

Form PTO-1594

(Rev. 03/01)

OMB No. 0651-0027 (exp. 5/31/2002)

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE
U.S. Patent and Trademark Office

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

JP Morgan Chase Bank

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other Confirmatory Assignment of
- Merger
- Change of Name

Execution Date: December 22, 2004

2. Name and address of receiving party(ies)

Name: General Electric Capital Corporation,

Internal Address: 12th Floor *as agent*

Street Address: 335 Madison Ave.

City: New York State: NY Zip: 10017

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware Corp.
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Laura Konrath

Internal Address: Winston & Strawn LLP
33rd Floor

Street Address: 35 W. Wacker Dr.

City: Chicago State: IL Zip: 60601

6. Total number of applications and registrations involved:

67

7. Total fee (37 CFR 3.41).....\$ 1,690

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

232428

DO NOT USE THIS SPACE

9. Signature.

Laura Konrath
Name of Person Signing

Laura Konrath
Signature

1/5/05
Date

Total number of pages including cover sheet, attachments, and document:

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patent & Trademarks, Box Assignments
Washington, D.C. 20231

CH \$1690.00 232428 78141131

Continuation Item 4
Schedule I

MARKS

Registrations:

1
2
3
4
5
6
7
8
9
10
11

PrintCo., Inc.	U.S.	4081-39	2,402,202 11/07/2000	Globe and Lightning Bolt Logo
PrintCo., Inc.	U.S.	4081-85	2,076,167 07/01/1997	Dot in Circle Design
PrintCo., Inc.	U.S.	4081-90	1,019,044 08/26/1975	Stylized W
PrintCo., Inc.	U.S.	4081-70	2,598,314 07/23/2002	ACE/AD CREATION ENGINE
PrintCo., Inc.	U.S.	4081-65	2,202,621 11/10/98	ADOUT
PrintCo., Inc.	U.S.	4081-102	2612100 08/27/2002	AT THE CENTER OF ADVERTISING INNOVATION
PrintCo., Inc.	U.S.	4081-62	2,089,007 08/19/1997	BIG FLOWER PRESS
PrintCo., Inc.	U.S.	4081-61	2,075,502 07/01/1997	BIG FLOWER PRESS and Design
PrintCo., Inc.	U.S.	4081-76	2,145,675 03/24/1998	COLORSTREAM
PrintCo., Inc.	U.S.	4081-77	2,151,694 04/21/1998	COLORSTREAM and Design
PrintCo., Inc.	U.S.	4081-78	1,399,072 07/01/1986	CRAIGBOND

TRADEMARK
REEL: 002763 FRAME: 0533

TRADEMARK
REEL: 003005 FRAME: 0678

12	PrintCo., Inc.	U.S.	4081-79	1,883,229 03/14/1995	CRAIGCOAT
13	PrintCo., Inc.	U.S.	4081-84	2,427,301 02/06/2001	CRAIGCURE
14	PrintCo., Inc.	U.S.	4081-80	1,889,538 04/18/1995	CRAIGLAM
15	PrintCo., Inc.	U.S.	4081-82	1,388,698 04/08/1986	CRAIGSEAL
16	PrintCo., Inc.	U.S.	4081-83	1,938,057 11/28/1995	CRAIGSOLVE
17	PrintCo., Inc.	U.S.	4081-40	2435165 03/13/2001	DELIVERING ADVANCED MARKETING SOLUTIONS
18	PrintCo., Inc.	U.S.	4081-100	2,479,419 08/21/2001	DIGITANGO
19	PrintCo., Inc.	U.S.	4081-99	2,623,127 09/24/2002	IC2
20	PrintCo., Inc.	U.S.	4081-97	2,078,842 07/15/1997	INNERLOGIC
21	PrintCo., Inc.	U.S.	4081-66	2,464,285 06/26/2001	KEY COMMANDO
22	PrintCo., Inc.	U.S.	4081-94	2,374,340 08/08/2000	LASER TECH COLOR
23	PrintCo., Inc.	U.S.	4051-7	2,596,463 07/23/2002	LIQUID GRAPHIX
24	PrintCo., Inc.	U.S.	4081-93	2,325,579 03/07/2000	LTC
25	PrintCo., Inc.	U.S.	4081-96	2,493,478 09/25/2001	LTC GROUP

