

07-07-2004

Form PTO-1594

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U.S. DEPARTMENT OF COMMERCE  
U.S. Patent and Trademark Office

7/7/04

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

## 1. Name of conveying party(ies):

GENESIS EQUIPMENT &amp; MANUFACTURING, INC.

- ☐ Individual(s) ☐ Association  
☐ General Partnership ☐ Limited Partnership  
☒ Corporation-State WI  
☐ Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

## 3. Nature of conveyance:

- ☒ Assignment ☐ Merger  
☐ Security Agreement ☐ Change of Name  
☐ Other \_\_\_\_\_

Execution Date: 06/29/2004

## 2. Name and address of receiving party(ies)

Name: GENESIS ATTACHMENTS, LLC

Internal

Address: c/o Attachment Technologies, Inc.Street Address: 5825 Council Street, N.E.City: Cedar Rapids State: IA Zip: 52402

- ☐ Individual(s) citizenship \_\_\_\_\_  
☐ Association \_\_\_\_\_  
☐ General Partnership \_\_\_\_\_  
☐ Limited Partnership \_\_\_\_\_  
☒ Corporation-State DE  
☐ Other \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☐ No  
 (Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? ☐ Yes ☐ No

## 4. Application number(s) or registration number(s):

A. Trademark Application No.(s) n.a.B. Trademark Registration No.(s) 2,484,805Additional number(s) attached ☐ Yes ☒ No

## 5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Penelope S. JohnsonInternal Address: Katten Muchin Zavis RosenmanSuite 1800Street Address: 525 West Monroe StreetCity: Chicago State: IL Zip: 606616. Total number of applications and registrations involved: 17. Total fee (37 CFR 3.41).....\$ 40.00

- ☐ Enclosed  
☐ Authorized to be charged to deposit account

## 8. Deposit account number:

DO NOT USE THIS SPACE

## 9. Signature.

Penelope S. Johnson

Name of Person Signing

Penelope S. Johnson

Signature

07/02/2004

Date

Total number of pages including cover sheet, attachments, and document: 3

07/08/2004 LNUELLER 00000013 2484805

Mail documents to be recorded with required cover sheet information to:  
 Commissioner of Patent & Trademarks, Box Assignments  
 Washington, D.C. 20231

01 FC:0521

40.00 DP

TRADEMARK  
 REEL: 003003 FRAME: 0417

## ASSIGNMENT OF TRADEMARKS

WHEREAS, Genesis Equipment & Manufacturing, Inc., a Wisconsin corporation ("Assignor"), entered into an Asset Purchase Agreement with Genesis Attachments, LLC, a Delaware limited liability company ("Assignee"); and

WHEREAS, Assignor is the owner of the following trademark:

<u>Registration No.</u>	<u>Mark</u>	<u>Issue Date</u>
2,484,805	GENESIS & Design	September 4, 2001

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, and intending to be legally bound, Assignor does hereby assign and transfer unto Assignee all right, title, and interest in and to the trademarks listed above, together with the goodwill of the business symbolized thereby as well as the right to sue for past infringement and the right to collect damages therefore. Where such trademarks also are used as trade or business names, Assignor does hereby also assign and transfer unto Assignee all right, title, and interest in and to such trade or business names, together with the goodwill of the business symbolized thereby as well as the right to sue for past infringement and the right to collect damages therefor.

This Assignment is binding on Assignor, its successors and assigns, and will inure to the benefit of the Assignee, its successors and assigns. Nothing in this instrument, express or implied, is intended or shall be construed to confer upon, or give to, any person, corporation or entity other than Assignee, its successors and assigns, any remedy or claim under or by reason of this instrument, or any terms, covenants or conditions hereof, and all the terms, covenants and conditions in this instrument shall be for the sole and exclusive benefit of Assignee and its successors and assigns.

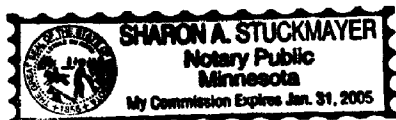
IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed this 29th day of June, 2004.

GENESIS EQUIPMENT & MANUFACTURING, INC.

By: 

STATE OF Minnesota )  
 ) ss:  
COUNTY OF Hennepin )

On this 29 day of June, 2004, before me, the undersigned, a Notary Public, personally appeared Kevin D Bakke, to me personally known, who being by me duly sworn, did say that he is the CEO of Genesis Equipment & Manufacturing, Inc., the corporation executing the within and foregoing instrument to which this is attached; that said instrument was signed and sealed on behalf of the corporation by authority of its Board of Directors; and that Kevin D Bakke as an officer acknowledged the execution of the foregoing instrument to be the voluntary act and deed of the corporation, by it and by him voluntarily executed.



Sharon A. Stuckmayer  
Notary Public