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# TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

## **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Arctic Ice Cream Novelties, L.P.		112/01/2004	LIMITED PARTNERSHIP: WASHINGTON
Vitarich Ice Cream Company		12/01/2004	CORPORATION: WASHINGTON

## **RECEIVING PARTY DATA**

Name:	Humboldt Creamery Association	
Street Address:	572 Highway 1	
City:	Fortuna	
State/Country:	CALIFORNIA	
Postal Code:	95540	
Entity Type:	agricultural cooperative: CALIFORNIA	

#### PROPERTY NUMBERS Total: 6

Property Type	Number	Word Mark
Registration Number:	1659953	3 IN 1
Registration Number:	2156327	KERNEL CRUNCH
Registration Number:	2227057	SUPER TREAT
Registration Number:	2137393	K
Registration Number:	2290973	ARCTIC ICE CREAM
Registration Number:	1469903	VITA LITE

## **CORRESPONDENCE DATA**

900017631

Fax Number: (415)393-2286

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 415-393-2000

Email: john.calkins@bingham.com

Correspondent Name: John W. Calkins, Bingham McCutchen LLP

Address Line 1: Three Embarcadero Center

Address Line 4: San Francisco, CALIFORNIA 94111-4067

TRADEMARK

REEL: 003004 FRAME: 0031

NAME OF SUBMITTER:	Mary Dougherty
Signature:	/Mary Dougherty/
Date:	01/06/2005
Total Attachments: 8 source=ARCTICassign_p1#page1.tif source=ARCTICassign_p2#page1.tif source=ARCTICassign_p3#page1.tif source=ARCTICassign_p4#page1.tif source=ARCTICassign_p5#page1.tif source=ARCTICassign_p6#page1.tif source=ARCTICassign_p7#page1.tif source=ARCTICassign_p7#page1.tif	

TRADEMARK
REEL: 003004 FRAME: 0032

#### Exhibit E-2

# ASSIGNMENT OF TRADEMARKS AND SERVICE MARKS (U.S.)

WHEREAS, Arctic Ice Cream Novelties, L.P., a limited partnership organized and existing under the laws of the State of Washington, having a place of business at 420 NE 72<sup>nd</sup> Street, Seattle, Washington, 98115 (the "Assignor"), has adopted and used and is using the trademarks (the "Marks") identified on Exhibit A hereto, and is the owner thereof and of the registrations of such Marks in the United States Patent and Trademark Office identified on said Exhibit A; and

WHEREAS, as to the Marks owned of record by Vitarich Ice Cream Company, Assignor is the beneficial owner of the registrations of such Marks in the United States Patent and Trademark Office identified on said <u>Exhibit A</u>, and

WHEREAS, Humboldt Creamery Association, a agricultural cooperative organized and existing under the laws of the State of California, having a place of business at 572 Highway 1, Fortuna, California, 95540 (the "Assignee"), is desirous of acquiring said Marks and the registrations thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign, sell and transfer unto said Assignee all right, title and interest in and to the said Marks, together with (a) the registrations of said Marks, (b) the goodwill of the business symbolized by and associated with said Marks and the registrations thereof, and (c) the right to sue and recover for, and the right to profits or damages due or accrued arising out of or in connection with, any and all past, present or future infringements or dilution of or damage or injury to said Marks or the registrations thereof or such associated goodwill, in each case free and clear of any lien, security interest, retention of title or lease for security purposes, pledge, charge, encumbrance, equity, claim, covenant, condition or restriction, leasehold interest or any right of any kind of any other person in or with respect to the Mark.

IN WITNESS WHEREOF, the Assignor, by its duly authorized officer, has caused this Trademark Assignment Agreement to be executed and delivered as of as of December 1, 2004.

ARCTIC ICE CREAM NOVELTIES, L.P. a Washington limited partnership

By: Arctic Partners, Inc., a Washington corporation

Its: General Partner

By: Daryl L. Vander Pol

Its: President

The foregoing assignment of said Marks and the registrations thereof and any registration applications therefor by the Assignor to the Assignee is hereby accepted as of December 1, 2004.

