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To the Honorable Commissioner of P.

102783542

attached original documents or copy thereof.

1. Name of conveying party(ies):

G. J. S. NORTHSOUTH CORPORATION

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: June 16, 2004

2. Name and address of receiving party(ies)

Name: Gary J. Schwartzberg

Internal Address:

Street Address: 11630 NW 71 Place

City: Parkland State: FL ZIP: 33076

Individual(s) citizenship

Association

General Partnership

Limited Partnership

Corporation-State

Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

- 1,327,498
- 1,240,673
- 2,137,282
- 1,060,935

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Myron Amer, P.C.

Internal Address:

Street Address: 114 Old Country Road

City: Mineola State: NY ZIP: 11501

6. Total number of applications and registrations involved:

4

7. Total fee (37 CFR 3.41).....\$ 90.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

07/07/2004 LNUJELER 00000022 1327498

01 FC:8521 40.00 OP  
02 FC:8522 50.00 OP

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Myron Amer

Name of Person Signing

Signature

7/1/04

Date

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to:

TRADEMARK

REEL: 003002 FRAME: 0351

**ASSIGNMENT**

Effective this 16<sup>th</sup> day of June, 2004, for valuable consideration, the receipt and adequacy of which is hereby acknowledged, the undersigned, G.J.S. NORTHSOUTH CORPORATION, a Florida corporation, having an office for the transaction of business at 10057 Sunset Strip, Sunrise, Florida 33322, hereby assigns all right, title and interest in and to:

Registration No. 1,327,498 of Bagelmania

Registration No. 1,240,673 of Bagelmania And Design

Registration No. 2,137,282 of Bagelgram

Registration No. 1,060,935 of "If A Sea Gull Flies Over  
The Sea, What Flies Over The Bay?"

including the goodwill of the business symbolized thereby to:

Gary J. Schwartzberg  
11630 NW 71<sup>st</sup> Place  
Parkland, Florida 33076

**G.J.S. NORTHSOUTH CORP.**

By:

  
\_\_\_\_\_  
Gary J. Schwartzberg, President