•	
Form PTO-1594 (Rev. 10/02)) OMB No. 0651-007 (exp. 6/30/2005	ET .Y U.S. DEPARTMENT OF COMMERCE
To the Honorable Commissioner of Patents and Trademarks: F	Name and address of receiving party(ies)
1. Name of conveying party(ies): Expo Magazine, Inc. Individual(s) Association	Name: Expo Magazine, LLC Internal Address: 11(00 C. H P I P P
General Partnership Limited Partnership Corporation-State Kansas Other	Street Address: 11600 College Boulevard City: Overland Park State: KS Zip: 66210 Individual(s) citizenship Association
Additional name(s) of conveying party(ies) attached? Yes No 3. Nature of conveyance: Assignment Merger Security Agreement Change of Name Corrective assignment R/F 2333/0052/sec letter Execution Date: 02/28/1998	General Partnership Limited Partnership Corporation-State De Laware Limited Liability Other Company If assignee is not domiciled in the United States, a domestic representative designation is attached: (Designations must be a separate document from assignment) Additional name(s) address(es) attached? Yes No
4. Application number(s) or registration number(s): A. Trademark Application No.(s) Additional number(s)	B. Trademark Registration No.(s) 1681664, 1975070, 2016538
Name and address of party to whom correspondence concerning document should be mailed: Name: Janis Nici	6. Total number of applications and registrations involved: 3
Internal Address: Milbank, Tweed, Hadley & McCloy LLP Rm. 4680	7. Total fee (37 CFR 3.41) \$90 Enclosed Authorized to be charged to deposit account
Street Address: One Chase Manhattan Plaza	8. Deposit account number:

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document

Janis Nici

July 1, 2004

10005-1413

Zip:

Name of Person Signing

New York State:

9. Statement and signature.

City:

Date

(Attach duplicate copy of this page if paying by deposit account)

8

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet Information to:

Commissioner of Patent & Trademarks Box Assignments

Signature

DO NOT USE THIS SPACE

13-3250

07/96/2004 6TUN11 00000071 133250 1681664 Commissioner of Patent & Trademarks Box Assignments
Washington, D.C. 20231

02 FC:8521 02 FC:8522

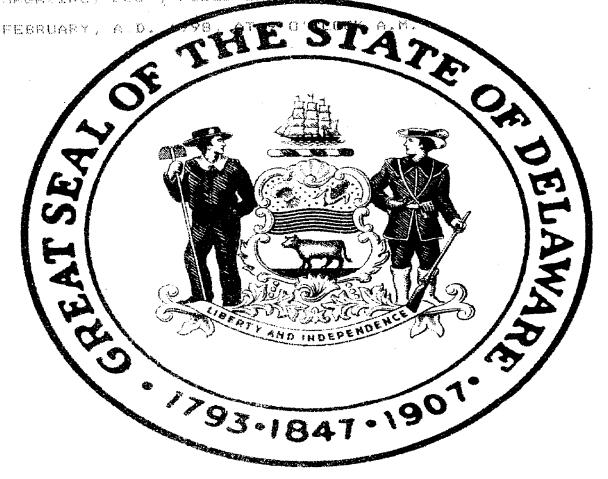
50.00 BA

NY2:#4598027

State of Delaware

Office of the Secretary of State

J. FDWARD J. FREEL, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF LIMITED LIABILITY COMPANY OF "EXPORAGAZINE, LLC", FILED IN THIS OFFICE ON THE SECOND DAY OF





Edward J. Freel, Secretary of State

. 8877825

AUTHENTICATION:

02-03-98

DATE:

2854320 8100

981042281

TRADEMARK
REEL: 003003 FRAME: 0521

CERTIFICATE OF FORMATION

OF

EXPO MAGAZINE, LLC

This Certificate of Formation of Expo Magazine, LLC, dated as of the 2nd day of February, 1998, is being duly executed and filed by the undersigned, as an authorized person, to form a limited liability company under the Delaware Limited Liability Company Act (6 Del.C. § 18-101, et seq.).

FIRST: The name of the limited liability company (the "Company") formed hereby is Expo Magazine, LLC.

SECOND: The address of the registered office of the Company in the State of Delaware is c/o Corporation Service Company, 1013 Centre Road, Wilmington, New Castle County, State of Delaware, 19805.

THIRD: The name and address of the registered agent for service of process on the Company in the State of Delaware is Corporation Service Company, 1013 Centre Road, Wilmington, New Castle County, State of Delaware, 19805.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Formation as of the date first above written.

Helaine S. Fine, Esq. Authorized Person

3669/72416-001 NYUB2/491901 YI

Ron Thornburgh Secretary of State



2nd Floor, State Capitol 300 S.W. 10th Ave. Topeka, KS 66612-1594 (785) 296-4564

STATE OF KANSAS

June 08, 1999

ROBERT S JOHNSON

RE: EXPO MAGAZINE, LLC

ID #: 273-718-7

THE APPLICATION FOR AUTHORITY IS PENDING FOR THE FOLLOWING REASON(S):

We need the annual report(s) and franchise tax(es) for 1998 Enclosed is the form(s).

The form that you submitted is incorrect. I have enclosed the proper form.

RETURN WITHIN 30 DAYS. IF YOU HAVE ANY QUESTIONS, CONTACT THE FOREIGN APPLICATION DESK AT (785) 296-4082.

PLEASE RETURN MARKED PERSONAL & CONFIDENTIAL ATTN: KRISTINE OLIVER kdo

Administration (785) 296-4564 FAX (785) 291-3051 Corporations (785) 296-4564 FAX (785) 296-4570

Web Site: http://www.ink.org/public/sos e-mail: kssos@ssmail.wpo.state.ks.us

Elections (785) 296-4561 FAX (785) 291-3051 UCC (785) 296-4564 FAX (785) 296-3659

Form FL

Limited Liability Company

(Please type or print legibly with black ink)

liability company hereby applies for a Certificate of Authority to transact business in the State of Kan-
sas, and for that purpose submits the following statement:
FIRST: The name of the LLC is Expo Magazine, LLC
SECOND: This LLC is organized under the laws of Delaware
THIRD: The date of its organization was February 3, 1998
FOURTH: The date on which the foreign LLC first did, or intends to do business in Kansas is
FIFTH: The nature of business or purposes to be conducted in the state of Kansas is Publishing and such other business as the Members deem appropriate
SIXTH: The address of the registered office in Kansas is 534 South Kansas Avenue, Suite 1108
Topeka, KS 66603
and the name of its resident agent in Kansas at that address is Corporation Service Company
SEVENTH: The address of its principal office in the jurisdiction under the laws of which it is organized is
EIGHTH: If management vests with the members, name and address of each member: If management vests with managers, name and address of each manager: Ian Thomas, 250 West 57th Street, Suite 2421, New York, New York 10019
Steve Hunt, 250 West 57th Street, Suite 2421, New York, New York 10019
Brian Meyer, 250 West 57th Street, Suite 2421, New York, New York 10019
Tendditional appearing and a second all and a second and a

RECORDED: 07/01/2004

TRADEMARK REEL: 003003 FRAME: 0524