

C 6/29/04

RECORDED
06-30-2004

Form PTO-1594
(Rev. 03/01)
OMB No. 0651-0027 (exp. 5/31/2002)
Tab settings



102780409

OFFICE OF PUBLIC RECORDS
J.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office
2004 JUN 29 PM 3:19

To the Honorable Commissioner of Patent and Trademarks, please record the attached original documents for copy thereof.

1. Name of conveying party(ies):
Sears, Roebuck & Co.

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: June 19, 2002

2. Name and address of receiving party(ies)

Name: Hunter Fan Company
Internal Address:

Street Address: 2500 Frisco Avenue
City: Memphis State: TN Zip: 38114

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) n/a

B. Trademark Registration No.(s) 1,917,807

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Valerie Walsh Johnson, Esq.

Internal Address:

Street Address: 165 Madison Avenue, Suite 2000
c/o Baker, Donelson, Bearman, Caldwell et al.

City: Memphis State: TN Zip: 38103

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41) \$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number: 08-1629

DO NOT USE THIS SPACE

9. Signature.

Valerie Walsh Johnson, Esq.
Name of Person Signing

Valerie Walsh Johnson
Signature

June 24, 2004
Date

Total number of pages including cover sheet, attachments, and document: 2

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D. C. 20231

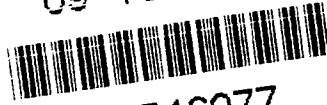
06/30/2004 LMUELLER 00000020 1917807

01 FD:8521

40.00 09

TRADEMARK
REEL: 003003 FRAME: 0161

09-10-2003



102546277

Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002) Tab settings

U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Sears, Roebuck & Co.

9-8-03

- Individual(s) Association General Partnership Limited Partnership Corporation-State Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment Merger Security Agreement Change of Name Other

Execution Date: June 19, 2002

2. Name and address of receiving party(ies)

Name: Hunter Fan Company Internal Address:

Street Address: 2500 Frisco Avenue

City: Memphis State: TN Zip: 38114

- Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Delaware Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s) n/a

B. Trademark Registration No.(s) 1,817,807

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Valerie Walsh Johnson, Esq.

Internal Address:

Street Address: 165 Madison Avenue, Suite 2000

c/o Baker, Donelson, Bearman, Caldwell et al.

City: Memphis State: TN Zip: 38103

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41) \$ 40.00

- Enclosed Authorized to be charged to deposit account

8. Deposit account number:

08-1629

SEP - 03 AM 7:12 OPR/FINANCE

DO NOT USE THIS SPACE

9. Signature.

Valerie Walsh Johnson, Esq.

Name of Person Signing

Signature

9/3/03

Date

Total number of pages including cover sheet, attachments, and document: 2

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

09/09/2003 ECDEPER 00000100 1017007

01 FC:0521

40.00 US

TRADEMARK REEL: 003003 FRAME: 0162

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ASSIGNMENT OF REGISTERED TRADEMARK

WHEREAS, Sears, Roebuck and Co., a New York corporation, having its principal offices at 3333 Beverly Road, Hoffman Estates, Illinois 60179, has adopted, used, is using and is the owner of the following trademark now registered in the United States Patent and Trademark Office:

<i>Trademark</i>	<i>Registration No.</i>	<i>Date of Registration</i>
DESIGNER'S CHOICE	1,917,807	September 12, 1995

WHEREAS, Hunter Fan Company, a Delaware corporation, having its principal offices at 2500 Frisco Avenue, Memphis, Tennessee 38114, is desirous of acquiring said registered trademark;

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt of which is hereby acknowledged, Sears, Roebuck and Co. hereby assigns to Hunter Fan Company all right, title and interest in the United States in and to said trademark together with the goodwill of the business symbolized by said trademark and registration thereof.

Dated: June 19, 2002

Sears, Roebuck and Co.

By: R. Swartz

Title: DMN - TOOLS/ELECTRICAL