|  | <del></del>   |  |  |  |
|--|---|--|--|--|
| Form PTO-159-4 RECORDATION FORM COVER SHEET (Rev. 6-93) OMB No. 0651-0011 (exp. 4/94) RECORDATION FORM COVER SHEET TRADEMARKS ONLY U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office |   |  |  |  |
| To the Honorable Commissioner of Patents and Trademarks: Pleas   | e record the attached original documents or copy thereof.   |  |  |  |
| Name of conveying party(ics):  | Name and address of receiving party(ies)  |  |  |  |
| Wisconsin Cheese Group, Inc.   | Harris Trust and Savings Bank   |  |  |  |
| Individual(s) Association  | Name:   |  |  |  |
|  | Street Address: 111 West Monroe Street  |  |  |  |
|  |   |  |  |  |
| X   Corporation   Wisconsin  | City: Chicago State: II. ZIP: 60603   |  |  |  |
| Other  |   |  |  |  |
| Additional name(s) of conveying party(ies) attached? Yes X No  | Individual(n) citizenslup   |  |  |  |
| -  | Association   |  |  |  |
| 3. Nature of conveyance:   | General Fastnership   |  |  |  |
| Assignment Mcrger  | Limited Parmorship  |  |  |  |
| X Security Agreement Change of Name  | X Corporadon-Sinic Illinois   |  |  |  |
| Other  | Other   |  |  |  |
|  |   |  |  |  |
| Execution Date: December 30, 2004  | If assigned is not doubleted to the United States, a domestic representative designation is attached:  Yes No |  |  |  |
|  | (Designations must be a septime document from ususymment)   |  |  |  |
|  | Additional numes(s) & address(s) attached? Yes XNo  |  |  |  |
| 4. Application number(s) or trademark number(s):   | -   |  |  |  |
| A, Trademark Application No.(s)  | B. Trademark Registration No.(s)  |  |  |  |
| 76/591,646   | 1,495,264 2,752,254   |  |  |  |
| · ·  | 2,686,430 2,876,481   |  |  |  |
|  | 1,356,204 2,752,253   |  |  |  |
|  |   |  |  |  |
|  |   |  |  |  |
| Additional numbers an  | rached? Yes X No  |  |  |  |
| 5. Name and address of party to whom correspondence  | 6. Total number of applications and   |  |  |  |
| concerning document should be mailed:  | trademarks involved:  |  |  |  |
| Name: Jane S. Berman   | 7. Total fee (37 CFR 3.41)\$ 190.00   |  |  |  |
| Name. Jane of Defficial  |   |  |  |  |
| Internal Address: Chapman and Cutler LLP   | Enclosed  |  |  |  |
|  |   |  |  |  |
|  | X Authorized to be charged to deposit account   |  |  |  |
|  |   |  |  |  |
| Street Address: 111 West Monroe Street   | 8. Deposit account number.  |  |  |  |
|  |   |  |  |  |
| Charles To TIPE COCCO  | (Attach duplicate copy of this page if paying by deposit account) Attorney Docket No. 1600386                 |  |  |  |
| City: Chicago State IL ZIP: 60603  |   |  |  |  |
| DO NOT USE THIS SPACE  |   |  |  |  |
| 9. Statement and signature:  | 1/11  |  |  |  |
| To the best of my knowledge and belief, the foregoing inforpolities true and correct and any attached copy is a true   |   |  |  |  |
| copy of the original document.  January 5, 2005  |   |  |  |  |
| Jane S. Berman Name of Person Signing Signature Date   |   |  |  |  |
| Name of Teleon Signing   |   |  |  |  |
| Total number of pages including cover sheet, attachments, and document: 8  |   |  |  |  |

MAIL DOCUMENTS TO BE RECORDED WITH REQUIRED COVER SHEET INFORMATION TO: United States Patent and Trademark Office, Box Assignments Washington, DC 20231