-2-

TRADEMARK
REEL: 002763 FRAME: 0534

TRADEMARK
REEL: 003005 FRAME: 0679

26	PrintCo., Inc.	U.S.	4081-17	2,236,494 4/6/99	NEWSPAPER INSERTS THAT DELIVER
27	PrintCo., Inc.	U.S.	4081-26	2,333,920 03/21/2000 Supplemental Register	NEWSPAPER MARKET REACH
28	PrintCo., Inc.	U.S.	4081-25	2,354,244 05/30/2000 Supplemental Register	NEWSPAPER MARKET REACH
29	PrintCo., Inc.	U.S.	4081-122	1,733,644 11/17/1992	PACIFIC COLOR
30	PrintCo., Inc.	U.S.	4081-101	2,399,242 10/31/2000	POWERCOLOR
31	PrintCo., Inc.	U.S.	4081-14	2,572,436 5/28/2002	REACH AMERICA
32	PrintCo., Inc.	U.S.	4081-23	2,312,257 01/25/2000	REACHAMERICA
33	PrintCo., Inc.	U.S.	4081-86	1,476,776 02/16/1988	REPLICOLOR
34	PrintCo., Inc.	U.S.	4081-87	1,487,113 05/03/1988	SCENT-SATIONAL
35	PrintCo., Inc.	U.S.	4081-33	2,324,778 02/29/2000	TARGET REACH
36	PrintCo., Inc.	U.S.	4081-15	2,486,435 9/11/2001	TARGET REACH
37	PrintCo., Inc.	U.S.	4081-27	2,423,643 01/23/2001	TARGET ZONE

-3-

TRADEMARK
REEL: 002763 FRAME: 0535

TRADEMARK
REEL: 003005 FRAME: 0680



38
39
40
41
42
43
44
45
46
47
48
49

PrintCo., Inc.	U.S.	4081-18	2,236,491 4/6/99	TARGETED INSERTS THAT DELIVER
PrintCo., Inc.	U.S.	4081-29	2,278,839 9/21/99	TC ADVERTISING
PrintCo., Inc.	U.S.	4081-32	2,277,277 9/14/99	TC ADVERTISING
PrintCo., Inc.	U.S.	4081-38	2,694,387 03/11/2003	TC ADVERTISING and Design
PrintCo., Inc.	U.S.	4081-12	2,460,948 06/19/2001	TC LOGISTICS SERVICES
PrintCo., Inc.	U.S.	4081-43	2,481,709 08/28/2001	TCAIMS
PrintCo., Inc.	U.S.	4081-73	2,425,136 01/30/2001	THESPECDEPT.COM
PrintCo., Inc.	U.S.	4081-3	2,436,243 03/20/2001	TOTAL PAPER SUPPLY
PrintCo., Inc.	U.S.	4081-115	2,668,649 12/31/2002	TREASURE CHEST ADVERTISING
PrintCo., Inc.	U.S.	4081-121	2,275,473 09/07/99	UFO
PrintCo., Inc.	U.S.	4081-91	2,594,688 07/16/2002	UV ULTRACOOOL
PrintCo., Inc.	U.S.	4081-54-1	2,622,888 09/24/2002	VERTIS

TRADEMARK
REEL: 002763 FRAME: 0536

TRADEMARK
REEL: 003005 FRAME: 0681

PrintCo., Inc.	U.S.	4081-58	2614501 09/03/2002	VERTIS and V Design
PrintCo., Inc.	U.S.	4081-95	2,238,436 04/13/99	VISION BANK
PrintCo., Inc.	U.S.	4081-103	2,404,664 11/14/2000	VIXCON
PrintCo., Inc.	U.S.	4051-5	2,273,508 08/31/99	VIXNET VIRTUAL IMAGING XTRANET
PrintCo., Inc.	U.S.	4081-88	1,016,544 07/22/1975	WEBCRAFT

50
51
52
53
54

Applications:

PrintCo., Inc.	U.S.	4081-124	78/141131 07/03/2002	ADNEXUS
PrintCo., Inc.	U.S.	4081-125	78/147121 07/24/2002	CATALOGS2ONLINE
PrintCo., Inc.	U.S.	4081-127	78/147127 07/24/2002	COUPONS2ONLINE
PrintCo., Inc.	U.S.	4081-128	78/141139 07/03/2002	CUSTOMER FOCUS
PrintCo., Inc.	U.S.	4081-133	78/155683 08/19/2002	ENKLAVMERCHANT
PrintCo., Inc.	U.S.	4081-132	78/155678 08/19/2002	ENKLAVPUBLISHER

