

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Vitarich Ice Cream Company		12/01/2004	CORPORATION: WASHINGTON
Arctic Ice Cream Novelties, L.P.		12/01/2004	LIMITED PARTNERSHIP: WASHINGTON

RECEIVING PARTY DATA

Name:	Humboldt Creamery Association
Street Address:	572 Highway 1
City:	Fortuna
State/Country:	CALIFORNIA
Postal Code:	95540
Entity Type:	agricultural cooperative: CALIFORNIA

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Registration Number:	1319680	WELCOME
Registration Number:	1328810	VAN DEKKER'S
Registration Number:	1963611	VITARICH
Registration Number:	2399407	BRAND ICE CREAM

CORRESPONDENCE DATA

Fax Number: (415)393-2286
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 415-393-2000
 Email: john.calkins@bingham.com
 Correspondent Name: John W. Calkins
 Address Line 1: Three Embarcadero Center
 Address Line 4: San Francisco, CALIFORNIA 94111-4067

NAME OF SUBMITTER:	Mary Dougherty
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OP \$115.00 1319680

Signature:	/Mary Dougherty/
Date:	01/06/2005
Total Attachments: 7 source=VITARICHassign_p1#page1.tif source=VITARICHassign_p2#page1.tif source=VITARICHassign_p3#page1.tif source=VITARICHassign_p5#page1.tif source=VITARICHassign_p4#page1.tif source=VITARICHassign_p7#page1.tif source=VITARICHassign_p6#page1.tif	

Exhibit E-2

ASSIGNMENT OF TRADEMARKS AND SERVICE MARKS

WHEREAS, Vitarich Ice Cream Company, a corporation organized and existing under the laws of the State of Washington, having a place of business at 420 NE 72nd Street, Seattle, Washington, 98115 (the "Assignor"), has adopted and used and is using the trademarks (the "Marks") identified on Exhibit A hereto, and is the record owner of the registrations of such Marks in the United States Patent and Trademark Office, the Russian Agency for Patent and Trademarks (the "Rospatent"), and the trademark offices in the States of Washington, Oregon, and Alaska identified on said Exhibit A; and


WHEREAS, Arctic Ice Cream Novelties, L.P., a limited partnership organized and existing under the laws of the State of Washington, having a place of business at 420 NE 72nd Street, Seattle, Washington, 98115, has adopted and used and is using the Marks, and is the beneficial owner thereof and of the registrations of such Marks in the United States Patent and Trademark Office, the Rospatent, and the trademark offices in the States of Washington, Oregon, and Alaska identified on said Exhibit A; and

WHEREAS, Humboldt Creamery Association, a agricultural cooperative organized and existing under the laws of the State of California, having a place of business at 572 Highway 1, Fortuna, California, 95540 (the "Assignee"), is desirous of acquiring said Marks and the registrations thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign, sell and transfer unto said Assignee all right, title and interest in and to the said Marks, together with (a) the registrations of said Marks, (b) the goodwill of the business symbolized by and associated with said Marks and the registrations thereof, and (c) the right to sue and recover for, and the right to profits or damages due or accrued arising out of or in connection with, any and all past, present or future infringements or dilution of or damage or injury to said Marks or the registrations thereof or such associated goodwill, in each case free and clear of any lien, security interest, retention of title or lease for security purposes, pledge, charge, encumbrance, equity, claim, covenant, condition or restriction, leasehold interest or any right of any kind of any other person in or with respect to the Mark.

IN WITNESS WHEREOF, the Assignor, by its duly authorized officer, has caused this Trademark Assignment Agreement to be executed and delivered as of December 1, 2004.

VITARICH ICE CREAM COMPANY

By: 
Name: Rodney S. Madden
Title: President

The foregoing assignment of said Marks and the registrations thereof and any registration applications therefor by the Assignor to the Assignee is hereby accepted as of December 1, 2004.

HUMBOLDT CREAMERY ASSOCIATION

By: *Rich Ghilarducci*
Name: Rich Ghilarducci
Title: President and Chief Executive Officer

STATE OF California)
COUNTY of Humboldt) ss.

On this the 1st day of December, 2004, 2004, before me appeared, the person who signed this instrument, who acknowledged that (s)he is the President of Humboldt Creamery and that (s)he signed such instrument as a free act on behalf of Humboldt Creamery

See attached
Notary Public

My commission expires: _____

Exhibit A

Vitarich Ice Cream Company IP Rights

Docket No.: 930036-201
Appl. No: 73/469450
Mark: WELCOME
Country: USA
Goods: Ice cream.

Reg No: 1319680
Filing Date: 3/9/1984
Class(es): 30 Int.

Status: Registered
Reg. Date: 2/12/1985
Renewal Date: 2/12/2005

Docket No.: 930036-202
Appl. No: 73/469456
Mark: POLLY TEELS
Country: USA
Goods: Ice cream.

Reg No: 1321091
Filing Date: 3/9/1984
Class(es): 30 Int.

Status: Abandoned
Reg. Date: 2/19/1985
Renewal Date:

Docket No.: 930036-203
Appl. No: 73/469120
Mark: VAN DEKKER'S
Country: USA
Goods: Ice cream.

Reg No: 1328810
Filing Date: 3/7/1984
Class(es): 30 Int.

Status: Registered
Reg. Date: 4/2/1985
Renewal Date: 4/2/2005

Docket No.: 930036-204
Appl. No: 74/197527
Mark: VITARICH
Country: USA
Goods: Ice cream, ice milk, frozen yogurt.

