

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
EFFECTIVE DATE:	01/01/2005

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Acumation, Inc., now known as American Century Advisory Services, Inc.		12/30/2004	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

Name:	American Century Proprietary Holdings, Inc.
Street Address:	4500 Main Street
City:	Kansas City
State/Country:	MISSOURI
Postal Code:	64111
Entity Type:	CORPORATION: DELAWARE

**PROPERTY NUMBERS Total: 2**

Property Type	Number	Word Mark
Registration Number:	2480778	ACUMATION
Registration Number:	2501921	ACUMATION

**CORRESPONDENCE DATA**

Fax Number: (312)616-5700  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: (312) 616-5600  
 Email: trademark@leydig.com  
 Correspondent Name: Lynn A. Sullivan  
 Address Line 1: Two Prudential Plaza, Suite 4900  
 Address Line 4: Chicago, ILLINOIS 60601

NAME OF SUBMITTER:	Lynn A. Sullivan
Signature:	/Lynn A. Sullivan/

CH \$65.00 2480778

Date:

01/10/2005

Total Attachments: 2

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TRADEMARK ASSIGNMENT

WHEREAS, Acumation, Inc., now known as American Century Advisory Services, Inc., a Delaware corporation, located at 4500 Main Street, Kansas City, Missouri 64111, has adopted, used, is using and is the owner of all right, title and interest in and to the following marks and their respective registrations in the United States Patent and Trademark Office:


<u>Mark</u>	<u>Registration No.</u>
ACUMATION	2,480,778
ACUMATION & DESIGN	2,501,921

WHEREAS, American Century Proprietary Holdings, Inc., a Delaware corporation, located at 4500 Main Street, Kansas City, Missouri 64111, is desirous of acquiring the entire right, title and interest in and to said Marks and registrations;

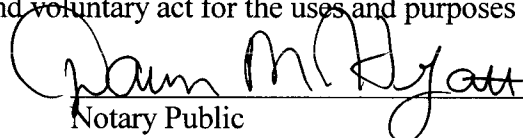
NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign and transfer unto American Century Proprietary Holdings, Inc., and its successors in interest, all right, title and interest in and to said Marks, registrations, together with the goodwill of the business symbolized by said Marks and the registrations therefor, and including all common-law and other rights in said Marks, all claims, demands and causes for action, both at law and in equity, that Assignor may have, or may hereinafter acquire, on account of any infringement of said Marks prior to the date hereof, and does hereby empower American Century Proprietary Holdings, Inc., and its successors in interest, to sue for and collect the same, to its and their own and absolute use.

IN WITNESS WHEREOF, the undersigned, being duly authorized and acting on behalf of Assignor does hereby execute this assignment This Assignment is effective as of 12:03 am EST on the 1<sup>st</sup> day of January 2005.

Acumation, Inc., now known as American Century  
Advisory Services, Inc.

By:   
Name: David C. Tucker  
Title: Secretary and General Counsel

On this 30th day of December, 2004, before me, a Notary Public in and for said county, appeared the Assignor, who is personally known to me to be the same person whose name is subscribed to the foregoing assignment document, and acknowledged that he/she signed and delivered the document as his/her free and voluntary act for the uses and purposes therein set forth.

  
Notary Public

My Commission Expires: \_\_\_\_\_

**Dawn M. Hyatt, Notary Public  
Clay County, State of Missouri  
My Commission Expires 08/01/05**