55
56
57
58
59
60

TRADEMARK
REEL: 002763 FRAME: 0537

TRADEMARK
REEL: 003005 FRAME: 0682

PrintCo., Inc.	U.S.	4081-129	78/155650 08/19/2002	ENKLAVIDW
PrintCo., Inc.	U.S.	4081-130	7/155666 08/19/2002	ENKLAUVISION
PrintCo., Inc.	U.S.	4081-131	78/155673 08/19/2002	ENKLAVOICE
PrintCo., Inc.	U.S.	4081-126	78/147124 07/24/2002	INSERTS2ONLINE
PrintCo., Inc.	U.S.	4081-52	76/084,693 07/06/2000	NEWSPAPER PROMOTIONS THAT DELIVER
PrintCo., Inc.	U.S.	4081-54	76/083,690 07/05/2000	VERTIS
PrintCo., Inc.	U.S.	4081-105	76/242842 04/18/2001	Z-CLING

TRADEMARK
REEL: 002763 FRAME: 0538

TRADEMARK
REEL: 003005 FRAME: 0683

CONFIRMATORY ASSIGNMENT OF TRADEMARK SECURITY INTEREST

WHEREAS, PRINTCO., INC., a Michigan corporation, has granted to JPMorgan Chase Bank, as Collateral Agent (the "ASSIGNOR"), pursuant to that certain Assignment of Security Interest in Certain Patents and Trademarks, dated as of June 13, 2003, and recorded with the United States Patent and Trademark Office Assignments Division on June 20, 2003 at Reel 2763/Frame 532, a security interest in and to, among other items, certain trademarks identified in Schedule 1 hereto, including the trademark registrations, pending trademark applications for registration thereof, the common law rights pertaining thereto, and in and to the goodwill of the business symbolized thereby and associated therewith (the "SECURITY INTEREST"); and

WHEREAS, GENERAL ELECTRIC CAPITAL CORPORATION, a Delaware corporation with a place of business at 335 Madison Avenue, 12th Floor, New York, NY 10017 (the "ASSIGNEE"), has succeeded JPMorgan Chase Bank as Collateral Agent, and is desirous of succeeding of record, to all of ASSIGNOR's right, title and interest in, to and under the SECURITY INTEREST.

NOW, THEREFORE, in consideration of the foregoing premises and the mutual promises set forth herein, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto agree as follows:

1. ASSIGNOR and ASSIGNEE hereby acknowledge and agree that effective as of the date hereof, ASSIGNOR did, and hereby does assign, transfer and convey to ASSIGNEE, its successors, legal representatives and assigns, and ASSIGNEE did and does hereby accept, all of ASSIGNOR's right, title, and interest in and to the SECURITY INTEREST in all jurisdictions.

2. ASSIGNOR hereby agrees to authorize and request the Commissioner of Patents and Trademarks of the United States of America and the appropriate officers of all other jurisdictions in which the SECURITY INTEREST is recorded or in which an application for recordation of the SECURITY INTEREST is pending, to record the title of ASSIGNEE, its successors, legal representatives and assigns, as owner of all right, title and interest in and to the SECURITY INTEREST, and to issue the Notice of Recordation resulting from any such application for recordation of ownership of the SECURITY INTEREST to ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

3. ASSIGNOR agrees that it will execute and deliver, or cause to be executed and delivered, to ASSIGNEE or ASSIGNEE's legal representatives, any other or additional assignments, documents, certificates, powers or other writings, and take all additional actions, as may be necessary to transfer the SECURITY INTEREST to ASSIGNEE, to effectuate and validate this Confirmatory Assignment of Trademark Security Interest (this "CONFIRMATORY ASSIGNMENT"), and to record this CONFIRMATORY ASSIGNMENT with the United States Patent and Trademark Office and the appropriate agencies and offices of all jurisdictions in which the SECURITY INTEREST is or may be recorded or in which applications for recordation of the SECURITY INTEREST are pending, under the relevant laws of the United States or any other jurisdictions.

[Signature page follows]

IN WITNESS WHEREOF, the undersigned has executed this Confirmatory Assignment as of this 22-day of December, 2004.

JP MORGAN CHASE BANK
(f/k/a The Chase Manhattan Bank)

By: Neil R. Boylan
Name:
Title: Neil R. Boylan
Managing Director

GENERAL ELECTRIC CAPITAL
CORPORATION

By: Sandra Claborn
Name: SANDRA CLABORN
Title: DULY AUTHORIZED SIGNATORY

State of New York)
County of New York) ss

On this 17th day of December, 2004, before me personally appeared Neil R. Boylan to me personally known, who being duly sworn, did say that he/she is the Managing Director of JPMorgan Chase Bank and that he/she duly executed the foregoing instrument for and on behalf of JPMorgan Chase Bank, being duly authorized to do so and that said individual acknowledged said instrument to be the free act and deed of said corporation.

