

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
HealthLetter Associates		12/31/2004	General Partnership: FLORIDA
RECEIVING PARTY DATA			
Name:	Healthletter Associates LLC		
Street Address:	325 Redding Road		
City:	Redding		
State/Country:	CONNECTICUT		
Postal Code:	06896		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1851436	WELLNESS LETTER	
CORRESPONDENCE DATA			
Fax Number:	(215)405-2921		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	215-977-2348		
Email:	skullman@wolfblock.com		
Correspondent Name:	Richard C. Weinblatt		
Address Line 1:	Wolf, Block, Schorr and Solis-Cohen LLP		
Address Line 2:	1650 Arch Street, 22nd Floor		
Address Line 4:	Philadelphia, PENNSYLVANIA 19103		
NAME OF SUBMITTER:	Richard C. Weinblatt		
Signature:	/richard c. weinblatt/		
Date:	01/07/2005		

Total Attachments: 2

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**TRADEMARK
 REEL: 003005 FRAME: 0511**

OP \$40.00 1851436

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Delaware

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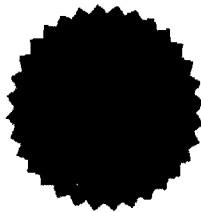
The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A FLORIDA GENERAL PARTNERSHIP UNDER THE NAME OF "HEALTHLETTER ASSOCIATES" TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "HEALTHLETTER ASSOCIATES" TO "HEALTHLETTER ASSOCIATES LLC", FILED IN THIS OFFICE ON THE THIRTY-FIRST DAY OF DECEMBER, A. D. 2004, AT 8:13 O'CLOCK A.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF CONVERSION IS THE THIRTY-FIRST DAY OF DECEMBER, A. D. 2004, AT 11:59 O'CLOCK P.M.

3905525 8100V

040956275



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 3589045

DATE: 12-31-04

State of Delaware
Secretary of State
Division of Corporations
Delivered 08:19 AM 12/31/2004
FILED 08:13 AM 12/31/2004
SRV 040956275 - 3905525 FILE

**STATE OF DELAWARE
CERTIFICATE OF CONVERSION
FROM A GENERAL PARTNERSHIP TO A
LIMITED LIABILITY COMPANY PURSUANT TO SECTION
18-214 OF THE LIMITED LIABILITY COMPANY ACT**

1. The jurisdiction where the General Partnership first was formed is Florida.
2. The jurisdiction of the General Partnership immediately prior to filing this Certificate is Florida.
3. The date the General Partnership first was formed was June 1, 1983.
4. The name of the General Partnership immediately prior to filing this Certificate is HealthLetter Associates.
5. The name of the Limited Liability Company as set forth in the Certificate of Formation is HealthLetter Associates LLC.
6. The conversion shall be effective on December 31, 2004 at 11:59 p.m.

Dated: December 31, 2004

RMF Communications, Inc.,
its Partner

By: /s/ Rodney M. Friedman
Rodney M. Friedman, President
and Authorized Person