE IV

MISCELLANEOUS

SECTION 4.01 *Authorization.* Any officer of the Corporation, on behalf of the Corporation, and any officer of the Trust, on behalf of the Trust (any such person, an "Authorized Person"), shall be authorized, at such time in their sole discretion as they deem appropriate, to execute, acknowledge, verify, deliver, file and record, for and in the name of the Corporation and the Trust, as the case may be, and, to the extent necessary, any and all documents and instruments including, without limitation, the Certificate of Merger, and shall do and perform any and all acts which they deem necessary or advisable in order to effectuate the Merger.

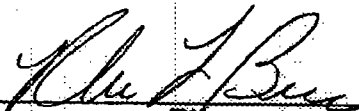
SECTION 4.02 *Governing Law.* This Agreement shall be construed in accordance with and governed by the laws of the State of Delaware without giving effect to the principles of conflicts of law thereof.

[Signature Page to Follow]

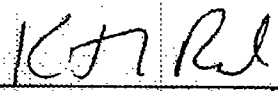
IN WITNESS WHEREOF, each of the parties hereto has caused this Agreement to be executed on its behalf by its officers thereunto duly authorized, all as of the day and year first above written.

NYT MANAGEMENT SERVICES,
a Massachusetts Business Trust

By: NYT GROUP SERVICES, LLC,
as trustee

By: 
Name: Rhonda L. Brauer
Title: Secretary

NYT MANAGEMENT SERVICES, INC.
a Delaware corporation

By: 
Name: Kenneth A. Richieri
Title: Vice President