# **HUMBOLDT CREAMERY ASSOCIATION**

Name: Rich Ghilarducci
Title: President and Chief Executive Officer
STATE OF COUNTY OF HUMP OLD SS.
On this the 15th day of Della 2004, before me appeared, the person who signed this instrument, who acknowledged that (s)he is the person who signed that (s)he signed such instrument as a free act on behalf of humboldt (reamer)
Su attached Notary Public
My commission expires:

# CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT State of California personally appeared Dersonally known to me proved to me on the basis of satisfactory to be the person(s) whose name(s) is/aresubscribed to the within instrument and MITI CADY acknowledged to me that he/she/they executed ston # 1437745 the same in his her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument. WITNESS my hand and official seal. Place Notary Seal Above · OPTIONAL · Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document. **Description of Attached Document** Title or Type of Document: \_\_\_\_Number of Pages: \_\_\_ Document Date: \_ Signer(s) Other Than Named Above: \_\_ Capacity(ies) Claimed by Signer Signer's Name: \_\_\_ ☐ Individual ☐ Corporate Officer — Title(s): ☐ Partner — ☐ Limited ☐ General □ Attorney in Fact □ Trustee ☐ Guardian or Conservator ☐ Other: \_\_\_ Signer Is Representing: \_\_

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## EXHIBIT A

## **MARKS**

# Arctic Ice Cream Novelties, L.P. - Owner of Record

Reg No: 1659953

Class(es): 30 Int.

Reg No: 2064544

Filing Date: 9/25/1995

Filing Date: 8/17/1990

Docket No.: 120051-201

Appl. No: 74/089073

Mark: 3 IN 1

County: USA

Goods: Frozen confections.

Docket No.: 120051-202

Appl. No: 74/734284 Mark: POLAR PALS

Countty: USA

Class(es): 30 Int.

and frozen juice bars.

Docket No.: 120051-203

Appl. No: 75/202007 Mark: KERNEL CRUNCH

County: USA

Filing Date: 11/20/1996 Class(es): 30 Int.

Goods: Ice cream and frozen confections

Docket No.: 120051-204

Appl. No: 75/196121 Mark: SUPER TREAT

Counrty: USA

Reg No: 2227057 Filing Date: 11/12/1996

Reg No: 2156327

Class(es): 30 Int.

Goods: Ice cream and frozen confections.

Docket No.: 120051-205

Appl. No: 75/258978 Mark: OFFICER DESIGN

Countty: USA

Reg No: 2137393 Filing Date: 3/17/1997

Class(es): 30 Int.

Goods: Ice cream and frozen confections.

Docket No.: 120051-206

Appl. No: 75/487999 Reg No: 2290973 Mark: ARCTIC ICE AND DESIGN Filing Date: 5/19/1998 Counrty: USA Class(es): 30 Int.

Goods: Ice cream and frozen confections.

Status: Registered

Reg. Date: 10/8/1991

Renewal Date: 10/8/2011

Status: Abandoned

Reg. Date: 5/27/1997

Renewal Date:

Goods: Frozen confections, namely, ice cream novelties in the form of ice cream bars, frozen ices

Status: Registered

Reg. Date: 5/12/1998

Renewal Date: 5/12/2008

Status: Registered

Reg. Date: 3/2/1999

Renewal Date: 3/2/2009

Status: Registered Reg. Date: 2/17/1998 Renewal Date: 2/17/2008

Status: Registered Reg. Date: 11/9/1999

Renewal Date: 11/9/2009

Docket No.: 120051-207

Appl. No: 73/649435 Mark: VITA LITE

County: USA

Reg No: 1469903 Filing Date: 3/16/1987 Class(es): 29 Int. Status: Registered Reg. Date: 12/22/1987 Renewal Date: 12/22/2007

Goods: Cream and milk combination.

Docket No.: 120051-208

Appl. No: 74/362833 Mark: VITA LITE Counrty: USA Reg No: 1817037 Filing Date: 3/1/1993

Status: Abandoned Reg. Date: 1/18/1994

Class(es): 30 Int. Renewal Date:

Goods: Frozen yogurt and ice milk.

# Vitarich Ice Cream Company - Owner of Record

Docket No.: 930036-201

Appl. No: 73/469450 Mark: WELCOME Counrty: USA Goods: Ice cream. Reg No: 1319680 Filing Date: 3/9/1984 Class(es): 30 Int. Status: Registered Reg. Date: 2/12/1985 Renewal Date: 2/12/2005

Docket No.: 930036-202

Appl. No: 73/469456 Mark: POLLY TEELS

Counrty: USA
Goods: Ice cream.

Reg No: 1321091 Filing Date: 3/9/1984 Class(es): 30 Int.

Status: Abandoned Reg. Date: 2/19/1985

Renewal Date:

Docket No.: 930036-203

Appl. No: 73/469120 Mark: VAN DEKKER'S Counrty: USA

Goods: Ice cream.

Reg No: 1328810 Filing Date: 3/7/1984 Class(es): 30 Int.