# WISCONSIN CHEESE GROUP, INC. TRADEMARK COLLATERAL AGREEMENT

This 30th day of December, 2004, Wisconsin Cheese Group, Inc., a Wisconsin corporation ("Debtor") with its principal place of business and mailing address at 105 Third Street, Monroe, Wisconsin 53566-0228, in consideration of ten dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, assigns, mortgages and pledges to Harris Trust and Savings bank, an Illinois banking corporation with its mailing address at 111 West Monroe Street, Chicago, Illinois 60603 and its successors and assigns ("Secured Party"), and grants to Secured Party a continuing security interest in, the following property:

- (i) Each trademark, trademark registration and trademark application listed on Schedule A-I hereto, and all of the goodwill of the business connected with the use of, and symbolized by, each such trademark, trademark registration and trademark application; and
- (ii) Each trademark license listed on Schedule A-2 hereto and all royalties and other sums due or to become due under or in respect of each such trademark license, together with the right to sue for and collect all such royalties and other sums; and
- (iii) All proceeds of the foregoing, including without limitation any claim by Debtor against third parties for damages by reason of past, present or future infringement of any trademark or trademark registration listed on Schedule A-L hereto or of any trademark licensed under a trademark license listed on Schedule A-2 or by reason of injury to the goodwill associated with any such trademark, trademark registration or trademark license, in each case together with the right to sue for and collect said damages;

to secure performance of all Obligations of Debtor as set out in that certain[Security Agreement bearing even date herewith between Debtor and Secured Party (the "Security Agreement").

Notwithstanding anything herein to the contrary, this Trademark Collateral Agreement shall not operate as a sale, transfer, conveyance or other assignment to Secured Party of any applications by Debtor for a Trademark based on an intent to use the same if and so long as such application is pending without a Statement of Use having been filed and accepted (such pending applications which are based on intent to use being hereinafter referred to collectively as "Intent-To-Use Applications"), but rather, if and so long as Debtor's Intent-To-Use Application is pending without a Statement of Use having been filed and accepted, then this Trademark Collateral Agreement shall operate only to create a security interest for collateral purposes in favor of Secured Party on such Intent-To-Use Application as collateral security for the Obligations. When a Statement of Use is filed and accepted by the Trademark Office, then that application shall cease to be partly exempted from this Agreement.

Debtor does hereby further acknowledge and affirm that the rights and remedies of Secured Party with respect to the assignment, mortgage, pledge and security interest in the

TRADEMARK REEL: 003005 FRAME: 0661 trademarks, trademark registrations, trademark applications and trademark licenses made and gramed hereby are more fully set forth in the Security Agreement.

IN WITNESS WHEREOF, Debtor has caused this Trademark Collateral Agreement to be duly executed as of the date and year last above written.

| •                              | Wisconsin Cheese Group, Inc.   |
|--------------------------------|--------------------------------|
| (Corporate Seal)               | Its Tike Rosant and Specialing |
| ATTEST:                        | d                              |
|                                | Ryan E. Bloom                  |
| Michelly MANGhon               | (Type or Print Name)           |
|                                |                                |
| $\alpha$ 1 1 $\alpha$ $\alpha$ | Harris Trust and Savings BAnk  |
| (Type or Print Name)           |                                |
|                                | Ву                             |
|                                | Îts                            |
|                                |                                |
| •                              | (Type or Print Name)           |

trademarks, trademark registrations, trademark applications and trademark licenses made and granted hereby are more fully set forth in the Security Agreement.

IN WITNESS WHEREOF, Debtor has caused this Trademark Collateral Agreement to be duly executed as of the date and year last above written.

|                      | Wisconsin Cheese Group, Inc.    |
|----------------------|---------------------------------|
| (CORPORATE SEAL)     | By                              |
| ATTEST:              |                                 |
|                      | (Type or Print Name)            |
| Its Secretary        | <del></del>                     |
|                      | Harris Trust and Savings BAnk   |
| (Type or Print Name) | By June Unch  Its UKE PRESIDENT |
|                      | (Type or Print Name)            |