Elsa V. Griffith
Notary Public

ELSA V. GRIFFITH
Notary Public, State of New York
No. 01624332119
Qualified in Kings County
Commission Expires March 30, 2007

SEAL

SCHEDULE 1

Trademarks

SEE ATTACHED

Schedule I**MARKS**

Registrations:

PrintCo., Inc.	U.S.	4081-39	2,402,202 11/07/2000	Globe and Lightning Bolt Logo
PrintCo., Inc.	U.S.	4081-85	2,076,167 07/01/1997	Dot in Circle Design
PrintCo., Inc.	U.S.	4081-90	1,019,044 08/26/1975	Stylized W
PrintCo., Inc.	U.S.	4081-70	2,598,314 07/23/2002	ACE/AD CREATION ENGINE
PrintCo., Inc.	U.S.	4081-65	2,202,621 11/10/98	ADOUT
PrintCo., Inc.	U.S.	4081-102	2612100 08/27/2002	AT THE CENTER OF ADVERTISING INNOVATION
PrintCo., Inc.	U.S.	4081-62	2,089,007 08/19/1997	BIG FLOWER PRESS
PrintCo., Inc.	U.S.	4081-61	2,075,502 07/01/1997	BIG FLOWER PRESS and Design
PrintCo., Inc.	U.S.	4081-76	2,145,675 03/24/1998	COLORSTREAM
PrintCo., Inc.	U.S.	4081-77	2,151,694 04/21/1998	COLORSTREAM and Design
PrintCo., Inc.	U.S.	4081-78	1,399,072 07/01/1986	CRAIGBOND

-1-

TRADEMARK
REEL: 002763 FRAME: 0533

TRADEMARK
REEL: 003005 FRAME: 0689

PrintCo., Inc.	U.S.	4081-79	1,883,229 03/14/1995	CRAIGCOAT
PrintCo., Inc.	U.S.	4081-84	2,427,301 02/06/2001	CRAIGCURE
PrintCo., Inc.	U.S.	4081-80	1,889,538 04/18/1995	CRAIGLAM
PrintCo., Inc.	U.S.	4081-82	1,388,698 04/08/1986	CRAIGSEAL
PrintCo., Inc.	U.S.	4081-83	1,938,057 11/28/1995	CRAIGSOLVE
PrintCo., Inc.	U.S.	4081-40	2435165 03/13/2001	DELIVERING ADVANCED MARKETING SOLUTIONS
PrintCo., Inc.	U.S.	4081-100	2,479,419 08/21/2001	DIGITANGO
PrintCo., Inc.	U.S.	4081-99	2,623,127 09/24/2002	IC2
PrintCo., Inc.	U.S.	4081-97	2,078,842 07/15/1997	INNERLOGIC
PrintCo., Inc.	U.S.	4081-66	2,464,285 06/26/2001	KEY COMMANDO
PrintCo., Inc.	U.S.	4081-94	2,374,340 08/08/2000	LASER TECH COLOR
PrintCo., Inc.	U.S.	4051-7	2,596,463 07/23/2002	LIQUID GRAPHIX
PrintCo., Inc.	U.S.	4081-93	2,325,579 03/07/2000	LTC
PrintCo., Inc.	U.S.	4081-96	2,493,478 09/25/2001	LTC GROUP

-2-

TRADEMARK
REEL: 002763 FRAME: 0534

TRADEMARK
REEL: 003005 FRAME: 0690

PrintCo., Inc.	U.S.	4081-17	2,236,494 4/6/99	NEWSPAPER INSERTS THAT DELIVER
PrintCo., Inc.	U.S.	4081-26	2,333,920 03/21/2000 Supplemental Register	NEWSPAPER MARKET REACH
PrintCo., Inc.	U.S.	4081-25	2,354,244 05/30/2000 Supplemental Register	NEWSPAPER MARKET REACH
PrintCo., Inc.	U.S.	4081-122	1,733,644 11/17/1992	PACIFIC COLOR
PrintCo., Inc.	U.S.	4081-101	2,399,242 10/31/2000	POWERCOLOR
PrintCo., Inc.	U.S.	4081-14	2,572,436 5/28/2002	REACH AMERICA
PrintCo., Inc.	U.S.	4081-23	2,312,257 01/25/2000	REACHAMERICA
PrintCo., Inc.	U.S.	4081-86	1,476,776 02/16/1988	REPLICOLOR
PrintCo., Inc.	U.S.	4081-87	1,487,113 05/03/1988	SCENT-SATIONAL
PrintCo., Inc.	U.S.	4081-33	2,324,778 02/29/2000	TARGET REACH
PrintCo., Inc.	U.S.	4081-15	2,486,435 9/11/2001	TARGET REACH
PrintCo., Inc.	U.S.	4081-27	2,423,643 01/23/2001	TARGET ZONE