Status: Registered Reg. Date: 4/2/1985 Renewal Date: 4/2/2005

Docket No.: 930036-204

Appl. No: 74/197527 Mark: VITARICH Counrty: USA Reg No: 1963611 Filing Date: 8/23/1991 Class(es): 30 Int. Status: Registered Reg. Date: 3/26/1996 Renewal Date: 3/26/2006

Goods: Ice cream, ice milk, frozen yogurt.

Docket No.: 930036-205

Appl. No: 73/469457 Mark: SPECIAL-T

Counrty: USA Goods:

Reg No: 1321092 Filing Date: 3/9/1984

Class(es):

Status: Abandoned Reg. Date: 2/19/1985

Renewal Date:

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Docket No.: 930036-206WA

Appl. No:

Mark: VITARICH County: Washington

Goods: Dairy products.

Reg No: 10605 Filing Date:

Reg No: 10606

Class(es):

Class(es):

Status: Registered Reg. Date: 5/9/1978 Renewal Date: 5/9/2009

Status: Abandoned .

Reg. Date: 5/9/1978 Renewal Date:

Status: Abandoned

Reg. Date: 11/30/1981

Docket No.: 930036-207WA

Appl. No: Mark: WELCOME AND DESIGN Filing Date:

Counrty: Washington

Goods: Dairy products.

Docket No.: 930036-208WA

Appl. No: Mark: VAN DEKKER'S

Counrty: Washington

Goods:

Reg No: 13035

Filing Date: Class(es):

Reg No: 8095

Docket No.: 930036-209WA

Appl. No: Mark: POLLY TEEL'S

Counrty: Washington

Goods:

Filing Date: Class(es):

Status: Abandoned Reg. Date: 10/4/1972

Renewal Date:

Renewal Date:

Docket No.: 930036-210OR

Appl. No:

Mark: WELCOME Countty: Oregon

Goods:

Reg No: T-12864

Filing Date: Class(es):

Status: Abandoned Reg. Date: 5/24/1978

Renewal Date:

Docket No.: 930036-211OR

Appl. No:

Mark: POLLY TEEL'S

Counrty: Oregon

Goods:

Reg No: T-12865

Filing Date:

Class(es):

Status: Abandoned Reg. Date: 5/24/1978

Renewal Date:

Docket No.: 930036-212OR

Appl. No:

Mark: VITARICH

Counrty: Oregon Goods: Dairy products, in Class 129.

Reg No: T-12863

Filing Date:

Class(es):

Status: Registered Reg. Date: 5/24/1978

Renewal Date: 5/24/2008

Docket No.: 930036-213

Appl. No: 73/687803 Mark: TIVOLIS

County: USA

Goods:

Reg No: 1575318 Filing Date: 10/5/1987

Class(es):

Status: Abandoned Reg. Date: 1/2/1990

Renewal Date:

Docket No.: 930036-213AK

Appl. No:

Mark: VITARICH Counrty: Alaska

Goods: Dairy products.

Reg No: 2235 Filing Date: Class(es):

Status: Registered Reg. Date: 8/5/1991 Renewal Date: 3/9/2006

Docket No.: 930036-214WA

Appl. No:

Mark: POLLY TEEL'S Counrty: Washington

Goods: Dairy products.

Reg No: 021689

Filing Date: Class(es): 29 Int.

Status: Abandoned Reg. Date: 9/30/1992

Renewal Date:

Docket No.: 930036-215

Appl. No:74/463866

Mark: SEATTLE SELECT

County: USA

Goods:

Reg No:

Filing Date: 11/29/1993

Class(es):

Status: Abandoned

Status: Abandoned

Renewal Date:

Reg. Date: Renewal Date:

Docket No.: 930036-216

Appl. No: 74/660698

Reg No: Mark: CASTLEBURY'S PREMIUM ICE CREAM

Class(es):

Filing Date: 4/13/1995 Reg Date:

Countty: USA Goods: Ice cream

Docket No.: 930036-217RU

Appl. No: 96/711651 Mark: WELCOME County: Russian Federation

Goods:

Reg No: 160320 Filing Date: 9/10/1996

Class(es): 30 Int.

Status: Registered Reg. Date: 1/16/1998 Renewal Date: 9/10/2006

Docket No.: 930036-218

Appl. No: 75/691850 Mark: BEARS DESIGN

County: USA Goods: Ice cream. Reg No: 2399407 Filing Date: 4/26/1999

Class(es): 30 Int.

Status: Registered Reg. Date: 10/31/2000 Renewal Date: 10/31/2010

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TRADEMARK REEL: 003004 FRAME: 0040

**RECORDED: 01/06/2005**