

RECORDATION FORM COVER SHEET

U.S. DEPARTMENT OF COMMERCE

TRADEMARKS ONLY

Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies)/Execution Date(s):

Avenue Shows, LLC.

- Individual(s) Association
General Partnership Limited Partnership
Corporation-State
Limited Liability Company

Citizenship (see guidelines)
Execution Date(s) January 4, 2005
Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):

Name: Zesty Lifestyle, L.P.

Internal Address:
Street Address: 110 William Street, 23rd Floor
City: New York
State: NY
Country: United States Zip: 10038

- Association Citizenship
General Partnership Citizenship
Limited Partnership Citizenship
Corporation Citizenship
Other Citizenship

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from Assignment)
Additional name(s) and address(es) attached? Yes No

3. Nature of conveyance:

- Assignment Merger
Security Agreement Change of Name
Other:
Execution Date: January 4, 2005

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s): 76593688

B. Trademark Registration No.(s)

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

Zestfest

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Galyn Gafford
Internal Address: Locke Liddell & Sapp LLP
Street Address: 2200 Ross Avenue, Suite 2200
City: Dallas State: Texas Zip: 75201-6776
Phone Number: (214) 740-8493
Fax Number: (214) 756-8493
Email Address: ggafford@lockeliddell.com

6. Total number of applications and registration involved: 1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$

- Authorized to be charged by credit card
Authorized to be charged to deposit account
Enclosed

8. Deposit Account Number: 12-1781 (83037/00001)

(Attach duplicate copy of this page if paying by deposit account)

9. Signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Galyn Gafford
Name of Person Signing

[Handwritten Signature]

Signature

01/05/05
Date

Total number of pages including cover sheet, attachments and document 4:

Mail document to be recorded (including cover sheet) should be faxed to (703) 306-5995, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO
P.O. Box 1450; Alexandria, VA 22313-1450

CH \$40.00 121781 76593688

**TRADEMARK ASSIGNMENT**

**WHEREAS**, Avenue Shows, LLC, a Texas limited liability company (hereinafter referred to as "Assignor"), owns the entire right, title and interest in and to the trademarks, trademark registrations and applications (hereinafter referred to collectively as "Trademarks") listed on the attached Exhibit 1, and

**WHEREAS**, Zesty Lifestyle, L.P., a Delaware limited partnership (hereinafter referred to as "Assignee"), is desirous of acquiring the entire right, title and interest in and to the said Trademarks;

**NOW, THEREFORE**, in consideration of the sum of one dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby sell, assign and transfer unto Assignee, its successors and assigns, its entire right, title and interest in and to the Trademarks together with the goodwill symbolized by the Trademarks and the right to recover for past infringement as fully and entirely as the same would have been held by Assignor if this assignment and sale had not been made.

**IN WITNESS WHEREOF**, Assignor has caused this instrument to be executed this 4 day of January, 2005.

[ASSIGNOR NAME]  
a [ENTITY]

By:  \_\_\_\_\_

Name: Karl Singer

Title: Manager

On this 4 day of January, 2005, personally appeared Karl Singer to me known and known to me to be Manager of Avenue Shows, LLC a Texas limited liability Co. the assignor above named, and acknowledged that he executed the foregoing trademark assignment on behalf of said assignor and pursuant to authority duly received.



M. Debra Condon  
Notary Public in and for State of Texas  
County of Dallas.

My Commission expires: 8-29-06

**EXHIBIT 1**  
to  
**Trademark Assignment**

<b>Mark</b>	<b>U.S. Serial No./Reg. No.</b>	<b>Filing Date/Reg. Date</b>
Zestfest	76593688	05/21/04