Reg No: 1963611
Filing Date: 8/23/1991
Class(es): 30 Int.

Status: Registered
Reg. Date: 3/26/1996
Renewal Date: 3/26/2006

Docket No.: 930036-205
Appl. No: 73/469457
Mark: SPECIAL-T
Country: USA
Goods:

Reg No: 1321092
Filing Date: 3/9/1984
Class(es):

Status: Abandoned
Reg. Date: 2/19/1985
Renewal Date:

Docket No.: 930036-206WA
Appl. No:
Mark: VITARICH
Country: Washington
Goods: Dairy products.

Reg No: 10605
Filing Date:
Class(es):

Status: Registered
Reg. Date: 5/9/1978
Renewal Date: 5/9/2009

CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

State of California
County of Humboldt } ss.

On Dec 1, 2004, before me, Patte Cady, Notary Public
Date Name and Title of Officer (e.g., "Jane Doe, Notary Public")
personally appeared Rich Ghilarducce
Name(s) of Signer(s)

- personally known to me
- proved to me on the basis of satisfactory evidence



to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

WITNESS my hand and official seal.

Patte Cady
Signature of Notary Public

Place Notary Seal Above

OPTIONAL

Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document.

Description of Attached Document

Title or Type of Document: _____

Document Date: _____ Number of Pages: _____

Signer(s) Other Than Named Above: _____

Capacity(ies) Claimed by Signer

Signer's Name: _____

- Individual
- Corporate Officer — Title(s): _____
- Partner — Limited General
- Attorney in Fact
- Trustee
- Guardian or Conservator
- Other: _____

Signer Is Representing: _____

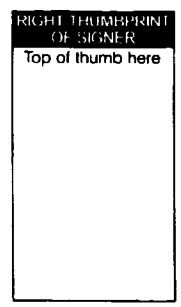


Exhibit A

Docket No.: 930036-213AK

Appl. No:
Mark: VITARICH
Counrty: Alaska
Goods: Dairy products.

Reg No: 2235
Filing Date:
Class(es):

Status: Registered
Reg. Date: 8/5/1991
Renewal Date: 3/9/2006

Docket No.: 930036-214WA

Appl. No:
Mark: POLLY TEEL'S
Counrty: Washington
Goods: Dairy products.

Reg No: 021689
Filing Date:
Class(es): 29 Int.

Status: Abandoned
Reg. Date: 9/30/1992
Renewal Date:

Docket No.: 930036-215

Appl. No: 74/463866
Mark: SEATTLE SELECT
Counrty: USA
Goods:

Reg No:
Filing Date: 11/29/1993
Class(es):

Status: Abandoned
Reg. Date:
Renewal Date:

Docket No.: 930036-216

Appl. No: 74/660698
Mark: CASTLEBURY'S PREMIUM ICE CREAM

Counrty: USA
Goods: Ice cream

Reg No:
Filing Date: 4/13/1995
Class(es):

Status: Abandoned

Reg Date:
Renewal Date:

Docket No.: 930036-217RU

Appl. No: 96/711651
Mark: WELCOME
Counrty: Russian Federation
Goods:

Reg No: 160320
Filing Date: 9/10/1996
Class(es): 30 Int.

Status: Registered
Reg. Date: 1/16/1998
Renewal Date: 9/10/2006

Docket No.: 930036-218

Appl. No: 75/691850
Mark: BEARS DESIGN
Counrty: USA
Goods: Ice cream.

Reg No: 2399407
Filing Date: 4/26/1999
Class(es): 30 Int.

Status: Registered
Reg. Date: 10/31/2000
Renewal Date: 10/31/2010

Exhibit A

Docket No.: 930036-207WA

Appl. No:
Mark: WELCOME AND DESIGN
Country: Washington
Goods: Dairy products.

Reg No: 10606
Filing Date:
Class(es):

Status: Abandoned
Reg. Date: 5/9/1978
Renewal Date:

Docket No.: 930036-208WA

Appl. No:
Mark: VAN DEKKER'S
Country: Washington
Goods:

Reg No: 13035
Filing Date:
Class(es):

Status: Abandoned
Reg. Date: 11/30/1981
Renewal Date:

Docket No.: 930036-209WA

Appl. No:
Mark: POLLY TEEL'S
Country: Washington
Goods:

Reg No: 8095
Filing Date:
Class(es):

Status: Abandoned
Reg. Date: 10/4/1972
Renewal Date:

Docket No.: 930036-210OR

Appl. No:
Mark: WELCOME
Country: Oregon
Goods:

Reg No: T-12864
Filing Date:
Class(es):

Status: Abandoned
Reg. Date: 5/24/1978
Renewal Date:

Docket No.: 930036-211OR

Appl. No:
Mark: POLLY TEEL'S
Country: Oregon
Goods:

Reg No: T-12865
Filing Date:
Class(es):

Status: Abandoned
Reg. Date: 5/24/1978
Renewal Date:

Docket No.: 930036-212OR

Appl. No:
Mark: VITARICH
Country: Oregon
Goods: Dairy products, in Class 129.

Reg No: T-12863
Filing Date:
Class(es):

Status: Registered
Reg. Date: 5/24/1978
Renewal Date: 5/24/2008

Docket No.: 930036-213

Appl. No: 73/687803
Mark: TIVOLIS
Country: USA
Goods:

Reg No: 1575318
Filing Date: 10/5/1987
Class(es):

Status: Abandoned
Reg. Date: 1/2/1990
Renewal Date: