

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Confirmatory Assignment of Trademarks		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Promo Edge Company		08/06/2004	CORPORATION: WISCONSIN
RECEIVING PARTY DATA			
Name:	Wisconsin Label Corporation		
Street Address:	1102 Jefferson Street		
City:	Algoma		
State/Country:	WISCONSIN		
Postal Code:	54201-0127		
Entity Type:	CORPORATION: WISCONSIN		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2787609	GIVE YOUR MARKETING AN EDGE	
Registration Number:	2350424	PROMO EDGE	
Serial Number:	78233336	PROMOFLAG	
CORRESPONDENCE DATA			
Fax Number:	(414)298-8097		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	414-298-1000		
Email:	lmiller@reinhartlaw.com		
Correspondent Name:	Leslie S. Miller		
Address Line 1:	1000 North Water Street		
Address Line 2:	Suite 2100		
Address Line 4:	Milwaukee, WISCONSIN 53202		
NAME OF SUBMITTER:	Leslie S. Miller		
Signature:	/lsm/		

CH \$90.00 2787609

Date:

01/11/2005

Total Attachments: 2

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Confirmatory Assignment of Trademarks

This Confirmatory Assignment of Trademarks is made by and between Promo Edge Company, a Wisconsin corporation with its principal place of business at 1645 Bergstrom Road, Neenah, Wisconsin 54956 (the "Seller"), and Wisconsin Label Corporation, a Wisconsin corporation with its principal place of business at 1102 Jefferson Street, Algoma, Wisconsin 54201-0127 (the "Purchaser").

Whereas, Seller is the owner of the trademarks shown below, the registrations and application for registration therefor, and the goodwill of the business in connection therewith (the "Trademarks"):

Mark	Registration (Application) Number	Issue (Filing) Date
GIVE YOUR MARKETING AN EDGE	2,787,609	11/25/2003
PROMO EDGE	2,350,424	05/16/2000
PROMOFLAG	(78/233,336)	(04/03/2003)

Whereas, Purchaser desires to acquire the Trademarks.

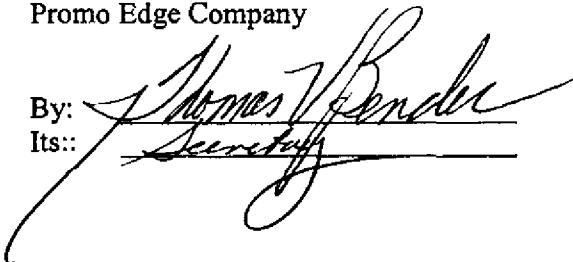
Now, therefore, for good and valuable consideration, the receipt and sufficiency of which are hereby expressly acknowledged, Seller hereby sells, assigns and transfers unto Purchaser, Seller's entire right, title and interest in and to the Trademarks and the goodwill of the business in connection therewith, and Seller's entire right, title and interest in and to any and all claims and demands it may have, at law or in equity, for past infringement of the Trademarks.

This Confirmatory Assignment of Trademarks is made pursuant to the Asset Purchase Agreement by and between the parties dated as of August 6, 2004.

In witness whereof, Seller has caused this Confirmatory Assignment of Trademarks to be executed and sealed by a duly authorized officer as of the date written below.

Promo Edge Company

By:
Its:



Secretary

STATE OF WISCONSIN

Winnebago COUNTY

Personally came before me this 30th day of July, 2004, the above-named individual, to me known to be the person who executed this Confirmatory Assignment of Trademarks and acknowledged the same.

(SEAL)


Notary Public, State of Wisconsin
My commission expires: 2/19/2006



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