

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|--|--|-----------------------|------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | Release of Security Interest | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Crestmark Commercial Finance, Incorporated | | 12/28/2004 | CORPORATION: MINNESOTA |
| RECEIVING PARTY DATA | | | |
| Name: | Three Dog Bakery, Incorporated | | |
| Street Address: | 1843 North Topping | | |
| City: | Kansas City | | |
| State/Country: | MISSOURI | | |
| Postal Code: | 64120 | | |
| Entity Type: | CORPORATION: DELAWARE | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 76168555 | DOGS RULE | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (212)218-2200 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 212-218-2100 | | |
| Email: | tkelly@fchs.com | | |
| Correspondent Name: | Timothy J. Kelly | | |
| Address Line 1: | 30 Rockefeller Plaza | | |
| Address Line 4: | New York, NEW YORK 10112 | | |
| NAME OF SUBMITTER: | Timothy Kelly | | |
| Signature: | /timothy kelly/ | | |
| Date: | 01/10/2005 | | |

CH \$40.00 76168555

Total Attachments: 1

900017747

**TRADEMARK
 REEL: 003005 FRAME: 0343**

RELEASE

KNOW ALL MEN BY THESE PRESENTS that Crestmark Commercial Finance, Inc., successor to Manchester Commercial Finance LLC, having a principal place of business at 7400 Metro Boulevard, 450 One Corporate Plaza, Edina, Minnesota 55439-2326, for One Dollar and other good and valuable consideration, does hereby release and discharge the security interest in and to the mark DOGS RULE, the goodwill thereof, and the application for registration thereof filed in the United States Patent and Trademark Office as application serial number 76/168,555, said security interest having been recorded in the United States Patent and Trademark Office at Reel/Frame 2797/0698 on February 19, 2004, granted to it by Three Dog Bakery, Inc., a Delaware corporation, 1843 North Topping, Kansas City, Missouri 64120, Tax ID# 20-0506880. The security interest in and to the remaining marks, the goodwill thereof, and the registrations and applications for registration thereof set forth in the security agreement remains in effect.

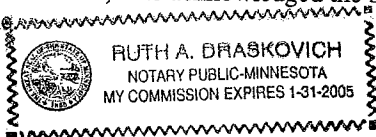
IN WITNESS WHEREOF, said Crestmark Commercial Finance, Inc., successor to Manchester Commercial Finance LLC, has hereunto caused its company name to be subscribed by David R. McFarland, its (title) Sr. Vice President, as of this 28th day of December, 2004.

CRESTMARK COMMERCIAL FINANCE, INC.

By: *David R. McFarland*
Name: David R. McFarland
Title: Senior Vice President

STATE OF MINNESOTA)
COUNTY OF Hennepin)

Before me this 28th day of December, 2004, personally appeared David R. McFarland, (title) Sr. Vice Pres of Crestmark Commercial Finance, Inc., the signer of the foregoing instrument, who acknowledged the same to be the free act and deed of said Crestmark Commercial Finance, Inc.



Ruth A. Draskovich
Notary Public

My commission expires: 1/31/2005