

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Gould, Inc.		01/01/2004	CORPORATION:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Gould Thermoforming, LLC		
<b>Street Address:</b>	1600 Distribution Drive, Suite D		
<b>City:</b>	Duluth		
<b>State/Country:</b>	GEORGIA		
<b>Postal Code:</b>	30097		
<b>Entity Type:</b>	LTD LIAB JT ST CO:		
<b>PROPERTY NUMBERS Total: 6</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2461600	GOULD	
Registration Number:	2516736	CLEARLY DISPLAYS	
Registration Number:	2516735	DURALUX	
Registration Number:	2516737	DURALENE	
Registration Number:	2454633	QUICKSORT	
Registration Number:	2491508	STRAIGHTEN UP	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(612)349-9266		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	6123495750		
<b>Email:</b>	baxter@ptslaw.com		
<b>Correspondent Name:</b>	Kimberly K. Baxter		
<b>Address Line 1:</b>	4800 IDS Center, 80 South 8th Street		
<b>Address Line 4:</b>	Minneapolis, MINNESOTA 55402		
<b>NAME OF SUBMITTER:</b>	Kimberly K. Baxter		

**CH \$165.00 2461600**

Signature:

/Kimberly K. Baxter/

Date:

01/05/2005

Total Attachments: 1

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PATENT AND TRADEMARK ASSIGNMENT

STATE OF GEORGIA  
COUNTY OF Gwinnett

WHEREAS, GOULD, INC., a Georgia corporation (f/k/a Gould Plastics, Inc.), having its principal place of business at 1600 Distribution Drive, Suite D, Duluth, Georgia 30097 ("Assignor"), is the owner of all interest in certain United States patents (the "Patents") and trademarks (the "Trademarks") described as follows (collectively, the "IP"):

1. Gould Trademark Reg. No. 2,461,600;
2. Clearly Displays Trademark Reg. No. 2,516,736;
3. Duralux Bins Trademark Reg. No. 1,664,154;
4. Duralux Trademark Reg. No. 2,516,735;
5. Duralene Trademark Reg. No. 2,516,737;
6. QuickSort Trademark Reg. No. 2,454,633;
7. Straighten Up Trademark Reg. No. 2,491,508;
8. Design Patent Pocket Display Unit No. 345,071; and
9. Design Patent Organizer No. 431,934.

WHEREAS, GOULD THERMOFORMING, LLC, a Georgia limited liability company having its principal place of business at 1600 Distribution Drive, Suite D, Duluth, Georgia 30097 ("Assignee"), desires to acquire the IP.

NOW, THEREFORE, for and in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor, by these presents does sell, assign and transfer unto Assignee, its full, exclusive and entire rights, titles and interests: (i) in and to the Trademarks, Patents and all inventions, improvements and modifications disclosed and described in said Patents, applications for the Patents and registrations for the Trademarks, (ii) in and to the right to claim any applicable foreign and domestic priority rights arising from the IP; and (iii) in and to any continuation, continuation-in-part, renewal or reissue thereof, without representation or warranty, to Assignee, for its interest and for the sole use and behoof of Assignee and its successors, assigns and legal representatives.

IN WITNESS WHEREOF, Assignor and Assignee have caused this instrument to be duly executed and delivered all as of January 1, 2004.

Assignor:

GOULD INC. (f/k/a Gould Plastics, Inc.)

By: David S. Gould  
David S. Gould, President

Assignee:

GOULD THERMOFORMING, LLC

By: David S. Gould  
David S. Gould, Member

As to each of Assignor and Assignee, signed, sealed and delivered in the presence of:

Beatrice Ore  
NOTARY PUBLIC

[Notarial Seal]

My Commission Expires:  
NOTARY PUBLIC, GWINNETT COUNTY, GEORGIA  
MY COMMISSION EXPIRES MAY 27, 2006