STATE OF New June

| ) S\$   |  |
|---|--|
| COUNTY OF <u>Classia</u>  |  |
| the State aforesaid, do hereby certify the  | a Notary Public in and for said County, in<br>at Gleen  see Group, Inc., a Wisconsin corporation, and  |
| who are personally known to me to be the storegoing instrument as such respectively, appeared before me this day in delivered the said instrument as their own free and deed of said corporation for the uses Secretary then and there a seal of said corporation, did affix the corporation own free and voluntary act and as the free and purposes therein set forth. | Secretary of said corporation, same persons whose names are subscribed to the and Secretary, person and acknowledged that they signed and and voluntary act and as the free and voluntary act and purposes therein set forth; and the said cknowledged that he, as custodian of the corporate e seal of said corporation to said instrument as his voluntary act of said corporation, for the uses and |
| Given under my hand and noterial seal,  | this All day of December, 2004.  |
| (Notarial Seal)   | Mich C. L. M. Non<br>Notary Public C   |
| My Commission Expires:  | (Type or Print Name)   |

MICHELLE L MCMAHON NOTARY PUBLIC OF NEW JERSEY MY COMMISSION EXPIRES FEBRUARY 19 2008

| STATE OF ILLINOIS )  |   |
|--|---|
| ) SS   |   |
| COUNTY OF Cook )   |   |
| the State aforesaid, do hereby certify that Jenniand Savings Bank, an Illinois banking corporate same person whose name is subscribed to the appeared before me this day in person and acknown instrument as her own free and voluntary act and corporation for the uses and purposes therein set in | tion, who is personally known to me to be the foregoing instrument as such Vice President, owledged that she signed and delivered the said d as the free and voluntary act and deed of said |
| Given under my hand and notarial seal, th  | is 29th day of December, 2004.  |
| OFFICIAL SEAL.  (NOTABLE NANCY J.SKODA  (NOTABLE POBLIC - STATE OF ILLINOIS  MY COMMISSION EXPIRES:11/02/08  | Me Solotary Public  |
| My Commission Expires:   | Nancy J. Skoda (Type or Print Name)   |
| 11/02/08   |   |

## SCHEDULE A-1 TO TRADEMARK COLLATERAL AGREEMENT

# REGISTERED TRADEMARKS AND TRADEMARK APPLICATIONS

#### FEDERAL TRADEMARK REGISTRATIONS

| MARKS           | REG. NO.  | GRANTED |
|-----------------|-----------|---------|
| EL VIAJERO      | 1,495,264 | 1/28/87 |
| HONEY CREEK     | 2,686,430 | 2/11/03 |
| BOLT            | 1,356,204 | 2/11/85 |
| WISCONSIN FARMS | 2,752,254 | 6/1/99  |
| QUESERIA CARIBE | 2,876,481 | 4/15/03 |
| WUNDERBAR       | 2,752,253 | 8/18/03 |

### PENDING FEDERAL TRADEMARK APPLICATIONS

SERIAL NO.

| BEIGHE 110:    |  |
|----------------|--|
|                |  |
| FILING PENDING |  |
| 76/591,646     | 5/11/04  |
| FILING PENDING |  |
| FILING PENDING |  |
|                | FILING PENDING<br>76/591,646<br>FILING PENDING |

#### COMMON LAW MARKS AND TRADE NAMES

(A) WISCONSIN LACE

MARK

- (B) MOZZA WHIPS
- (C) SWISS SWIRL
- (D) COUNTRY PURE
- (E) VIKING (DESIGN)
- (F) BEER KAESE

# REGISTERED STATE TRADEMARKS AND TRADEMARK APPLICATIONS

- (A) CHEESAMERICA (WITH A FLAG OVER THE I). (WISCONSIN ONLY)
- (B) QUESERIA CHALCO (WISCONSIN ONLY)

## REGISTERED FOREIGN TRADEMARKS AND TRADEMARK APPLICATIONS

None.

TRADEMARK REEL: 003005 FRAME: 0666

PILED.

SCHEDULE A-2 TO TRADEMARK COLLATERAL AGREEMENT

TRADEMARK LICENSES

TRADEMARK **REEL: 003005 FRAME: 0667** 

**RECORDED: 01/05/2005**