-3-

TRADEMARK
REEL: 002763 FRAME: 0535

TRADEMARK
REEL: 003005 FRAME: 0691

PrintCo., Inc.	U.S.	4081-18	2,236,491 4/6/99	TARGETED INSERTS THAT DELIVER
PrintCo., Inc.	U.S.	4081-29	2,278,839 9/21/99	TC ADVERTISING
PrintCo., Inc.	U.S.	4081-32	2,277,277 9/14/99	TC ADVERTISING
PrintCo., Inc.	U.S.	4081-38	2,694,387 03/11/2003	TC ADVERTISING and Design
PrintCo., Inc.	U.S.	4081-12	2,460,948 06/19/2001	TC LOGISTICS SERVICES
PrintCo., Inc.	U.S.	4081-43	2,481,709 08/28/2001	TCAIMS
PrintCo., Inc.	U.S.	4081-73	2,425,136 01/30/2001	THESPECDEPT.COM
PrintCo., Inc.	U.S.	4081-3	2,436,243 03/20/2001	TOTAL PAPER SUPPLY
PrintCo., Inc.	U.S.	4081-115	2,668,649 12/31/2002	TREASURE CHEST ADVERTISING
PrintCo., Inc.	U.S.	4081-121	2,275,473 09/07/99	UFO
PrintCo., Inc.	U.S.	4081-91	2,594,688 07/16/2002	UV ULTRACOOOL
PrintCo., Inc.	U.S.	4081-54-1	2,622,888 09/24/2002	VERTIS

-4-

TRADEMARK
REEL: 002763 FRAME: 0536

TRADEMARK
REEL: 003005 FRAME: 0692

PrintCo., Inc.	U.S.	4081-58	2614501 09/03/2002	VERTIS and V Design
PrintCo., Inc.	U.S.	4081-95	2,238,436 04/13/99	VISION BANK
PrintCo., Inc.	U.S.	4081-103	2,404,664 11/14/2000	VIXCON
PrintCo., Inc.	U.S.	4051-5	2,273,508 08/31/99	VIXNET VIRTUAL IMAGING XTRANET
PrintCo., Inc.	U.S.	4081-88	1,016,544 07/22/1975	WEBCRAFT

Applications:

PrintCo., Inc.	U.S.	4081-124	78/141131 07/03/2002	ADNEXUS
PrintCo., Inc.	U.S.	4081-125	78/147121 07/24/2002	CATALOGS2ONLINE
PrintCo., Inc.	U.S.	4081-127	78/147127 07/24/2002	COUPONS2ONLINE
PrintCo., Inc.	U.S.	4081-128	78/141139 07/03/2002	CUSTOMER FOCUS
PrintCo., Inc.	U.S.	4081-133	78/155683 08/19/2002	ENKLAVMERCHANT
PrintCo., Inc.	U.S.	4081-132	78/155678 08/19/2002	ENKLAVPUBLISHER

-5-

TRADEMARK
REEL: 002763 FRAME: 0537

TRADEMARK
REEL: 003005 FRAME: 0693

PrintCo., Inc.	U.S.	4081-129	78/155650 08/19/2002	ENKLAVTDW
PrintCo., Inc.	U.S.	4081-130	7/155666 08/19/2002	ENKLAVVISION
PrintCo., Inc.	U.S.	4081-131	78/155673 08/19/2002	ENKLAVVOICE
PrintCo., Inc.	U.S.	4081-126	78/147124 07/24/2002	INSERTS2ONLINE
PrintCo., Inc.	U.S.	4081-52	76/084,693 07/06/2000	NEWSPAPER PROMOTIONS THAT DELIVER
PrintCo., Inc.	U.S.	4081-54	76/083,690 07/05/2000	VERTIS
PrintCo., Inc.	U.S.	4081-105	76/242842 04/18/2001	Z-CLING

-6-

TRADEMARK
REEL: 002763 FRAME: 0538

RECORDED: 01/05/2005

TRADEMARK
REEL: 003005 FRAME: 0694