

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Dippin' Dots, Inc.		11/18/2004	CORPORATION:
RECEIVING PARTY DATA			
Name:	Poppin' Glows, Inc.		
Street Address:	431 South 122nd East Avenue		
City:	Tulsa		
State/Country:	OKLAHOMA		
Postal Code:	74128		
Entity Type:	CORPORATION: OKLAHOMA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	75888797	POPPIN' GLOWS	
CORRESPONDENCE DATA			
Fax Number:	(918)439-4051		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	9184395758		
Email:	poppinglowman@sbcglobal.net		
Correspondent Name:	Poppin' Glows, Inc.		
Address Line 1:	431 South 122nd East Avenue		
Address Line 4:	Tulsa, OKLAHOMA 74128		
NAME OF SUBMITTER:	Christopher James Clark		
Signature:	/Christopher James Clark/		
Date:	01/04/2005		
Total Attachments: 1 source=Assignment#page1.tif			

OP \$40.00 75888797

This Assignment, dated as of Nov. 18th, 2004, from **Dippin' Dots, Inc.**, a corporation of the state of Illinois, having its main office at 5101 Charter Oak Drive, Paducah, Kentucky 42001 (the "Assignor"), to **Poppin' Glow, Inc.**, a corporation of the state of Oklahoma, having its main office at 6519 East 89th Street, Tulsa, Oklahoma 74133 (the "Assignee");

WHEREAS, Assignor is the owner of the mark: POPPIN' GLOWS, Registration Number 2830288, Serial Number 75/888797.

WHEREAS, Assignor has not abandoned the Trademark and has otherwise maintained the validity of the Trademark registration;

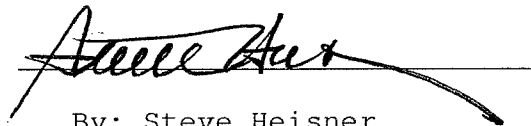
WHEREAS, Assignee is desirous of acquiring the rights to the Trademark, and all residual rights in the registration thereof; and

WHEREAS, the Trademark has been previously transferred from Assignor to Assignee in a separate prior transaction, and Assignee has proceeded to use the Trademark in commerce and continues to use the Trademark in commerce.

NOW THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, Assignor does hereby formally assign and transfer unto Assignee and its successors and assigns forever, all right, title and interest in and to the Trademark, together with the business and goodwill connected therewith and as symbolized by the Trademark.

ASSIGNOR:

Dippin' Dots, Inc.:

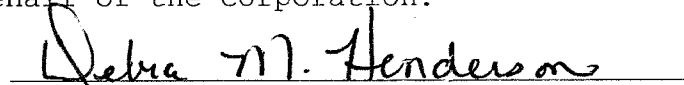


By: Steve Heisner

Title: Assistant Secretary and
Director of Administration

STATE OF Kentucky)
) ss:
COUNTY OF McCracken)

The foregoing instrument was acknowledged before me this 18th day of November, 2004, by Steve Heisner, Assistant Secretary and Director of Administration of Dippin' Dots, Inc. an Illinois Corporation, on behalf of the corporation.


NOTARY PUBLIC
My commission expires: 2/27/07