

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

|                              |  |
|------------------------------|--|
| <b>SUBMISSION TYPE:</b>      | NEW ASSIGNMENT   |
| <b>NATURE OF CONVEYANCE:</b> | Release and Termination of Security Interest in Trademarks |

**CONVEYING PARTY DATA**

| Name                                    | Formerly | Execution Date | Entity Type          |
|---|----------|----------------|----------------------|
| AmSouth Bank, c/o AmSouth Capital Corp. |          | 12/09/2004     | CORPORATION: ALABAMA |

**RECEIVING PARTY DATA**

|                        |                       |
|------------------------|-----------------------|
| <b>Name:</b>           | Urban Brands, Inc.    |
| <b>Street Address:</b> | 100 Metro Way         |
| <b>City:</b>           | Secaucus              |
| <b>State/Country:</b>  | NEW JERSEY            |
| <b>Postal Code:</b>    | 07094                 |
| <b>Entity Type:</b>    | CORPORATION: DELAWARE |

**PROPERTY NUMBERS Total: 13**

| Property Type        | Number   | Word Mark            |
|----------------------|----------|----------------------|
| Serial Number:       | 75982187 | ASHLEY STEWART       |
| Serial Number:       | 76330074 | ASHLEY STEWART       |
| Serial Number:       | 76096648 | JAZA                 |
| Serial Number:       | 76332927 | THE .M LOOK          |
| Serial Number:       | 75413469 | URBAN BRANDS         |
| Serial Number:       | 75979166 | URBAN BRANDS, INC.   |
| Registration Number: | 2298918  | 100% GIRLS           |
| Registration Number: | 2165349  | 100% KIDS            |
| Registration Number: | 2184264  | 100% KIDS            |
| Registration Number: | 2438806  | ASHLEY STEWART       |
| Registration Number: | 2046868  | ASHLEY STEWART       |
| Registration Number: | 2266303  | GREAT WOMEN OF STYLE |
| Registration Number: | 2548888  | MARIANNE             |

CH \$340.00 75982187

CORRESPONDENCE DATA

Fax Number: (617)832-7000  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: (617) 832-1000  
Email: smontgom@foleyhoag.com  
Correspondent Name: Susan Barbieri Montgomery, Esq.  
Address Line 1: 155 Seaport Boulevard  
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|  |                                 |
|--|---------------------------------|
| NAME OF SUBMITTER:   | Susan Barbieri Montgomery, Esq. |
| Signature:   | /Susan Barbieri Montgomery/     |
| Date:  | 01/07/2005                      |
| Total Attachments: 2<br>source=RELEASE AND TERMINATION#page1.tif<br>source=RELEASE AND TERMINATION#page2.tif |                                 |

**RELEASE AND TERMINATION OF SECURITY INTEREST IN TRADEMARKS**

WHEREAS, Urban Brands, Inc. ("Debtor") and AmSouth Bank, as Agent ("Secured Party") are parties to a Trademark Security Agreement dated July 19, 2002; and

WHEREAS, Secured Party wishes to release and terminate its security interest in certain trademarks of the Debtor as defined below; and

WHEREAS, Debtor desires to record this instrument to evidence the release and termination of the security interest in the aforesaid trademarks,

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Secured Party agrees as follows:

1. Secured Party, on behalf of itself, its successors, legal representatives and assigns, hereby releases and terminates the security interest in, to and under (a) the Debtor's trademarks listed on the Schedule attached hereto and made a part hereof and (b) the U.S. registration and pending application for U.S. registration listed on the aforesaid Schedule (collectively, the "Trademarks").

2. Secured Party hereby authorizes and requests the Commissioner of Patents and Trademarks of the United States, to record the release and termination of the security interest of Secured Party in the Trademarks.

IN WITNESS WHEREOF, Secured Party has caused this Release and Termination of Security Interest in Trademarks to be executed by its duly authorized corporate officer this 9th day of December, 2004.

AMSOUTH BANK, as Agent



Its Authorized Officer

Name: Stephen V. Mangiante

Title: Attorney-in-Fact

**SCHEDULE 1**

**TRADEMARK REGISTRATIONS**

| <b><u>Trademark Description</u></b> | <b><u>U.S. Registration No.</u></b> | <b><u>Date Registered</u></b> |
|-------------------------------------|-------------------------------------|-------------------------------|
| 100% GIRLS                          | 2,298,918                           | 12/7/99                       |
| 100% KIDS                           | 2,165,349                           | 6/16/98                       |
| 100% KIDS                           | 2,184,264                           | 8/25/98                       |
| ASHLEY STEWART                      | 2,438,806                           | 3/27/01                       |
| ASHLEY STEWART                      | 2,046,868                           | 3/25/97                       |
| GREAT WOMEN OF STYLE                | 2,266,303                           | 8/3/99                        |
| MARIANNE                            | 2,548,888                           | 3/19/02                       |

**TRADEMARK APPLICATIONS**

| <b><u>Trademark App. Description</u></b> | <b><u>U.S. Application No.</u></b> | <b><u>Date Applied</u></b> |
|--|------------------------------------|----------------------------|
| ASHLEY STEWART                           | 75/982,187                         | 5/14/01                    |
| ASHLEY STEWART                           | 76/330,074                         | 10/25/01                   |
| JAZA                                     | 76/096,648                         | 7/26/00                    |
| THE .M LOOK AND DESIGN                   | 76/332,927                         | 11/1/01                    |
| URBAN BRANDS, INC.                       | 75/413,469                         | 12/31/97                   |
| URBAN BRANDS, INC.                       | 75/979,166                         | 12/31/97                   |